US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

July 19, 2017

OPDIV:

OS

Name:

OS/Flickr/President's Council - Fitness.gov

TPWA Unique Identifier:

T-7774890-503745

Is this a new TPWA?

No

Please provide the reason for revision.
Request from Office of the Secretary (OS)/Assistant Secretary for Administration (ASA) to provide updated information to the previously submitted form.

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

N/A

Describe the plans to obtain OMB clearance.

N/A

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:
The President's Council on Fitness, Sports & Nutrition (PCFSN) created a Flickr account to house its wide selection of photos in a way that allows visitors to engage with photos and easily share via email, Facebook, and Twitter.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:
     The photos available on Flickr will be the same as those available on Fitness.gov.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?
     Yes

How does the public navigate to the third party Website or application from the OPIDIV?
     An external hyperlink from an HHS Website or Website operated on behalf of HHS

Please describe how the public navigate to the thirdparty website or application:
     The public navigates to our Flickr account via an external link(s) on Fitness.gov.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?
     No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?
     Yes

Provide a hyperlink to the OPDIV Privacy Policy:
     http://www.hhs.gov/Privacy.html

Is an OPDIV Privacy Notice posted on the third-part website or application?
     Yes

Is PII collected by the OPDIV from the third-party Website or application?
     No

Will the third-party Website or application make PII available to the OPDIV?
     No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:
     No PII collected. PII likely to be made available by the public to PCFSN: open-ended comments or responses that may contain PII. PCFSN does not use PII and has no intended or expected use of the data.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:
     No PII shared.

If PII is shared, how are the risks of sharing PII mitigated?
     No PII collected or shared.

Will the PII from the third-party website or application be maintained by the OPDIV?
     No

Describe how PII that is used or maintained will be secured:
     No PII used or maintained.

What other privacy risks exist and how will they be mitigated?

Open-ended comments could potentially include PII; however, the risk will be mitigated by management procedures that enable speedy review of comments. Users can take action to protect their privacy through their personal privacy settings.