US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

September 20, 2017

OPDIV:

OS

Name:

OS/Twitter/GirlsHealth

TPWA Unique Identifier:

T-9232741-503745

Is this a new TPWA?

No

Please provide the reason for revision.
The revisions were requested by the HHS Privacy team.

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 1/1/01 12:00 AM

Describe the plans to obtain OMB clearance.

Explanation: N/A

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

The Office on Women's Health (OWH) uses Twitter to generate interest and spread awareness of the adolescent health programs of OWH as well as general girl's health issues.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

All information is also posted on the website, GirlsHealth.gov.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?
Yes

How does the public navigate to the third party Website or application from the OPIDIV?
An external hyperlink from an HHS Website or Website operated on behalf of HHS

Please describe how the public navigate to the thirdparty website or application:
The Twitter icon is located on the GirlsHealth.gov for users to visit.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?
Yes

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?
No

Provide a hyperlink to the OPDIV Privacy Policy:
https://www.girlshealth.gov/about/privacy/

Is an OPDIV Privacy Notice posted on the third-part website or application?
No

Is PII collected by the OPDIV from the third-party Website or application?
No

Will the third-party Website or application make PII available to the OPDIV?
No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:
No PII will be collected or requested. If someone from the public posts their PII on the website, OWH will delete that comment as soon as possible. OWH regularly monitors the Twitter feed, this is perceived to be a minimal risk.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:
There is no PII collected or shared.

If PII is shared, how are the risks of sharing PII mitigated?
There is no PII collected or shared.

Will the PII from the third-party website or application be maintained by the OPDIV?
No

Describe how PII that is used or maintained will be secured:
There is no PII collected or maintained.

What other privacy risks exist and how will they be mitigated?
Open-ended comments could include PII, but the comments will be moderated and managed appropriately.