2015 HHS COMPETES Mini-Accelerator

The HHS Competes Mini-Accelerator is a two-week series of virtual workshops designed to transform a prize/challenge from idea to actionable plan. Government partners from the White House, GSA, USAID, and consultants from Luminary Labs, Capitol Consulting, and others will be participating in order to provide teams guidance in developing custom prizes that fit their needs.

The Accelerator will begin with an in-person kickoff event on Monday, July 13 and ending with a final presentation session on Tuesday, July 28, both held at HHS Headquarters. All other activities, including workshops and group check-ins, will be held virtually.

Check out the schedule and information on how to attend virtually:

2015 HHS COMPETES Mini-Accelerator
Schedule

WORKSHOPS & CHECK-INS

Tuesday, July 14, **Workshop: Prize History, Prize Theory and What Makes a Good Prize**
Instructor: Alexis Bonnell (USAID) and Christopher Frangione (XPRIZE)
Time: 2 p.m. - 3 p.m.
Webinar: Please **pre-register** at http://www.digitalgov.gov/events/
Description: This workshop, conducted by the Challenge.gov program, will include a discussion of historical prizes to demonstrate well-known advancements that resulted from prizes.

Wednesday, July 15, **Workshop: Paperwork Reduction Act (PRA) Triggers**
Instructor: Sherrette Funn (HHS) and Sandeep Patel (HHS)
Time: 10:30 a.m. - 11:30 a.m.
Webinar: https://global.gotomeeting.com/join/479804037
Teleconference: 1 (571) 317-3122, Access Code: 479-804-037
Description: This workshop will focus on identifying whether your prize might trigger the PRA, and if so, your options for getting clearance.

Thursday, July 16, **Workshop: Judging/Evaluation Criteria**
Instructor: Jarah Meador (USAID)
Time: 12:00 p.m. - 1:00 p.m.
Webinar: https://global.gotomeeting.com/join/923788037
Teleconference: 1 (312) 757-3121, Access Code: 923-788-037
Description: This workshop will cover the design of effective judging and evaluation criteria, including strategies for recruiting an effective judging panel and crafting evaluation criteria that solvers understand and will more likely lead to solutions you desire.

Friday, July 17, **Homework #1 due by 10:00 a.m. (for participants only)**
Submit draft Federal Register Notice and Statement of Work (if planning to use a vendor) to your cluster mentor.

Friday, July 17, **Workshop: Hiring a Vendor (Statements of Work/BPAs)**
Instructor: Patrick Joy (HHS) and Debby Kaplan (HHS)
Time: 2:00 p.m. - 3:00 p.m.
Webinar: https://global.gotomeeting.com/join/940668517
Teleconference: 1 (312) 757-3121, Access Code: 940-668-517

Description: This workshop will cover options for hiring a vendor (GSA schedule procurement, HHS strategic sourcing vehicle, NASA IAA), guide to crafting an effective SOW, tips on engaging with your procurement office, and potential considerations for 508 compliance.

DATE TBA, **Workshop: Crowdsourcing & Citizen Science**
Instructor: TBD
Time: TBA
Webinar: TBA
Teleconference: TBD

Monday, July 20, **Group Check-Ins (for participants only)**

Group 1 (Ross Bowling, Jim Craver, Caroline Coy)
Time: 10:00 a.m. - 11:00 a.m.
Webinar: https://global.gotomeeting.com/join/456959861
Teleconference: 1 (646) 749-3131, Access Code 456-959-861

Group 2 (Laurie Norris, Elena Koustova, Debbie Bucci, Aisha Hasan)
Time: 1:00 p.m. - 2:00 p.m.
Webinar: https://global.gotomeeting.com/join/329508989
Teleconference: 1 (312) 757-3121, Access Code 329-508-989

Group 3 (Michelle Rose, Rashanda Webber, Johnalyn Lyles)
Time: 2:30 p.m. - 3:30 p.m.
Webinar: https://global.gotomeeting.com/join/390465061
Teleconference: 1 (408) 650-3131, Access Code 390-465-061

Tuesday, July 21, **Workshop: Lessons from NASA COECI**
Instructor: Karl Becker (NASA)
Time: 10:00 a.m. - 11:00 a.m.
Webinar: https://global.gotomeeting.com/join/814644109
Teleconference: 1 (657) 220-3412, Access Code: 814-644-109
Description: This workshop will explore the contract vehicles that NASA has in place to run prize competitions, including options for collaborating with them through an IAA. You will also hear some tips from NASA on running effective prize competitions.

Tuesday, July 21, **Workshop: Connecting with OGC**

Instructor: Christian Maimone (HHS/OGC)

Time: 12:00 p.m. - 1:00 p.m.

Webinar: https://global.gotomeeting.com/join/951860717

Teleconference: 1 (224) 501-3412, Access Code: 951-860-717

Description: This workshop provide you an opportunity to get an initial review by OGC on any potential issues you may wish to explore with your own legal counsel. As a followup, you will also receive contact information for legal counsel based on your agency and needs.

Tuesday, July 21, **Workshop: Federal Labs, A Critical Role in Prize Competitions**

Instructor: Saied Delagah (DOI) and Yuliana Porras-Mendoza (DOI)

Time: 2 p.m. - 3 p.m.

Webinar: Please **pre-register** at http://www.digitalgov.gov/events/

Description: In this Challenge.gov workshop, you will learn how a federal lab in New Mexico played a key role in a worldwide prize competition, providing the facility, resources, experts and analysis. The benefits of laboratory participation in prize competitions, considerations when working with partner agencies and more will be emphasized.

Wednesday, July 22, **Workshop: Identifying & Engaging Your Target Audience**

Instructor: Tammi Marcoullier (GSA)

Time: 11:30 a.m. - 12:30 p.m.

Webinar: https://global.gotomeeting.com/join/450089149

Teleconference: 1 (872) 240-3212, Access Code: 450-089-149

Description: In this workshop you will learn to identify your potential target audience, and discuss strategies to not only market to them, but more effectively build relationships and engagements.

Wednesday, July 22, **Workshop: Post-Competition Strategy**

Instructor: Bonny Harbinger (HHS/NIH) and Debby Kaplan (HHS/ASA)

Time: 2:00 p.m. - 3:00 p.m.

Webinar: https://global.gotomeeting.com/join/461273837

Teleconference: 1 (646) 749-3122, Access Code: 461-273-837

Description: In this workshop you learn why a post-competition strategy is important, how to prepare for different outcomes of the competition, how to design the prize to maximize your long term goals, and how to deal with any post-competition acquisition, including 508 compliance considerations.

Thursday, July 23, **Workshop: Selling Your Idea to Leadership**

Instructor: Read Holman (HHS)

Time: 1:00 p.m. - 2:00 p.m.

Webinar: https://global.gotomeeting.com/join/979811989

Teleconference: 1 (872) 240-3312, Access Code: 979-811-989

Description: In this workshop you will learn how to build a business case and sell your idea to leadership, including how to identify leaders that need convincing. You will also learn about some of the important selling points specific to HHS.

Thursday, July 23, **Workshop: Crafting Software Submission Requirements**

Instructor: Adam Wong (ONC)

Time: 3:00 p.m. - 4:00 p.m.

Webinar: https://global.gotomeeting.com/join/457213733

Teleconference: 1 (626) 425-3121, Access Code: 457-213-733

Description: In this workshop you learn some of the more specific considerations for developing software requirements common to software challenges.

Friday, July 24, **Homework #2 due (participants only, unless you love homework)**
Submit revised FRNs and SOWs by 10am to your cluster mentor.

Friday, July 24, **Workshop: Prize Execution**

Instructor: Michael Contreras (DOE)

Time: 1:00 p.m. - 2:00 p.m.

Webinar: https://global.gotomeeting.com/join/327867877

Teleconference: 1 (872) 240-3212, Access Code: 327-867-877

Description: In this workshop you will learn about some general considerations in prize execution in a govt organization (i.e. actually making the prize happen from beginning to end), based on past experience.

CLOSING/FINAL PRESENTATIONS

Tuesday, July 28, **Final Presentation Session**

Time: 1:00 p.m. - 2:30 p.m.

Location: Hubert H. Humphrey Building, Room 505A, Washington, DC

Webinar: https://global.gotomeeting.com/join/295098685

Teleconference: 1 (872) 240-3412, Access Code: 295-098-685