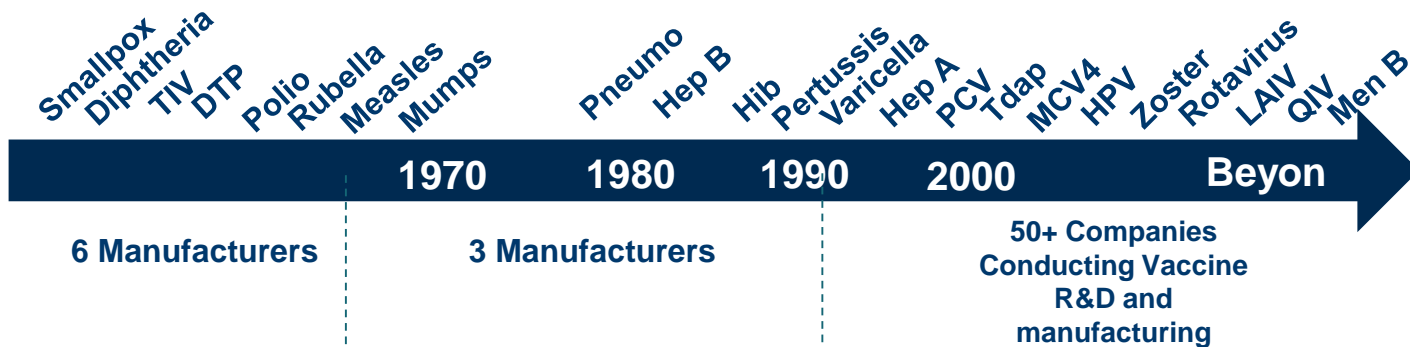


# Industry Perspective on Vaccine Innovation Environment

National Vaccine Advisory Committee meeting  
September 12, 2018

Phyllis Arthur  
Vice President  
Infectious Diseases & Diagnostics Policy  
[parthur@bio.org](mailto:parthur@bio.org)





Over the next decade, we may see:

- ### Innovative Technologies
- New cell lines
  - Platform technologies
  - Skin patches
  - Heat-stability tech
  - Reverse genetics
  - More complex regimens for difficult targets

- ### New Adult or Pediatric Vaccines
- Universal influenza
  - Zoster
  - Norovirus
  - CMV
  - RSV
  - Streptococcus vaccines
  - Norovirus
  - HIV
  - New combinations of existing pediatric vaccines

- ### New Healthcare-acquired Infection Vaccines
- *Clostridium difficile*
  - *Staphylococcus aureus*
  - Tuberculosis
  - *Pseudomonas aeruginosa*
  - Candida
  - *Escherichia coli*



## **Innovative Vaccine Technologies**

Cell-based vaccine

Micro-dermal delivery system

Bacteria proteins combined with influenza virus for greater efficacy

Insect cells

Reverse genetics

Skin patch

Needle-less shot

# The Environment For Vaccine Development Is Broader And More Complex And Thus The Vaccine Business Has Unique Risks

## Development Risk

- ❑ No correlates of protection for new targets
- ❑ Complexity of immune system, especially in certain populations
- ❑ Lack of burden of disease data or uncertain epidemiology leads to complicated clinical trial designs

## High Capital Needs

- ❑ High safety bar requires large, sometimes global, clinical studies
- ❑ Finalization of manufacturing processes is complex and lengthy

## “Exit” Risk

- ❑ Limited number of potential acquirers
- ❑ Difficult to fund “go it alone” strategy if not acquired
- ❑ Investor returns on previous vaccine investments are not always stellar

## Commercial Risk

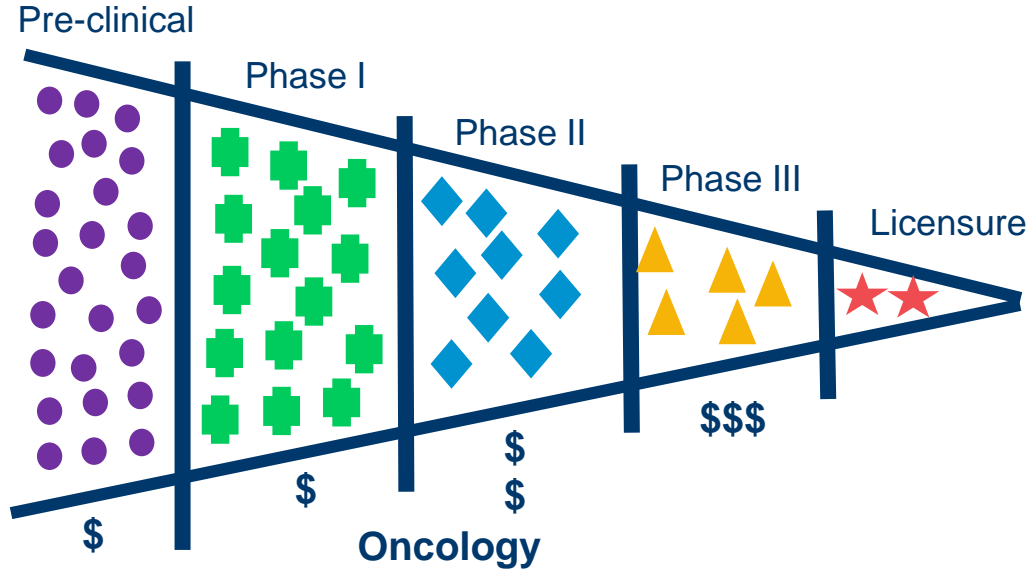
- ❑ Strong bargaining power of vaccine purchasers
- ❑ Uncertainty of ACIP recommendations
- ❑ Increasing vaccine hesitancy
- ❑ Key populations have insurance coverage or access issues (Medicare, Medicaid)

**All of the above can make  
other investments more attractive**

# The Issue Of Opportunity Cost When Considering Preventive Vaccines Has Affected The Portfolio Decision-Making Process

- Research in HIV revolutionized R&D related to immunology
- The role of the immune system in many non-infectious diseases increased research in immune therapies for:
  - Cancer
  - Auto-immune disorders
  - ID therapies
- The technologies that stemmed from immune therapy research could be applied to both infectious disease vaccines and therapeutics, changing the way companies assessed vaccine R&D
- Investors and shareholders weigh the potential return on investment (ROI) and compare projects for investment which disadvantages preventive vaccines, especially if the market has uncertainty.

# The Ecosystem for Therapeutics

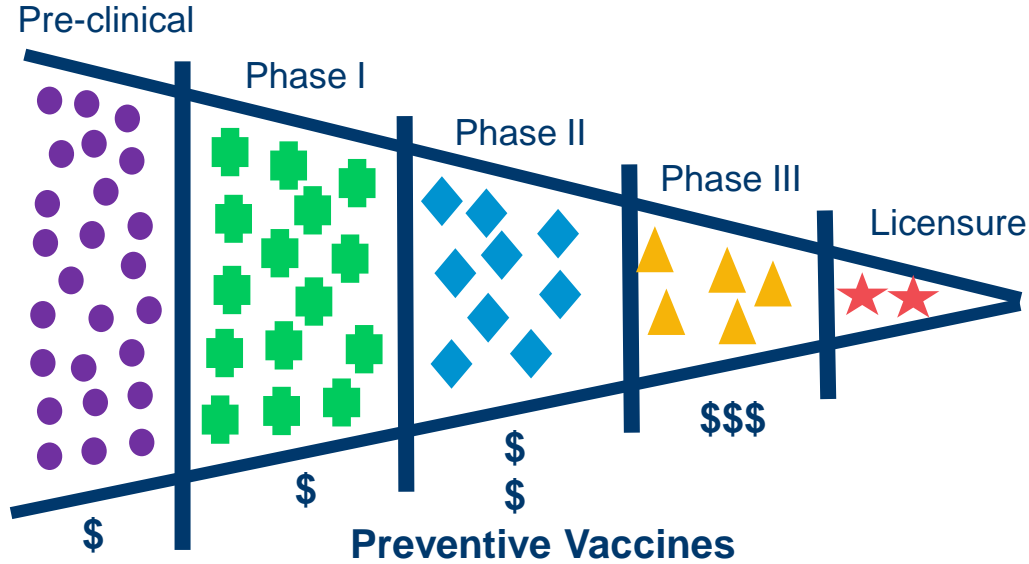


Biotech R&D



High level of partnerships with Pharma through deals and acquisitions with many potential partners N= many

# The Ecosystem for Infectious Disease Vaccines



**Biotech R&D**

Valley of Death #1

Valley of Death #2

For small companies, partnerships with Pharma often occur much later (Phase III ready) with fewer potential partners  
N=6-10 companies

**Large Pharma R&D**

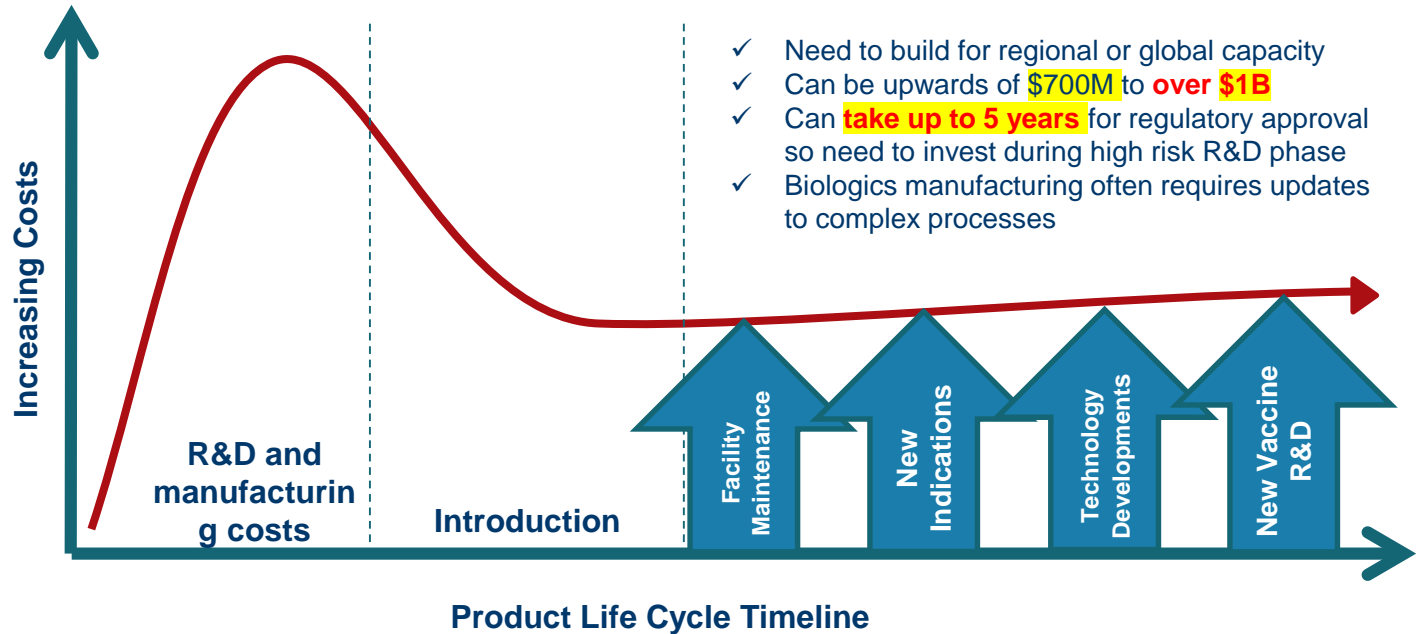
Strong internal competition within the company for R&D and capital resources make for a high bar for ROI for vaccines

# High Number of Subjects Required in Pivotal Vaccine Efficacy Clinical Trials

<b>Trial</b>	<b>Number subjects enrolled</b>	<b>Year trial completed</b>
PCV7	~38,000	1998
HPV4	~18,000	2004
HPV4	~19,000	2005
Rotavirus (pentavalent)	~70,000	2006
Influenza high dose	~32,000	2013
PCV13 (CAPiTA) **	~85,000	2014
Dengue	~40,000	2014



# Vaccines Present a Unique Need for High Initial Capital Plus Continuous Investment



# For Vaccines, the U.S. Market Size is Defined by CDC Recommendations

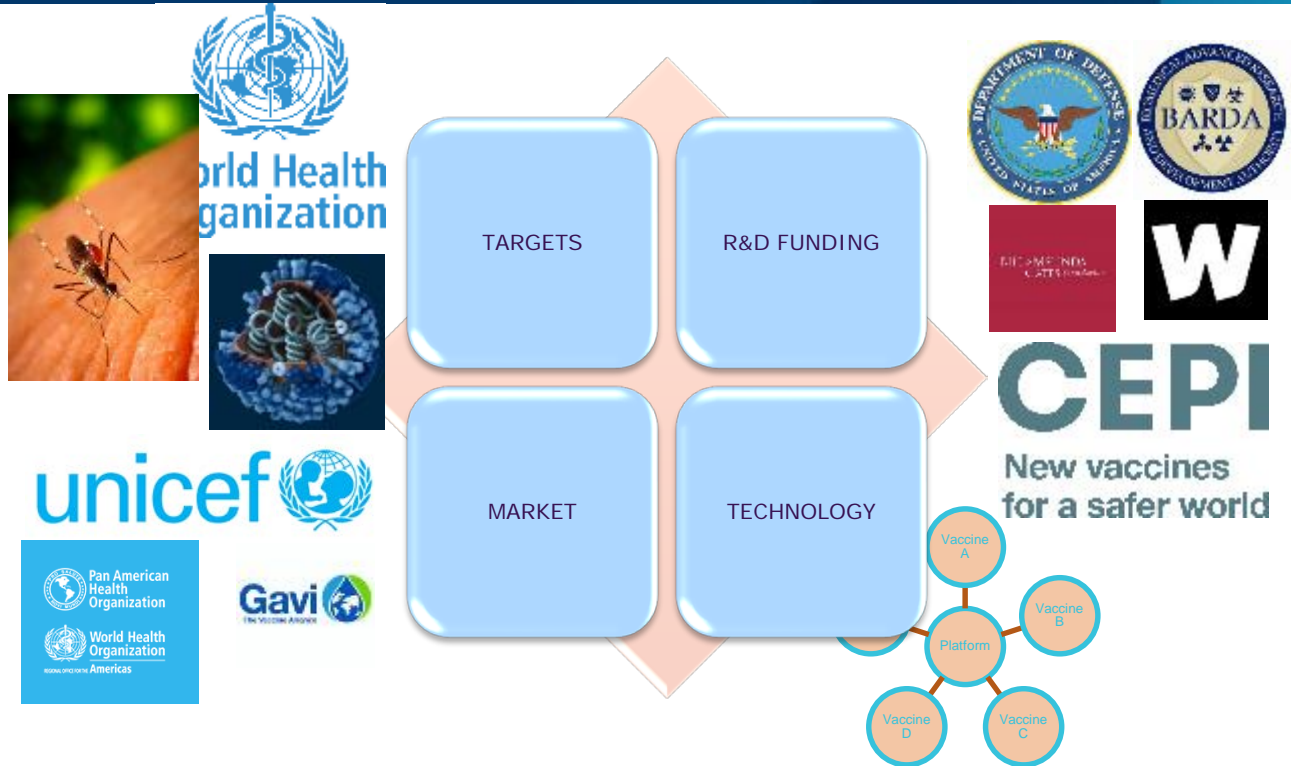
- Uncertainty over a vaccine recommendation, combined with increasing resource intensity of development, has increased the risks associated with vaccine R&D
- ACIP deliberations take into account a host of factors:
  - What populations and indications will be recommended?
  - Is the epidemiology / burden well understood?
  - Will there be public funding for the vaccine?
  - Is the intervention cost-effective? Are there pricing pressures?
  - What else is already in the market? How important is competition?
- In recent years companies have had increasing concerns regarding the consistency and predictability of the ACIP process, which raises new questions:
  - Remaining pathogens likely to need new approaches – adjuvants, novel delivery vehicles. Is there a willingness to “pay” for translation and use of new technologies?
  - What will recommendations look like for niche vaccines or those with limited use?
  - How early can companies get an indication of the potential for positive (or less positive) recommendations as part of the development process?

# Global Health and Tropical Diseases Partners



- Vaccines targeted to global diseases affecting many countries, primarily developing ones, although many of these vaccines can serve as travel vaccines in developed countries
- R&D for these vaccines is generally funded through global public-private partnerships with the Bill & Melinda Gates Foundation, PATH, Wellcome Trust, the Global Fund and other global funding partners.
- These vaccines are vital for global public health and would normally be made available through programs like UNICEF, PAHO and Gavi or US government programs.
- Investment is required in large scale global clinical trials and manufacturing facilities in preparation for global demand.

# Emerging Infectious Diseases (EID) Partners



- Vaccines targeted to global diseases with pandemic or outbreak potential in multiple countries or globally.
- R&D for these vaccines is generally funded through public-private partnerships with government agencies such as the Department of Defense, NIH or BARDA or with international groups such as the Bill & Melinda Gates Foundation or Wellcome Trust.
- This is an area where new platform technologies are expected to play a key role. Platforms, such as unique cell lines, may help speed development and manufacturing; allow for fast transitions from one pathogen to another; build cross-pathogen safety profiles.
- These vaccines have a more uncertain market than other vaccines. They could be purchased by governments for stockpiles or held in late Phase 2 in the event of an outbreak.

# Partnerships for New Vaccines with Commercial Markets



- Some of these vaccines will be targeted to specific populations or sub-sets of existing recommended populations or cover additional strains.
- Many vaccines in this category use novel technologies, such as novel adjuvants, in their development or production.
- Novel adjuvants will be used to help boost immune responses in special populations (elderly), extend the duration of immunity or reduce the number of doses needed.
- This category could include clinical activities undertaken by vaccine companies in support of maternal immunization recommendations.
- In addition, this could include new ways to improve the way vaccines are stored or delivered, for example, improved heat stability, patches, use in multiple injection technologies, nasal spray delivery, etc.



# Vaccines For Combating Antimicrobial Resistance (AMR)



**CARB-X**  
Combating Antibiotic Resistant Bacteria



79% of deaths reported in 2013 CDC AMR Report are due to HAIs

These vaccines may help with prevention of infections in humans and animals

- Reduce downstream antibiotic use and further resistance

- Includes viral vaccines that could prevent antibiotic use (flu, RSV)

There is a low risk of resistance to AMR vaccines

- Prophylaxis can be widely used without generating resistance

These vaccines may demonstrate a longer duration of protection when compared to antibiotics

- Reduce recurrent infections and hospital readmissions

Vaccines are effective against susceptible & AMR strains

- Demonstrated with Hib and pneumococcal vaccines

# Potential Ways to Reduce Barriers

- Continue to strengthen the consistency and clarity of the ACIP process
- Share epidemiology and burden of disease data more readily with industry to encourage prioritization and development
- Increase vaccine confidence in the U.S. and globally
- Continue to build the adolescent, maternal, adult and elderly immunization platforms, especially with regard to accessing vaccines
- Encourage the use of push and pull incentives for emerging infectious disease vaccines and vaccines targeted to antimicrobial resistant pathogens
- Continue to work with providers to encourage strong recommendations and also to alleviate business pressures
- ***In the end, the value of working on the development of preventive vaccines needs to be somewhat comparable to other therapeutic areas to encourage continued and increased participation by industry***



**Biotechnology  
Innovation  
Organization**

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# Vaccine Research & Development: The Role of Public Private Partnerships in Enabling Innovation

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*Annie Mo, Ph.D.*

**Program Officer**

**Parasitology & International Programs Branch**

**Division of Microbiology & Infectious Diseases**

**NIAID, NIH, DHHS**



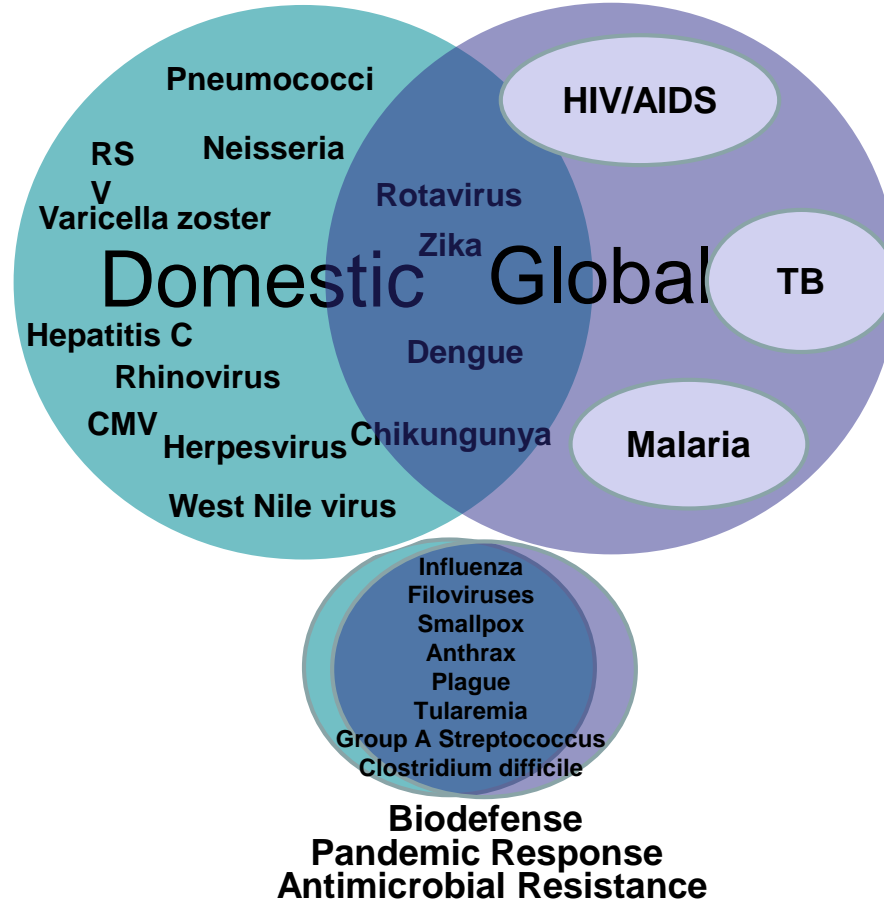
Sept. 12, 2018  
NVAC Presentation



National Institute of  
Allergy and  
Infectious Diseases

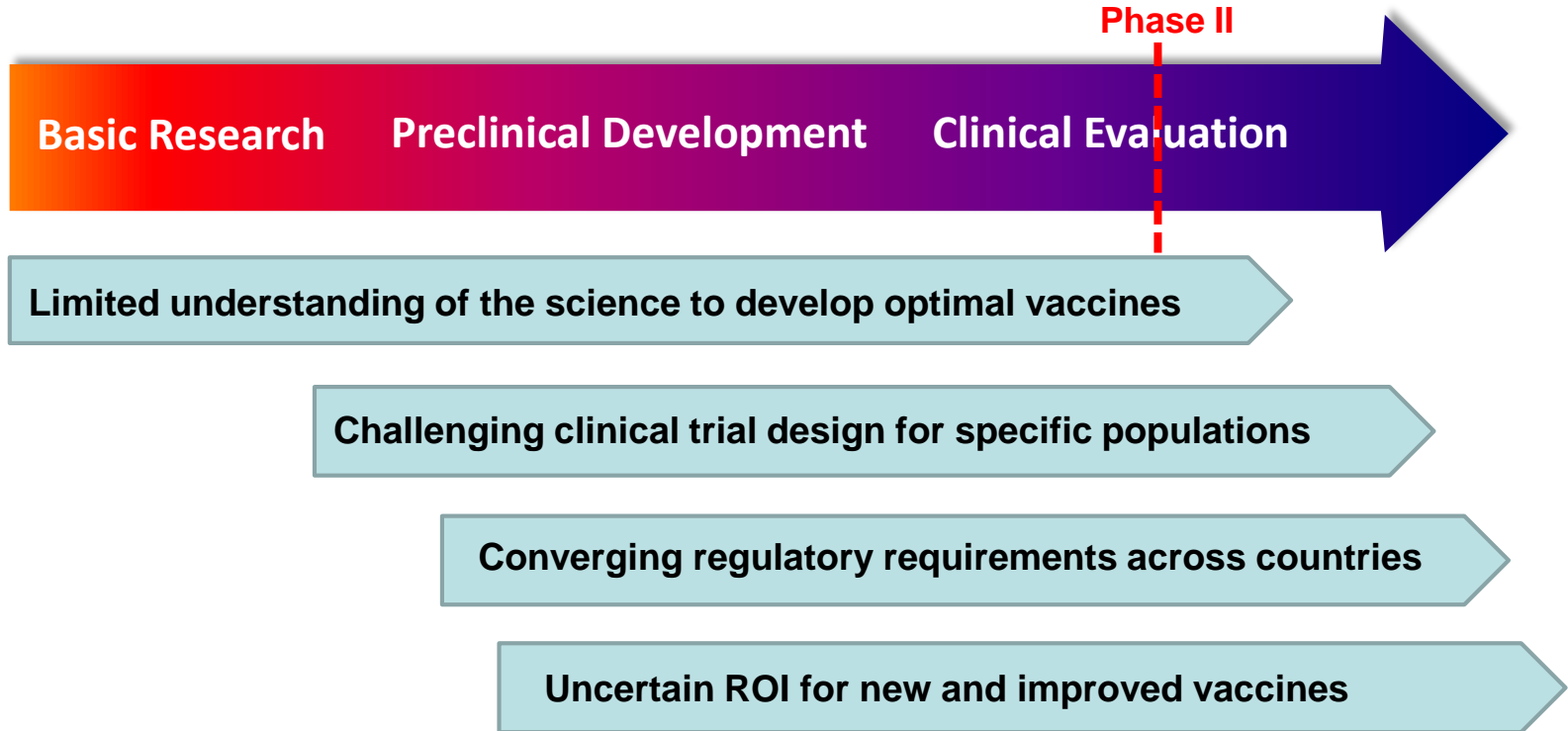
# Vaccine R&D at NIH

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Note: These are select examples. The list of pathogens is not comprehensive.

# Overcoming Vaccine R&D Huddles



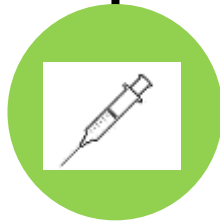


# Innovations for Vaccine R&D

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Vaccine R&D



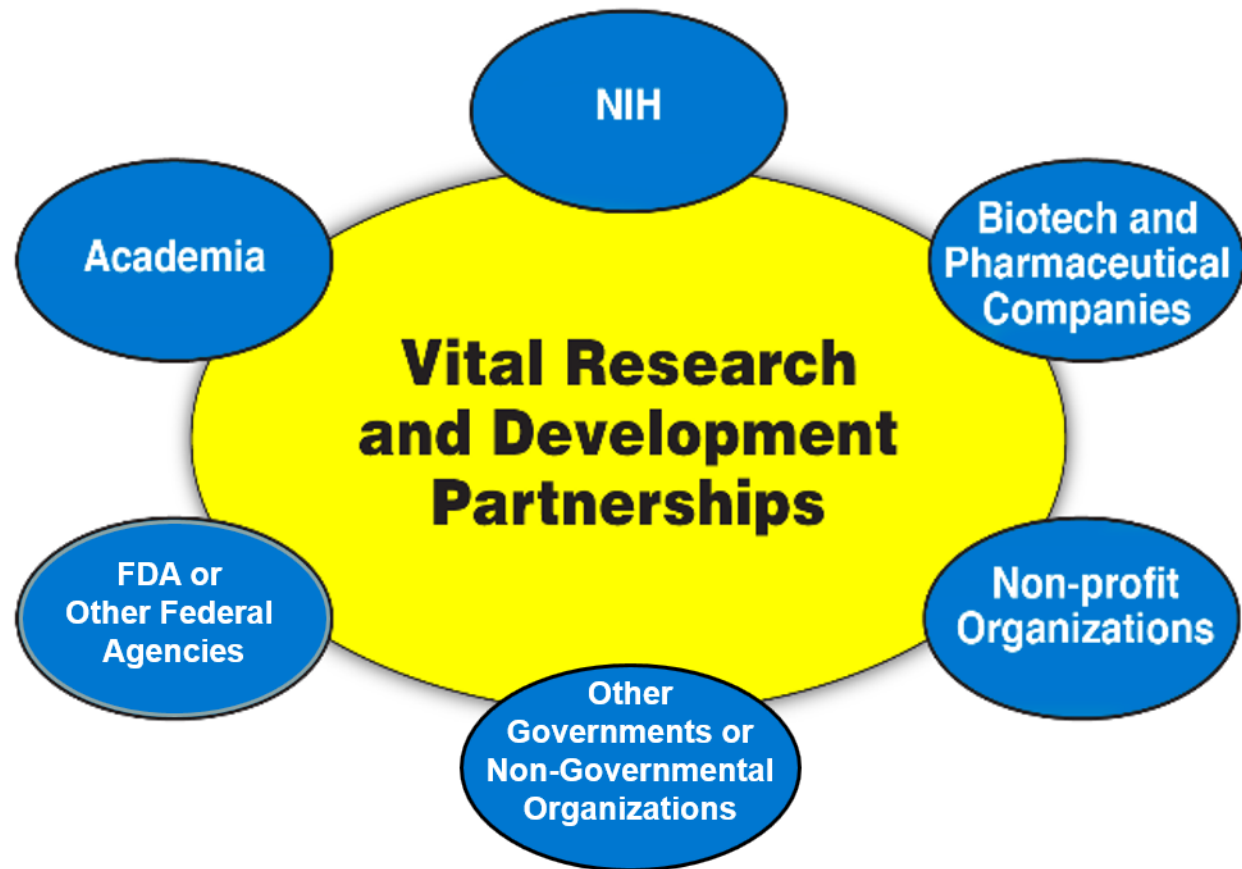
**Improving Existing Vaccines**  
(storage, coverage, effectiveness, etc.)



**Developing New Vaccines**  
(against difficult pathogens/diseases)

# Advancing Vaccine Development

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# Supporting Vaccine R&D: Enabling Public Private Partnerships

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**Grants**  
(Solicited & Unsolicited)



**Contracts**  
(Solicited)



**Cooperative Agreements**  
(Solicited & Unsolicited)

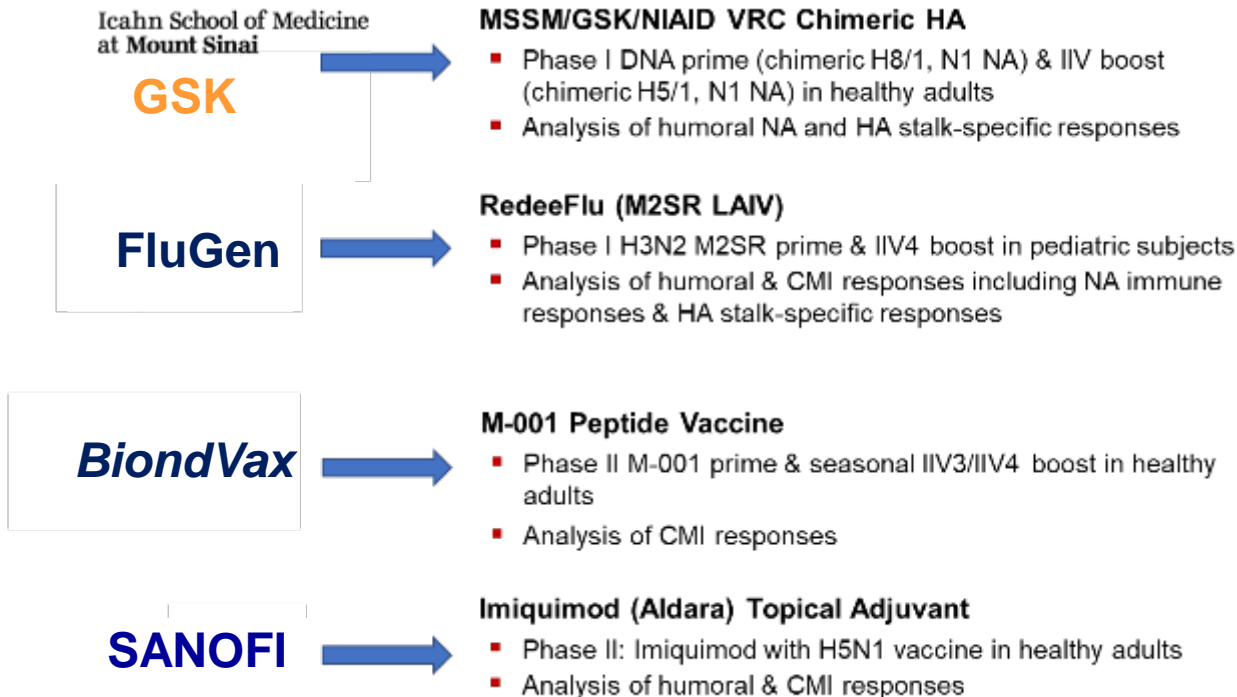
## Other Mechanisms for Engaging in Public Private Partnership

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- Material Transfer Agreement (MTA)
- Licensing Agreement
  - Collaboration Agreement
  - Cooperative Research and Development Agreement (CRADA)
    - Non-clinical Evaluation Agreement
    - Clinical Trial Agreement

# Partnerships with Private Sector to Develop Universal Influenza Vaccines

---



**MS/GSK/NIAID** - vaccine strategy that stimulates an immune response to conserved regions of the HA stalk region using chimeric HAs in prime-boost approach.

**Flugen** – designed to test whether H3N2 M2-deleted SR LAIV priming elicits stem, NA, CMI, sIGA boosted by QIV

**Biondvax** - repetitions of 9 conserved linear epitopes HA, NP, M1 protein that are prepared as a single recombinant protein.

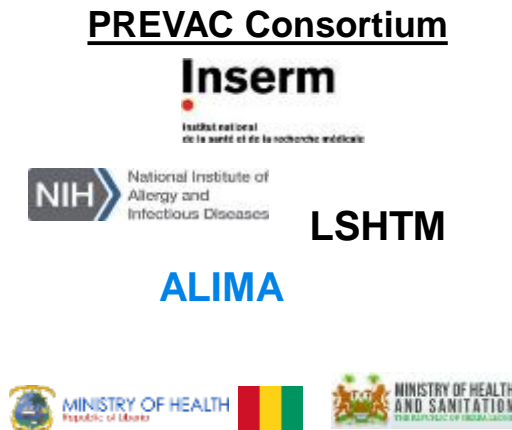
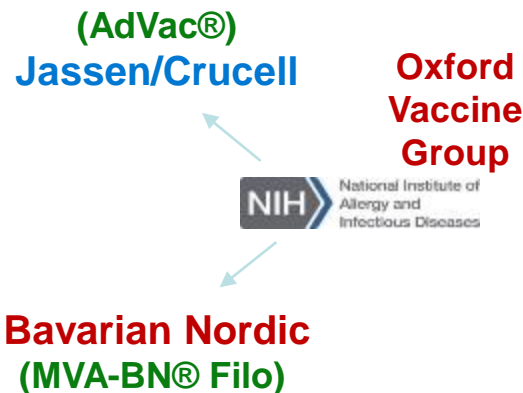
**Imiquimod** – f/u to 2 clinical trials in Hong Kong –very high seroconversion rates and more robust responses to drifted variants of H1, H3 and B

# A Prime/Boost Vaccine (Ad26.ZeBov/MVA-BN-FILO) for Preventing Ebola

Preclinical & Phase I, II Trials

Phase II Trials in Africa

Regulatory Submission  
& Stockpile



EUAL Submission



Project BioShield  
Late Stage Development  
& Procurement

MVA-BN: multivalent, glycoprotein from Zaire, Sudan, and Marburg

Insert: French National Institute of Health and Medical Research

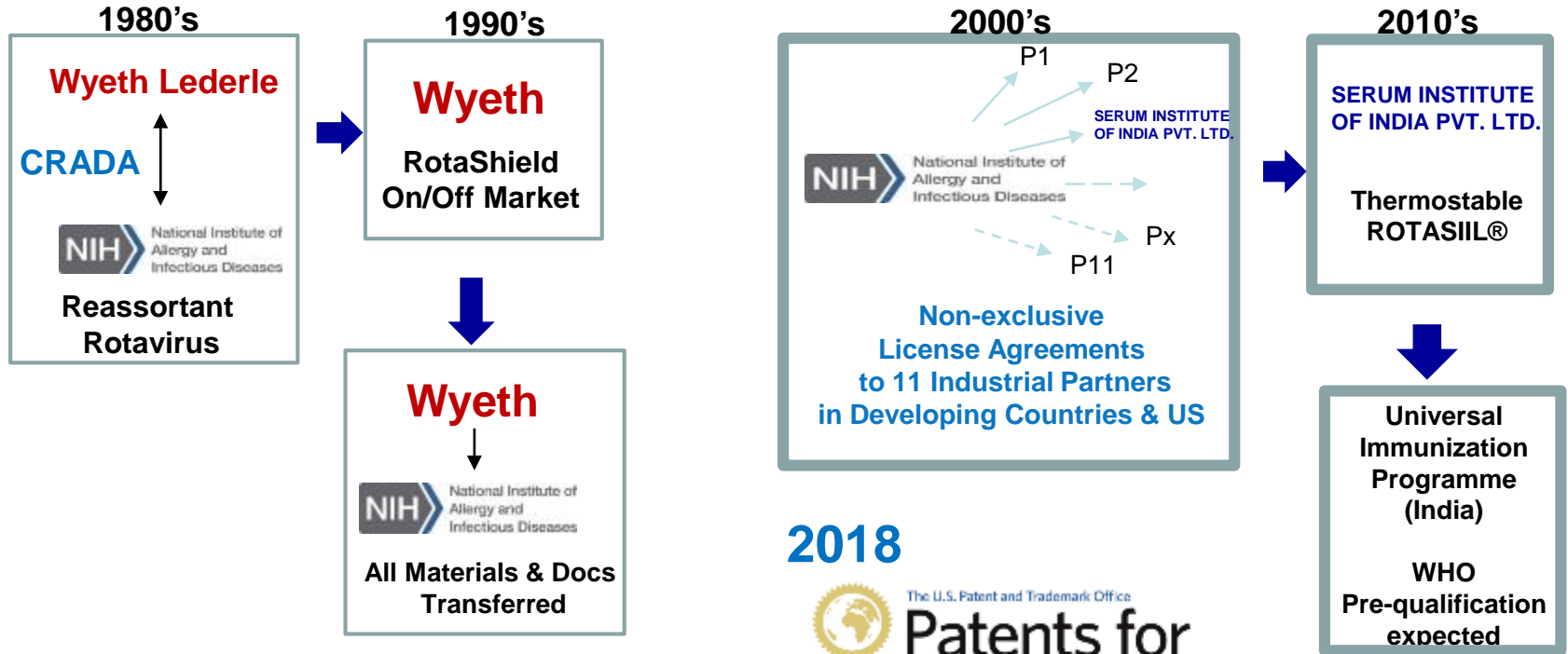
**Other Health Authorities**

**Guinea, Liberia, Sierra Leone**



# A Successful Public Private Partnership

## -Innovation through Patenting and Licensing



2018



The U.S. Patent and Trademark Office

Patents for Humanity

IT'S NOT JUST AN INVENTION.

**Human & Bovine  
Reassortant Rotavirus**

# Summary

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- Partnerships have the potential to accelerate the translation of promising concepts into effective public health interventions.
- PPP have enabled innovations at diverse stages of the vaccine R&D process.
- Successful PPP require
  - Aligned goals
  - Leveraging comparative advantages of partners
  - Shared risk, responsibility, and accountability
  - Careful strategic planning
  - Flexible mechanisms

# Acknowledgement

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**Lee Hall**

**Barbara Mulach**

**Claire Schuster**

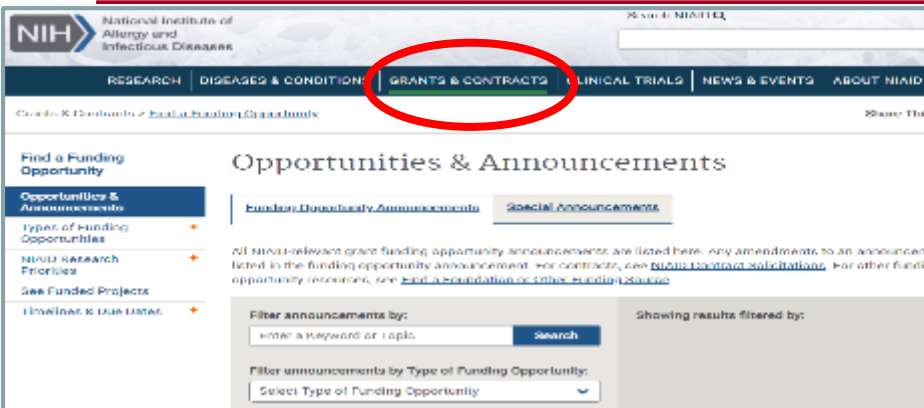
**Mukul Ranjan**

**Colleen Sico**

**Kimberly Taylor**

**Christopher Roberts**

# Opportunities and Resources



NIH National Institute of Allergy and Infectious Diseases

RESEARCH | **GRANTS & CONTRACTS** | CLINICAL TRIALS | NEWS & EVENTS | ABOUT NIAID

Grants & Contracts > [Funding Opportunities](#) > [Opportunities](#)

## Opportunities & Announcements

[Funding Opportunities/Announcements](#) | [Special Announcements](#)

All NIAID-relevant grant funding opportunity announcements are listed here. Any amendments to an announcement listed in the funding opportunity announcement. For contracts, see [NIAID contracts and solicitations](#). For other funding opportunity resources, see [Find a Foundation or Other Funding Source](#).

Filter announcements by:

Enter a keyword or topic

Showing results filtered by:

Filter announcements by Type of Funding Opportunity:

Select Type of Funding Opportunity



NIH National Institute of Allergy and Infectious Diseases

RESEARCH | DISEASES & CONDITIONS | **GRANTS & CONTRACTS** | CLINICAL TRIALS | NEWS & EVENTS | ABOUT NIAID

Research > Resources for Researchers

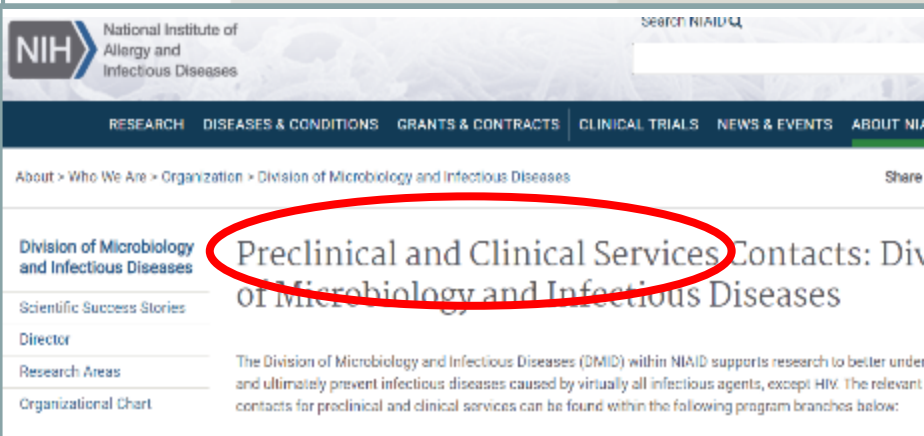
## Resources for Researchers

Filter Search Results

- Disease or Condition
- Allergic Diseases (7)
- Asthma (3)
- Autoimmune Diseases (5)
- Cholera/Paratyphoid
- Cholera O139
- Coronavirus (17)
- See All

NIAID offers many resources to support your research, including reagents, model organisms, and tissue samples, to name just a few. Use the filters under Filter Search Results to narrow your search, or simply enter specific search terms in the search field.

Search for resources containing:



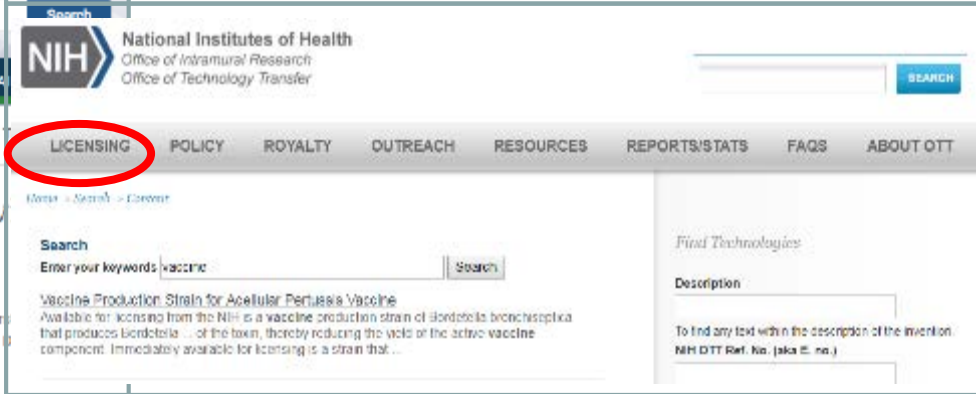
NIH National Institute of Allergy and Infectious Diseases

RESEARCH | DISEASES & CONDITIONS | **GRANTS & CONTRACTS** | CLINICAL TRIALS | NEWS & EVENTS | ABOUT NIAID

About > Who We Are > Organization > Division of Microbiology and Infectious Diseases

## Preclinical and Clinical Services Contacts: Division of Microbiology and Infectious Diseases

The Division of Microbiology and Infectious Diseases (DMID) within NIAID supports research to better understand and ultimately prevent infectious diseases caused by virtually all infectious agents, except HIV. The relevant contacts for preclinical and clinical services can be found within the following program branches below:



NIH National Institutes of Health

Office of Intramural Research  
Office of Technology Transfer

**LICENSING** | POLICY | ROYALTY | OUTREACH | RESOURCES | REPORTS/STATS | FAQs | ABOUT OTT

Home > Search > Current

Search

Enter your keywords

Vaccine Production Strain for Acellular Pertussis Vaccine

Available for licensing from the NIH is a vaccine production strain of Bordetella bronchiseptica that produces Bordetella toxin of the toxin, thereby reducing the yield of the active vaccine component. Immediately available for licensing is a strain that...

Find Technologies

Description

To find any text within the description of the invention, NIH DTT Ref. No. (aka E. no.)



**ASPR**

# Public-Private Partnerships

**Dr. Linda C. Lambert**  
**Deputy Assistant Secretary**  
**Director, Medical Countermeasures Research**  
**Support Services**  
**BARDA/ASPR**

# ASPR's Mission



- Our mission is to save lives and protect Americans from 21st century health security threats.



# The BARDA Model

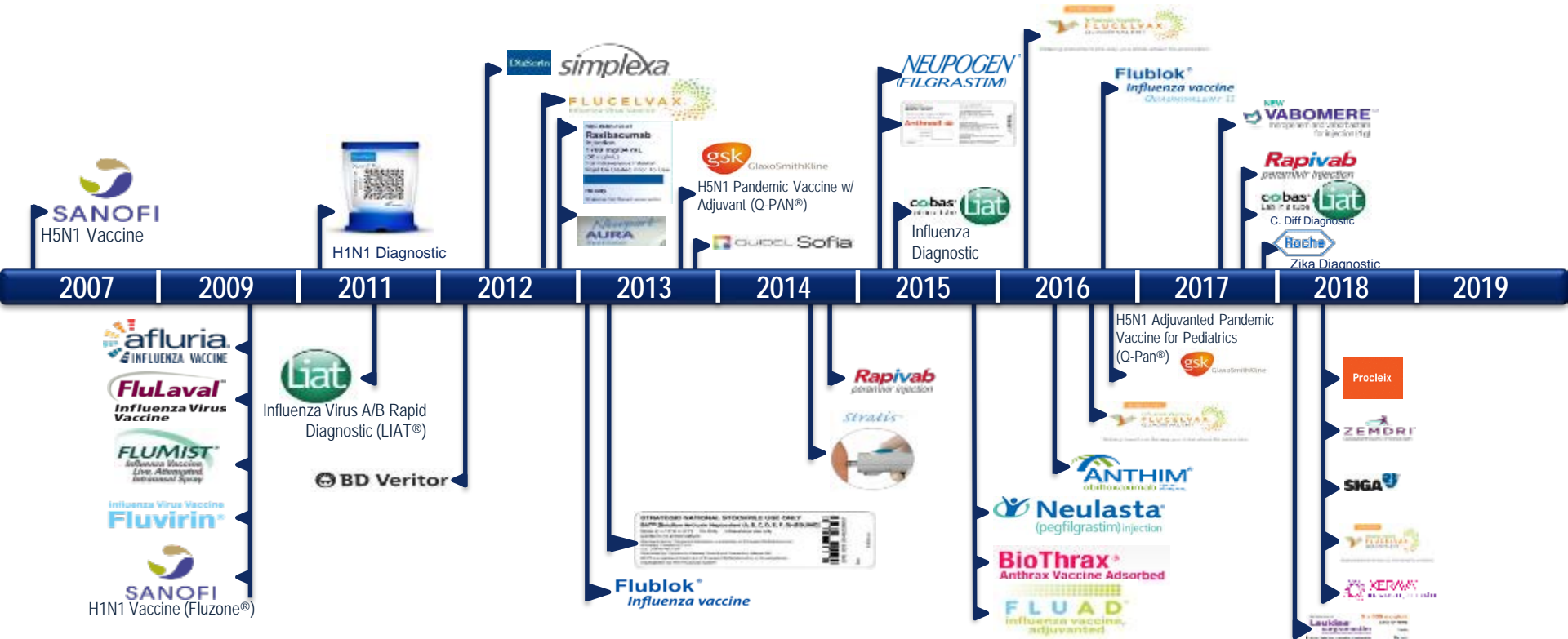


BARDA develops and makes available medical countermeasures (**MCMs**) by forming unique public-private partnerships with industry partners

# Our Industry Partners



# FDA Approvals, Licensures, and Clearances



# Public-Private Partnerships

- BARDA considers every contract, other transactional authority, or cooperative agreement as a partnership with the company
- BARDA brings our subject matter experts and funding to work with our partners to develop and make available medical countermeasures
- Specific examples of PPP:
  - Centers for Innovation and Advanced Development and Manufacturing
  - Other Transactional Authority
  - CARB-X
  - DRIVe

# Centers for Innovation and Advanced Development and Manufacturing (CIADMs)

- Establishment of the CIADMs was a result of the 2010 PHEMCE review – highlighting the need to expand domestic manufacturing for pre-pandemic vaccines

## HHS: Emergent BioSolutions

Baltimore, MD



## HHS: Seqirus

Holly Springs, NC



## HHS: Texas A&M

College Station, TX





# Other Transactional Authority



2014



2015



2016



2016

**REGENERON**

2017



2017

Antibiotics and Diagnostics

Influenza  
Antivirals  
and Emerging  
Infectious Diseases

Influenza  
Vaccines  
and Antivirals

- All Other Transactional Agreements have cost-share efforts. Meaning the company and BARDA share in the costs for development of the candidates under the portfolios

# CARB-X

*Xccelerating global antibacterial innovation*

## FUNDERS



## ALLIANCE PARTNERS

BILL & MELINDA  
GATES *foundation*

## ACCELERATORS



- *A private sector approach to funding and portfolio management*
- *Portfolio currently contains **35** candidates*
- *For every \$1 provided by funders and alliance partners – \$7-8 in private equity follow on investments*

# BARDA Division of Research, Innovation, and Ventures (DRIVE)

## DRIVE Mission: Driving Life-Saving Innovation

*Accelerate the research, development, and availability of transformative countermeasures to protect Americans from natural and intentional health security threats.*



**DRIVE-Ready**

### CAPTURE

Set targets & research agenda  
Coordinate with "deep thinkers"  
across USG, academia,  
industry, and other  
stakeholders.

### SOLUTION MAPPING

Establish Integrated Solutions  
for Intelligent Acceleration

**DRIVE-X**

### ACCELERATE

Investors: BARDA, DoD

**DRIVE-Launch**

INITIAL SUSTAINMENT  
(1-18 Months)

Investors: BARDA, MCIP

**DRIVE** VENTURES  
Investing in National  
Health Security

STRATEGIC SUSTAINMENT

Corporate Venture Capital  
Model Investment in Products

-----  
PHEMCE 2.0 Industry DoD



# DRIVE-X

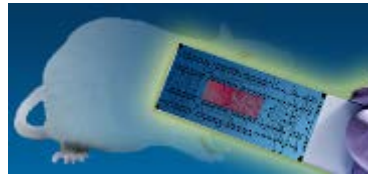
## Initial Emphasis:

- ❖ Prevent illness from infectious exposures through early identification and action
- ❖ Save lives by solving sepsis



## Future Areas:

- ❖ *Create universal treatment options for broad classes of pathogens*
- ❖ *Ensure access to life-saving medical countermeasures for all Americans*
- ❖ *Transform the process by which medical countermeasures are developed (non-animal testing)*
- ❖ *Opioid Defense*



- Viral
- Bacterial
- Fungal



# Response Framework

## Situational Awareness/Recognize

How do we know something is happening, an agent has entered the community?



## Identification/Characterize

What is it, is it drug resistant, are certain subpopulations more susceptible, will it become an epidemic?



## Design

How do we stop the spread of the disease? Drugs, vaccines, PPE, social distancing?



## Validate

Methods under design are evaluated, clinical trials, non-clinical trials, epidemiology, surveillance



## Produce

On demand manufacturing of X?



## Distribute

Novel ways to get product/information to those who need it.



## Administration

Everyone who needs X is provided X

# BARDA has had a Successful Decade Based on our Successful Partnerships



Formed strong partnerships with over 200 industry partners



Supported 40 FDA licensure/ approvals across 36 different medical countermeasures



Supported 27 different projects under Project BioShield, 14 products added to the Strategic National Stockpile, 8 FDA licensures



Significantly expanded domestic vaccine production capacity: 60 M doses to 600 M antigen doses for influenza



Accelerated antibacterial product development to address critical vulnerabilities

# How to Contact BARDA

<https://www.medicalcountermeasures.gov/home.aspx>

- Portal to BARDA: **Register to request a TechWatch meeting!**
- **Learn about and register for BARDA Industry Day (October 29-30, 2018)**

<https://www.fbo.gov/> (“FedBizOpps”)

- Official announcements and info for all government contract solicitations

<https://www.usajobs.gov/>

- Join the team!

<https://www.phe.gov/about/BARDA/Pages/default.aspx>

- Program description, information, news, announcements

[www.drive.hhs.gov](http://www.drive.hhs.gov)

- DRIVe questions



Medical  
Countermeasures.gov



Public Health Emergency

Public Health and Medical Emergency Support for a Nation Prepared



USAJOBS®  
"WORKING FOR AMERICA"



**BARDIA  
INDUSTRY  
DAY**

October 29-30, 2018  
Grand Hyatt • Washington, D.C.

ONLINE REGISTRATION OPENED

ASPR

The banner features a grid of hexagonal icons representing various scientific and medical fields: a plus sign, a caduceus, a syringe, a pill, a person in a lab coat, a microscope, a brain, a first aid kit, an eye, a heart, a microscope, and a flask. The background is a dark blue-green gradient with a faint hexagonal pattern.

12 September 2018

# National Vaccine Advisory Committee

PUBLIC-PRIVATE PARTNERSHIPS:  
SUCSESSES AND FAILURES IN  
FINANCING VACCINE INNOVATION

## PATH

David C. Kaslow, M.D.  
PATH Essential Medicines

CENTER FOR VACCINE INNOVATION & ACCESS

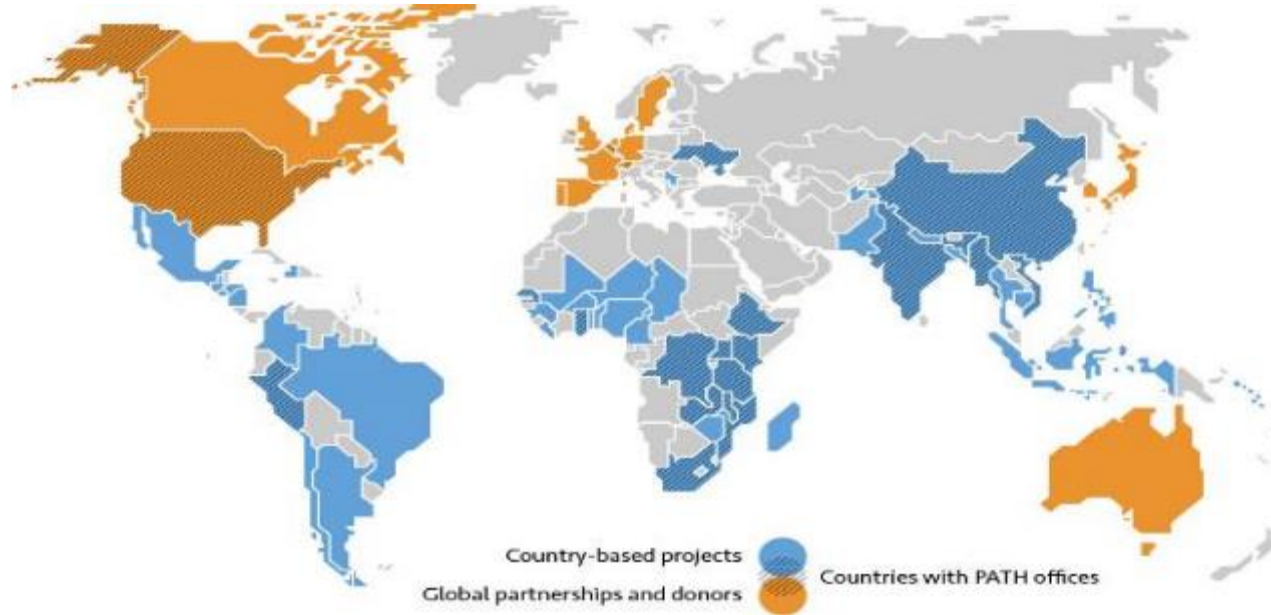


- 1 About PATH & CVIA (Center for Vaccine Innovation & Access)
- 2 PDP models
- 3 Another valley of death
- 4 Full Public Value of Vaccines (for panel discussion)



# PATH—a global organization

Work in more than 70 countries. 150 million people reached each year on average.



**7+ billion vaccine vials** with **Vaccine Vial Monitors (VVMs)** to ensuring vaccines potency when given

**6+ billion autodisable syringes** used to deliver single use (**Soloshot**) vaccines potency when given

**300+ million people** immunized with **MenAfriVac®** in the African meningitis belt

**310+ million children** vaccinated in 6 countries with **Japanese Encephalitis Virus Vaccine**





With expertise in science, health, economics, technology, advocacy, and dozens of other specialties, PATH develops and scales solutions—including vaccines, drugs, diagnostics, devices, and innovative approaches to strengthening health systems worldwide.



Vial Vaccine Monitor



Meningitis A conjugate vaccine



RTS,S malaria vaccine



Autodisable syringe



Japanese encephalitis vaccine



Rotavirus vaccine



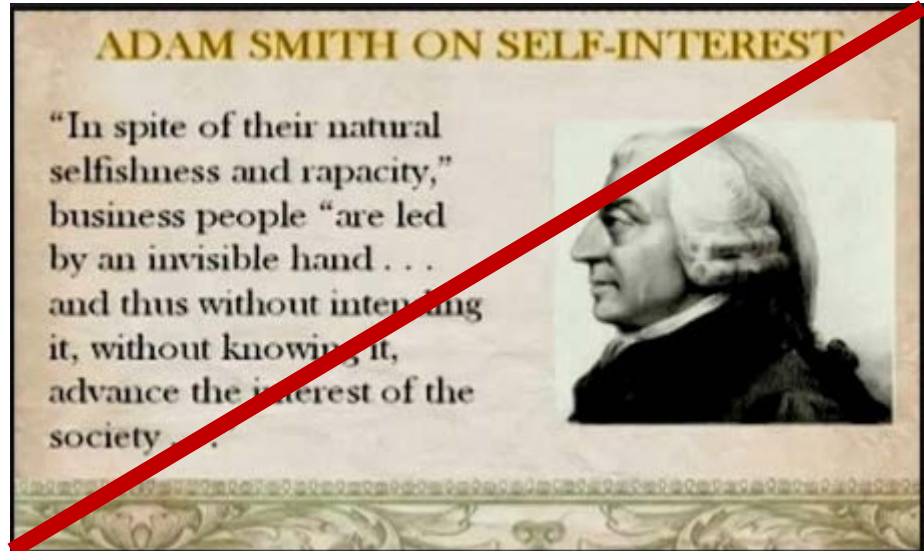


## CVIA's goal

To fix John Snow's pump without the "invisible hand" of Adam Smith

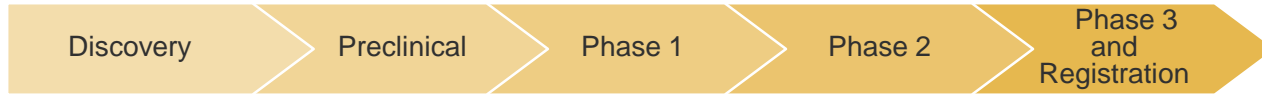


Cholera outbreak  
Soho, London (1854)



The Theory Of Moral Sentiments  
(Part IV, Chapter I)

## “Development” valley of death



### Valley of death



<http://www.nature.com/news/2008/080611/full/453840a.html>

- 1 About PATH & CVIA
- 2 PDP models**
- 3 Chapter Title
- 4 Full Public Value of Vaccines

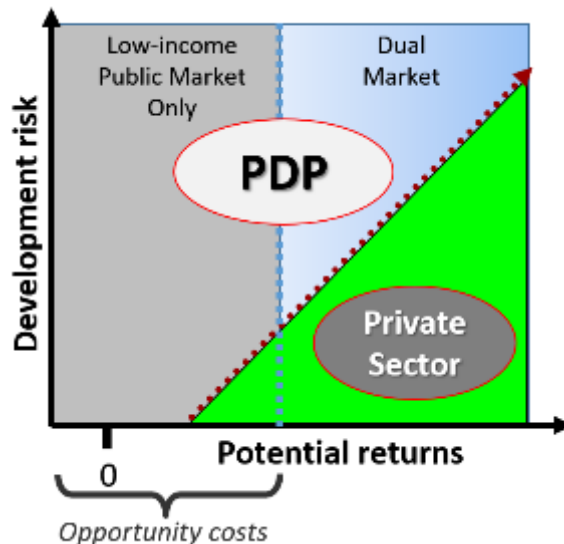
# PDP



## Product Development Partnership:

A unique, **non-profit business model bringing together public, private, academic and philanthropic sectors to develop technologies for global health.** PDPs pave the way for new research on infectious diseases and accelerate the development of safe and effective vaccines, drugs and diagnostics for the most vulnerable populations as quickly and cheaply as possible.

- Sharing the risk
- Sharing the cost



# Product Development Partnerships (PDPs): *Four models (at least)*

## Assisted business case (Outbreak)

Examples: Ebola, MERS, Nipah, Lassa Fever

Solutions:

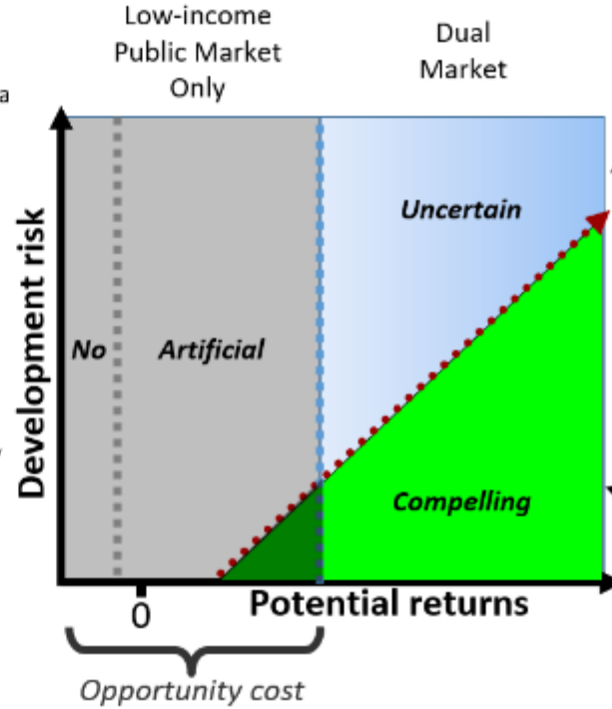
- Coalition for Epidemic Preparedness Innovations (CEPI)
- BARDA
- DARPA

## Assisted business case (LMIC only)

Examples: Cholera, Malaria, Men A, Non-typhoidal salmonella, Shigella

Solutions:

- Public funding
- Priority Review Vouchers
- LMIC Manufacturers
- Push & Pull mechanisms
  - GAVI financing



## Uncertain business case (LMIC ↔ HIC)

Examples: Grp A Strep, Grp B Strep, TB

Solutions:

- Reverse tiered pricing
- Push & Pull mechanisms
  - Advanced Market Commitments
  - GAVI financing

## Compelling business case (HIC → LMIC)

Examples: CMV, HiB, HPV, PCV, RSV, Rota

Solutions:

- Tiered pricing
- Push & Pull mechanisms
  - Advanced Market Commitments
  - GAVI financing



# Developing products for low resource settings: *Principles of global access*

## PATH's Guiding Principles for Private-Sector Collaboration

PATH creates sustainable, culturally relevant solutions that enable communities worldwide to break longstanding cycles of poor health. Our mission is to improve the health of people around the world by advancing technologies, strengthening systems, and encouraging healthy behaviors.

Collaboration—including collaboration with the private sector—is a key element to PATH's approach. Our goal for private-sector collaborations is to achieve maximum sustainable benefit for public health through engaging private-sector collaborators to apply their development, manufacturing, and distribution strengths toward innovative technologies that, in the absence of PATH involvement, would not be a private-sector priority.

### Purpose and Scope

PATH developed these Guiding Principles for Private-Sector Collaboration to:

- Articulate key institutional policies and positions regarding PATH collaborations with private-sector companies.
- Provide PATH staff with guidance in managing private-sector collaborations.
- Provide current and potential private-sector collaborators with an overview of PATH's perspectives and expectations for collaboration.

PATH's board of directors and president fully endorse these principles. The principles convey both the broad direction and the specific actions that they expect all PATH teams that form collaborations with private-sector companies.

These principles primarily address the following types of collaborations:

**Transfer of a technology developed or owned by PATH.** PATH develops a technology, innovates and transfers the intellectual property to a private-sector collaborator for further development, manufacturing, and distribution.

**Support by PATH for development of a collaborator's product.** PATH provides significant resources or expertise (such as funding, management, development, and assistance with clinical studies) to a private-sector collaborator to support the collaborator's development of a product.

**Support by PATH for introduction of a collaborator's product.** PATH supports and/or undertakes logistical programmatic activities (such as field trials, epidemiological studies, and advocacy programs) that demonstrate and communicate the public health value of a product produced by a private-sector collaborator.



## A clear link to mission

Collaborations with private sector must lead to positive impact in low resource settings on:

- **Availability**
- **Accessibility**
- **Affordability**
- **Acceptability**

## With recognition of private sector needs

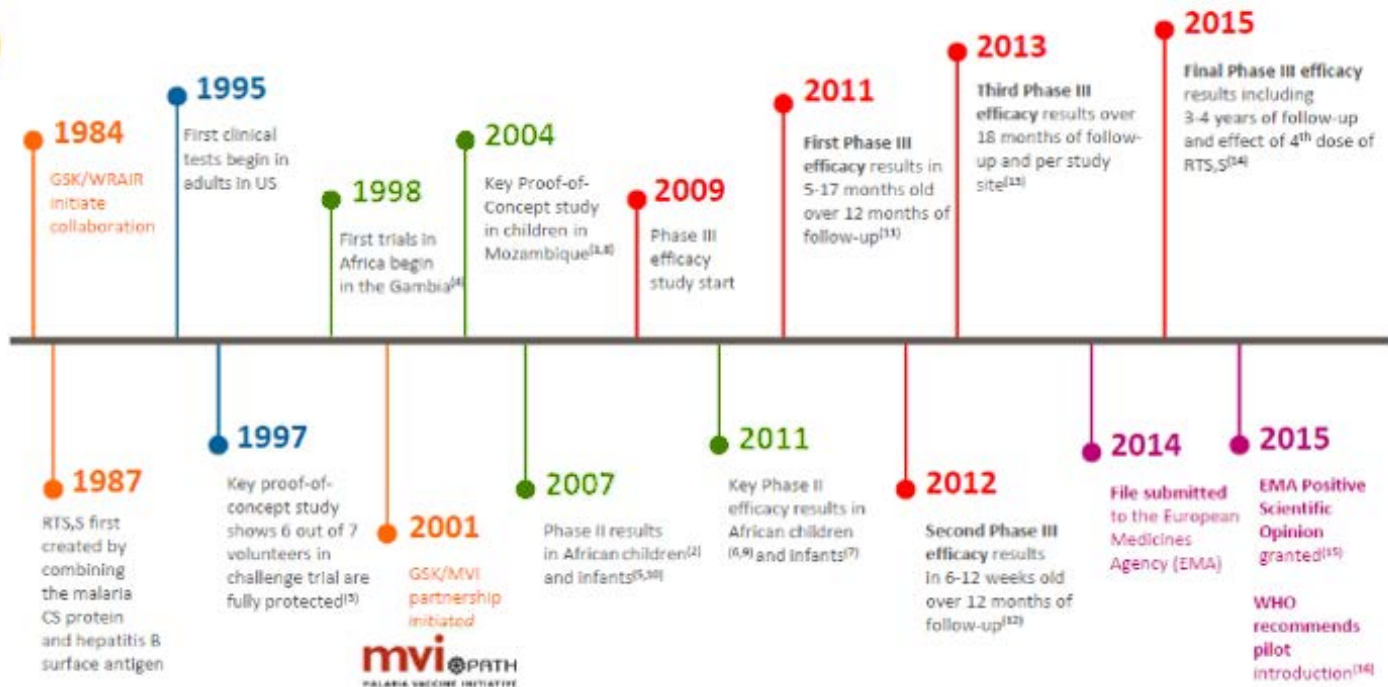
To apply their development, manufacturing, and distribution strengths toward innovative technologies that, in the absence of PATH involvement, would not be a private-sector priority

- **Sustainability**

[http://www.path.org/publications/files/ER\\_gp\\_collab.pdf](http://www.path.org/publications/files/ER_gp_collab.pdf)

- 1 About PATH & CVIA
- 2 PDP models
- 3 Another valley of death**
- 4 Full Public Value of Vaccines

## Case Study: RTS,S/AS01<sub>E</sub> (Mosquirix®): 30+ years in development

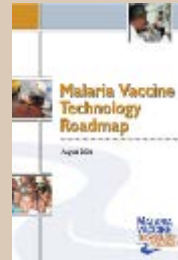


(1) Alonso P et al. Lancet 2004; (2) Aponte J et al. Lancet 2007; (3) Stoute J et al. NEJM 1997; (4) Doherty J et al. AJTMH 1999; (5) Bejon P et al. NEJM 2008; (6) Olotu A et al. Lancet ID 2011; (7) Asante KP et al. Lancet ID 2011; (8) Sacarial J et al. JID 2009; (9) Agnandji ST et al. JID 2010; (10) Abdulla S et al. NEJM 2008; (11) RTS,S Clinical Trials Partnership. NEJM 2011; (12) RTS,S Clinical Trials Partnership. NEJM 2012; (13) RTS,S Clinical Trials Partnership, PLoS Med 2014; (14) RTS,S Clinical Trials Partnership, Lancet 2015; (15) [www.ema.europa.eu](http://www.ema.europa.eu); (16) [www.who.int/immunization/research/development/malaria\\_vaccine\\_gallery/](http://www.who.int/immunization/research/development/malaria_vaccine_gallery/)



- **What:** Product Development Partnership established in 2001 by GlaxoSmithKline (GSK) and PATH.
- **Why:** To develop a vaccine that will protect infants and children residing in malaria endemic regions of sub-Saharan Africa from clinical disease and severe malaria resulting from *Plasmodium falciparum* infection.

Consistent with the  
2015 Landmark goal from the  
Malaria Vaccine Technology  
Roadmap (circa 2006 and 2013)

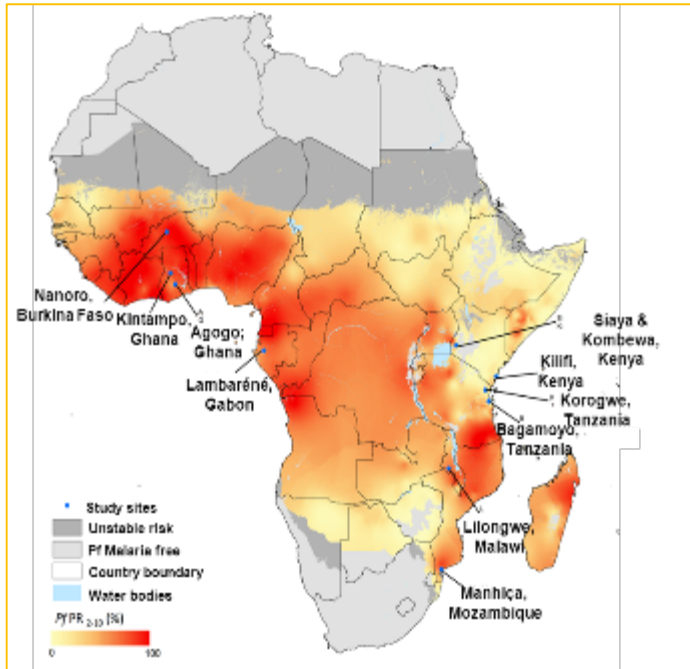


and



***“By 2015, develop and license a first-generation malaria vaccine that has a protective efficacy of more than 50% against severe disease and death and lasts longer than one year.”***

## Efficacy of the RTS,S/AS01<sub>E</sub> in a Phase 3 multicenter safety, efficacy and immunogenicity trial in two age categories



*Vaccine efficacy over 12 months following the first 3 doses in 5–17 months and 6–12 weeks of age at first vaccination*

Endpoint	5-17 months	6-12 weeks
<b>% VE against all clinical malaria episodes (with 95% CI)</b>	<b>51.3%</b> (47.5–54.9)	<b>32.9%</b> (26.3–38.9)
<b>% VE against severe malaria (with 95% CI)</b>	<b>44.5%</b> (23.8–59.6)	<b>38.5%</b> (7.8–59.0)

As published in Malaria vaccine: WHO position paper  
WHO WEEKLY EPIDEMIOLOGICAL RECORD, NO 4, 29 JANUARY 2016



## Committee for Medicinal Products for Human Use (CHMP) adopted a positive opinion in accordance with Article 58 (23 July 2015)

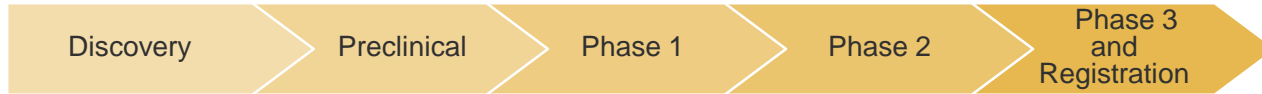
RTS,S is indicated for active immunisation of children aged 6 weeks up to 17 months against malaria caused by *Plasmodium falciparum* and against hepatitis B.

- The use of RTS,S should be based on official recommendations considering *Plasmodium falciparum* malaria epidemiology in different geographical areas.
- Vaccination in children from 6 weeks up to 17 months of age (at first dose):
  - Three doses, each of 0.5 ml, should be given at monthly intervals.
  - A fourth dose is recommended 18 months after the third dose.

“...it is important that established protective measures, for example insecticide-treated bed nets, continue to be used in addition to the vaccine.”

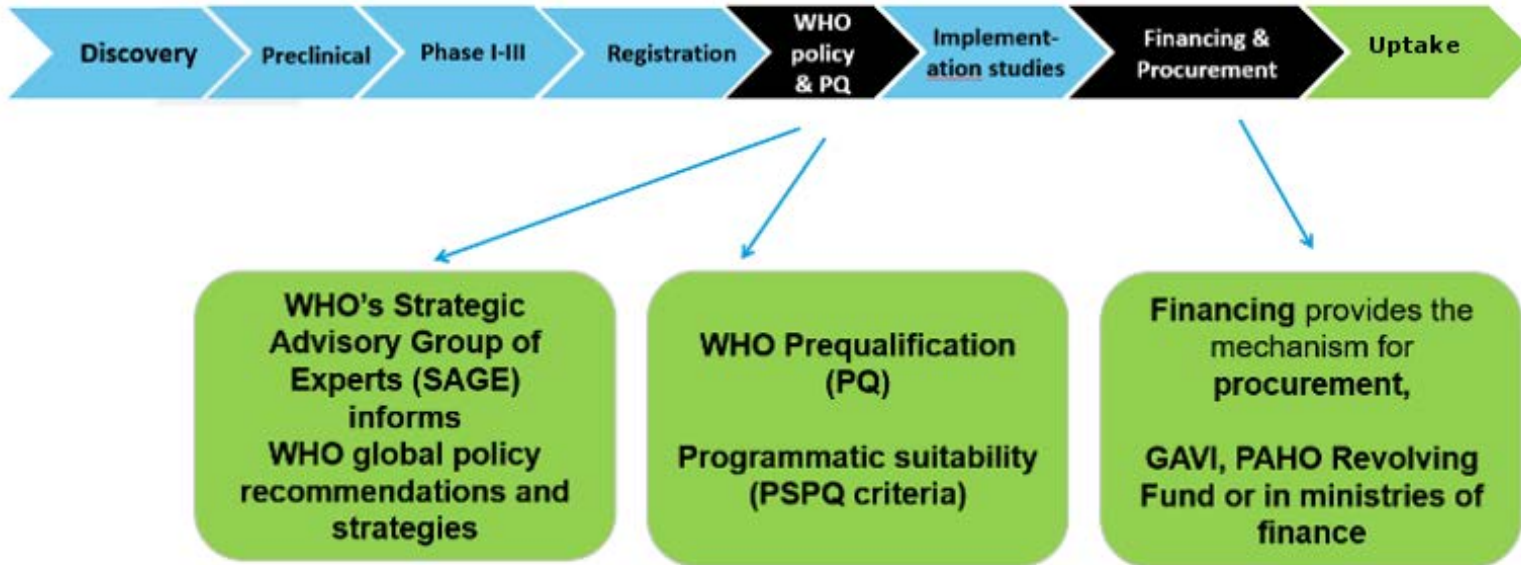
RTS,S “should not be used for the prevention of hepatitis B in settings where prevention against malaria caused by *P. falciparum* is not sought.”

# RTS,S crossed the valley of death





## Additional steps for vaccine uptake in LMICs







World Health  
Organization

Organisation mondiale de la Santé

# Weekly epidemiological record Relevé épidémiologique hebdomadaire

29 JANUARY 2016, 91th YEAR / 29 JANVIER 2016, 91<sup>e</sup> ANNÉE

No 4, 2016, 91, 33–52

<http://www.who.int/wer>

## WHO Position

- In the pilot implementation schedules, the malaria vaccine should be given as a 3-dose initial series with a minimum interval between doses of 4 weeks, followed by a 4th dose at 15–18 months after the 3rd dose.
- The 1st dose should be administered as close as possible to age 5 months and the 3rd dose should be completed by 9 months of age.
- Based on the efficacy data from the Phase 3 trial, WHO does not recommend the use of the RTS,S vaccine in the younger (6–12 weeks) age category, as the vaccine efficacy was found to be low in this age category.

3 | Summary of Key Points from Malaria Vaccine: WHO Position Paper January 2016



World Health  
Organization

*WHO “recommends further evaluation of RTS,S/AS01 in a series of pilot implementations, addressing several gaps in knowledge, before considering wider country level introduction.”*

- Feasibility of administering 4-dose schedule
- Impact on all-cause mortality (including gender-specific mortality)
- Further assess causal relationship to excess cases of meningitis and cerebral malaria
- Evidence of any adverse effects of vaccine implementation on other malaria control measures

## Mind the gap: jumping from vaccine licensure to routine use

*Failure to tackle this implementation phase with the same commitment shown to the licensure phase will pose greatest risk for vaccines developed mainly for the world's poorest people (eg, malaria, typhoid, haemorrhagic fevers). Thus, implementation assessments must become the third component of the core vaccine evaluation tripod, joining safety and efficacy. The essential value of this third phase has not been fully appreciated...*

www.thelancet.com Vol 387 May 7, 2016

\*Katherine L O'Brien, Fred Binka, Kevin Marsh,  
Jon S Abramson

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# “Mind the gap”: A second “valley of death”?



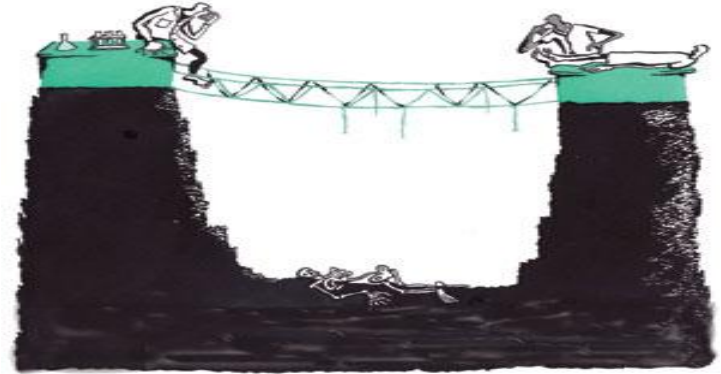
Mind the gap: jumping from vaccine licensure to routine use

## The first valley of death



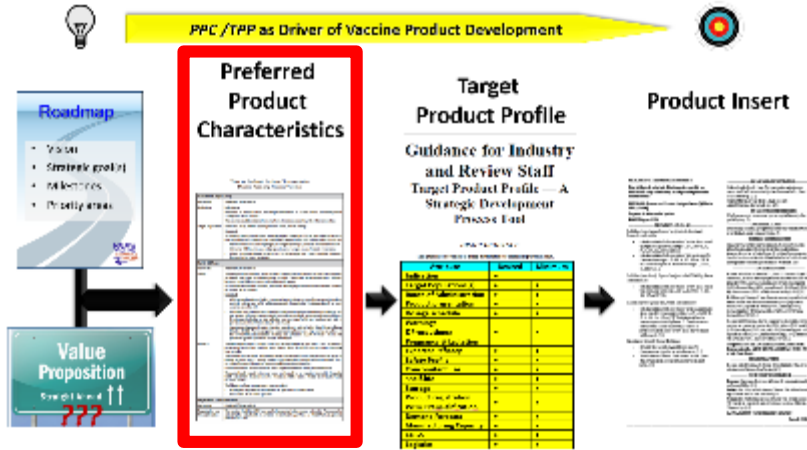
<http://www.nature.com/news/2008/080611/full/453840a.html>

## A second valley of death?



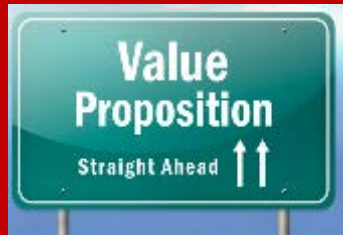
[www.lancet.com](http://www.lancet.com) Vol 387 May 7, 2016

- 1 About PATH & CVIA
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- 4 Full Public Value of Vaccines (for panel discussion)**



***Favorable***  
value proposition  
as driver of  
vaccine development  
***and***  
***access***

*If we build it, will anyone want to use it???*



## Traditional v Full Public Value of Vaccines

### Traditional approach based on:

- Efficacy (individual direct benefit) & effectiveness (direct and indirect health benefits)
- Risk/safety profile (individual)
- Cost-benefit analysis

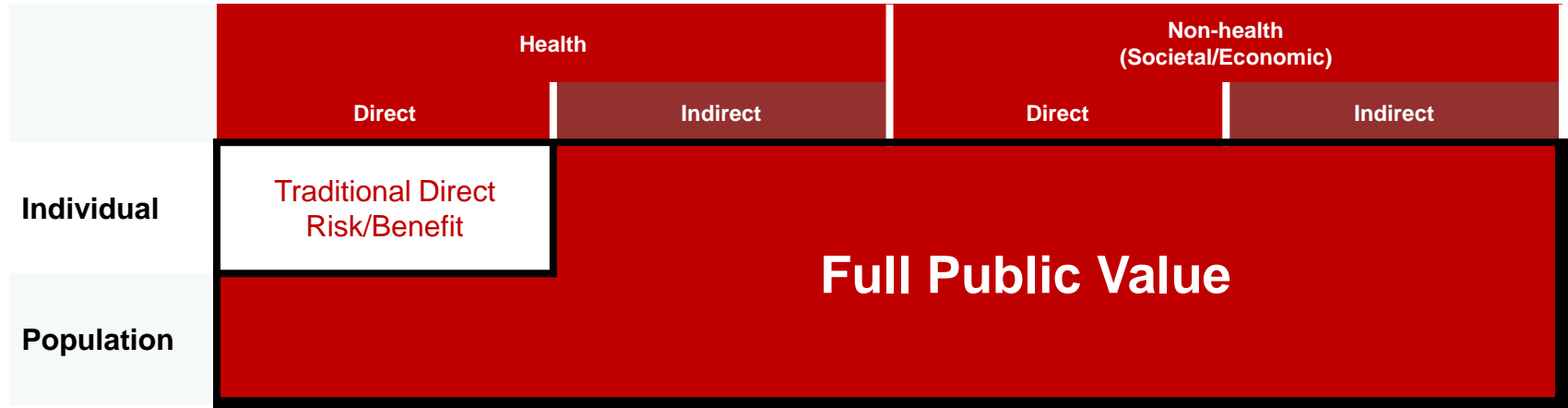


### FPVV approach also based on:

- Disease reduction directly and indirectly by reducing:
  - Vaccine preventable disease incidence
  - All cause mortality
  - Under 5 mortality
  - Long-term sequelae
  - Pathogen transmission
  - Anti-microbial resistance
- Reducing frequency and size of outbreaks
- Stabilizing health systems
- Social and economic benefits
- Equity, access, affordability, acceptance and sustainability
- Protecting against financial risk

Adapted from: Wilder-Smith et al. BMC Medicine (2017) 15:138, DOI 10.1186/s12916-017-0911-8

# Traditional Direct Risk/Benefit v Full Public Value



Create alignment across a range of stakeholders, with respect to global health priorities

Provide a resource to effectively advocate for development and introduction of vaccines

Inform investment decisions at all stages of development and implementation

Accelerate suitability for and accessibility of vaccines to LMICs

Full Public  
Value Proposition  
as driver of  
***sustainable***  
vaccine development  
and  
access



**PATH**  
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# Leveraging Public-Private Partnerships to Move the Needle in Product Development

## Biotechnology Company Perspective

National Vaccine Advisory Committee  
September 12, 2018

Timothy Cooke, Ph.D.  
Chief Executive Officer, NovaDigm Therapeutics

Biotechnology Industry Representative, National Vaccine Advisory Committee, 2015-2019  
Member, Incentives for Vaccines Working Group, PACCARB 2017  
Member, Biotechnology Innovation Organization (BIO)

- Antimicrobial Resistance Working Group
- Vaccines Policy Advisory Committee

Advisory Board, CARB-X

# Disclosure Statement

Timothy Cooke has the following affiliations:

Chief Executive Officer, Board Director and shareholder in NovaDigm Therapeutics, a company developing vaccines against *Candida* and *Staphylococcus aureus*.

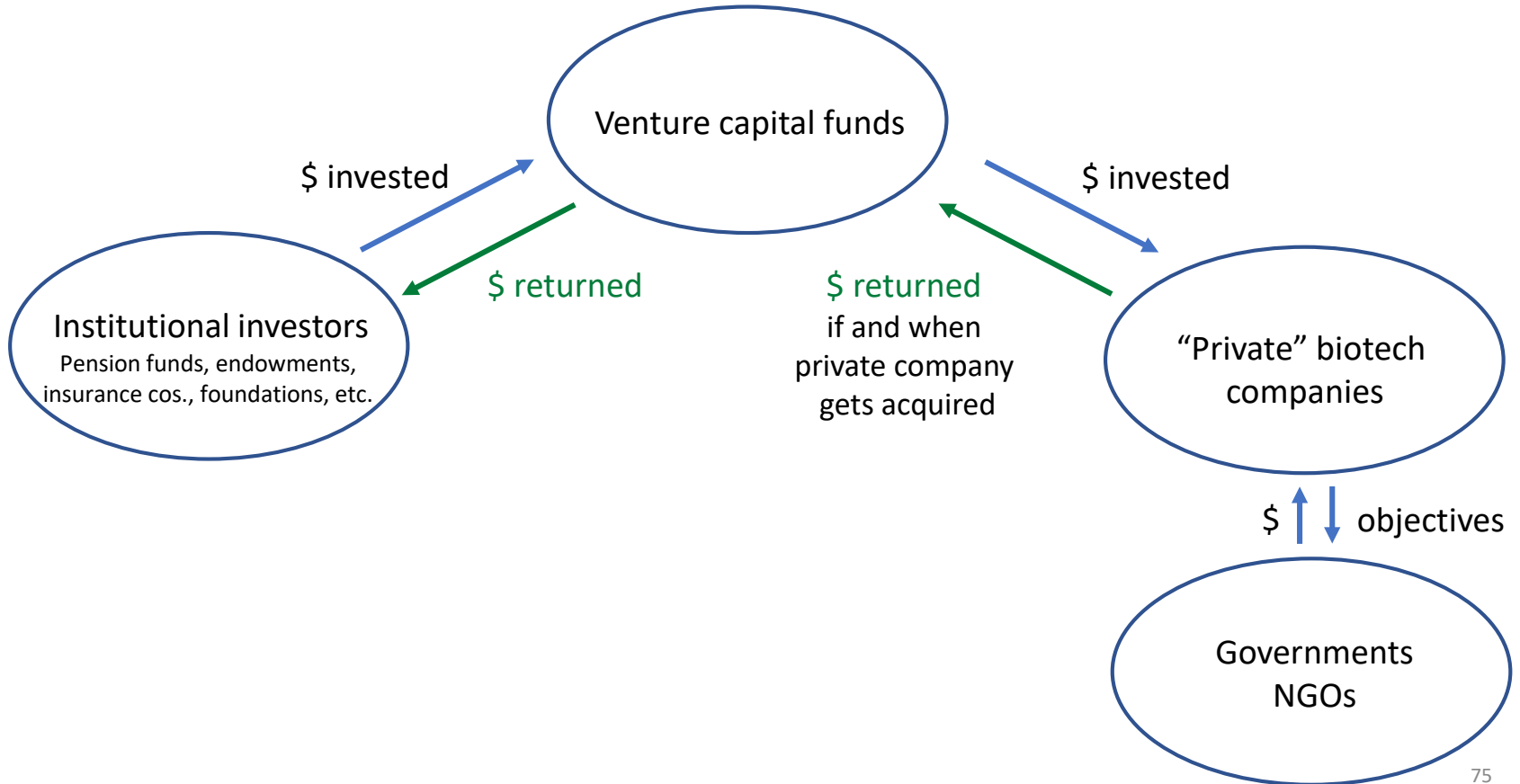
Consultant to Ology Bioservices, a contract development and manufacturing organization.

Consultant to Fina Biosolutions, an R&D service organization focused on polysaccharide conjugate vaccines.

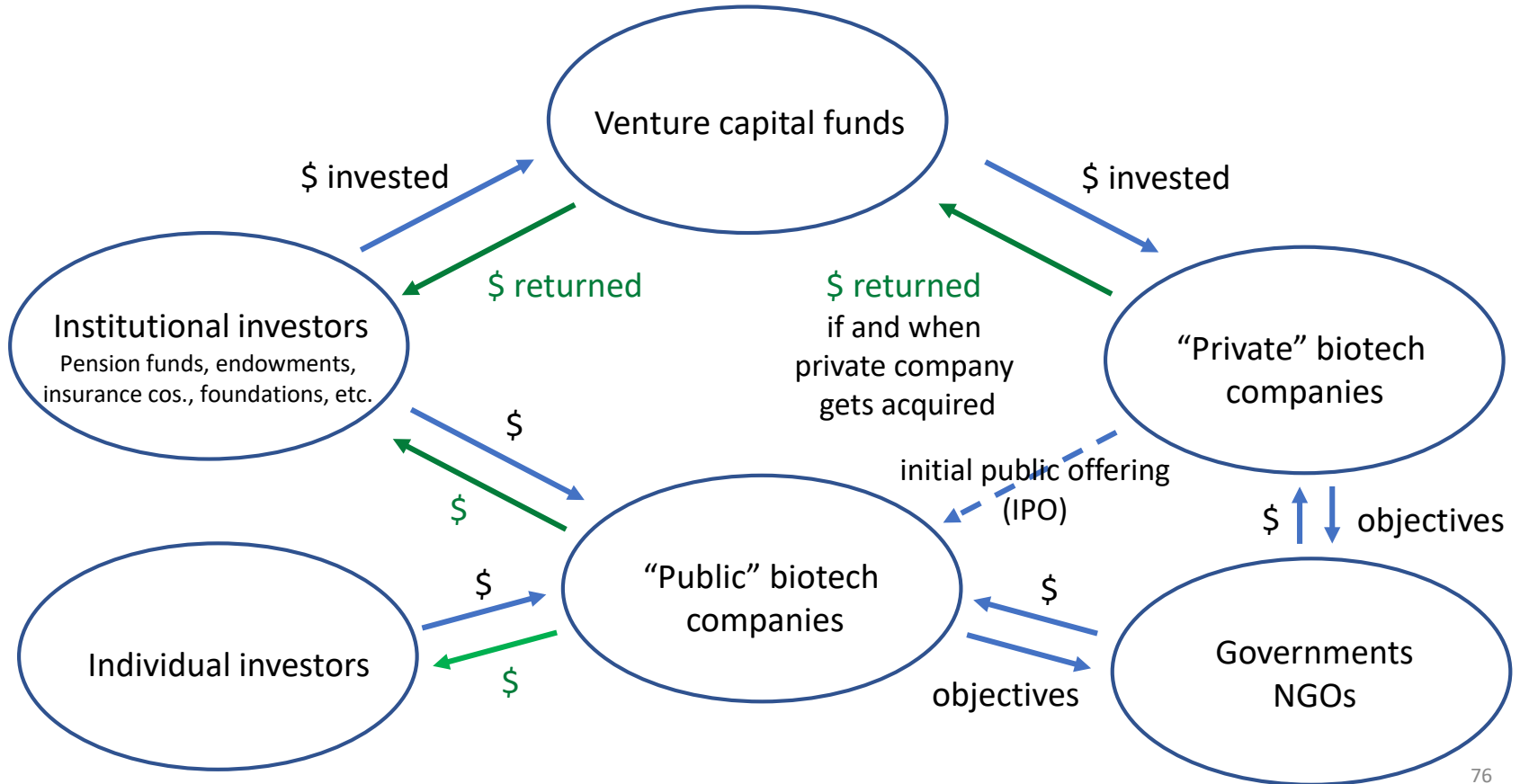
# Biotechs developing infectious disease vaccines

- These biotechs would not exist without public-private partnerships
  - Especially uncertain/unattractive markets (biodefense, pandemic, global health)
- New biotechs cannot attract investors without robust commercial markets
  - Need to maintain/expand Big Pharma interest in infectious disease vaccines
- Historical venture-capital model for creating biotechs under severe stress
  - High costs of vaccine development (especially Phase 2 to 3 transitions)
  - Consolidated industry reduces acquisition opportunities (4 dominant pharmas)
  - ID vaccines (and antibiotics) have relatively low pricing expectations
  - Investments are relative and are going elsewhere (e.g., immuno-oncology, orphan)

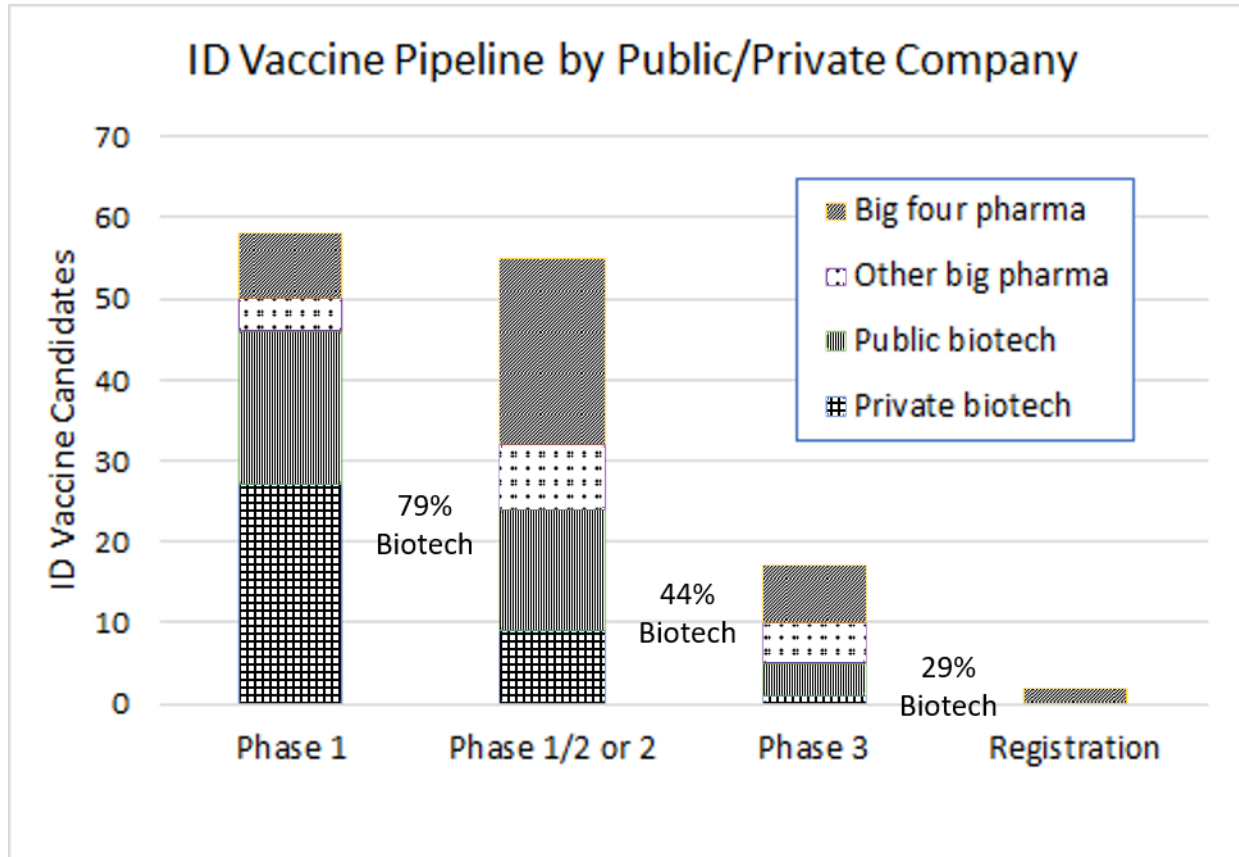
# Venture Capital Funding



# Venture Capital Funding



# “Big Pharma” and biotech infectious disease vaccine pipeline



Big four pharma:

- GSK
- Merck
- Pfizer
- Sanofi Pasteur

Other big pharma:

- CSL/Seqirus
- J&J/Janssen
- Mitsubishi Tanabe/Medicago
- Takeda

Public biotech:

17 companies

Private biotech:

22 companies

Pipeline adapted from PhRMA Pipeline Oct 2017 and updated Feb 2018  
(n = 132 candidates from US, EU, Japan, Korea, Canada, Australia)

# Startup biotech to marketed vaccines

Only 7 companies over 20 years

- Emergent – acquired BioThrax<sup>®</sup>/anthrax from BioPort (1998)
- Crucell – acquired marketed products from Berna (2005)
- Valneva – Ixiario<sup>®</sup>/Japanese encephalitis (2009)
- Bavarian Nordic – Imvamune<sup>®</sup>/small pox (2010 US sales)
- Protein Sciences\* – Flublok<sup>®</sup>/seasonal influenza (2016)
- PaxVax\* – VaxChora<sup>®</sup>/cholera (2016)
- Dynavax – Heplisav<sup>®</sup>/hepatitis B (2017)

\* Private biotech companies



# Venture capital funded to acquisition

Pace of acquisitions has slowed over last 5 years

Date	Company	Acquirer	Amount
May 2008	Iomai	Intercell	\$190M
July 2008	Acambis	Sanofi Pasteur	\$546M
Mar 2011	Crucell	J&J Janssen	\$2,400M
Oct 2012	LigoCyte	Takeda	\$60M upfront + milestones
May 2013	Inviragen	Takeda	\$35M upfront + \$215M milestones
May 2013	Okairos	GSK	\$325M
June 2013	Isconova	Novavax	\$30M
Sept 2013	Medicago	Mitsubishi Tanabe	\$357M
Feb 2015	GlycoVaxyn	GSK	\$212M
Aug 2017	Protein Sciences	Sanofi Pasteur	\$650M upfront + \$100M milestones
Aug 2018	PaxVax	Emergent	\$270M

6 acquisitions/3 years

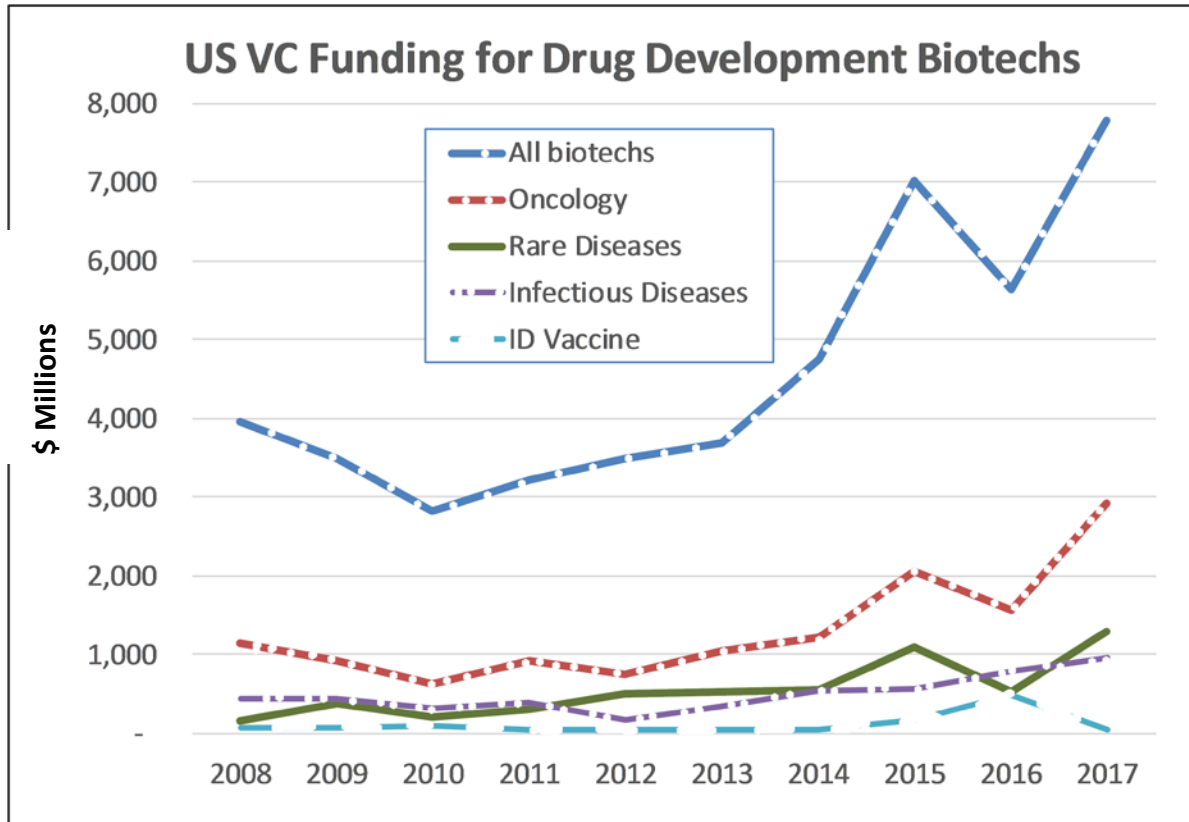
3 acquisitions/5 years

# Venture capital funded to initial public offering

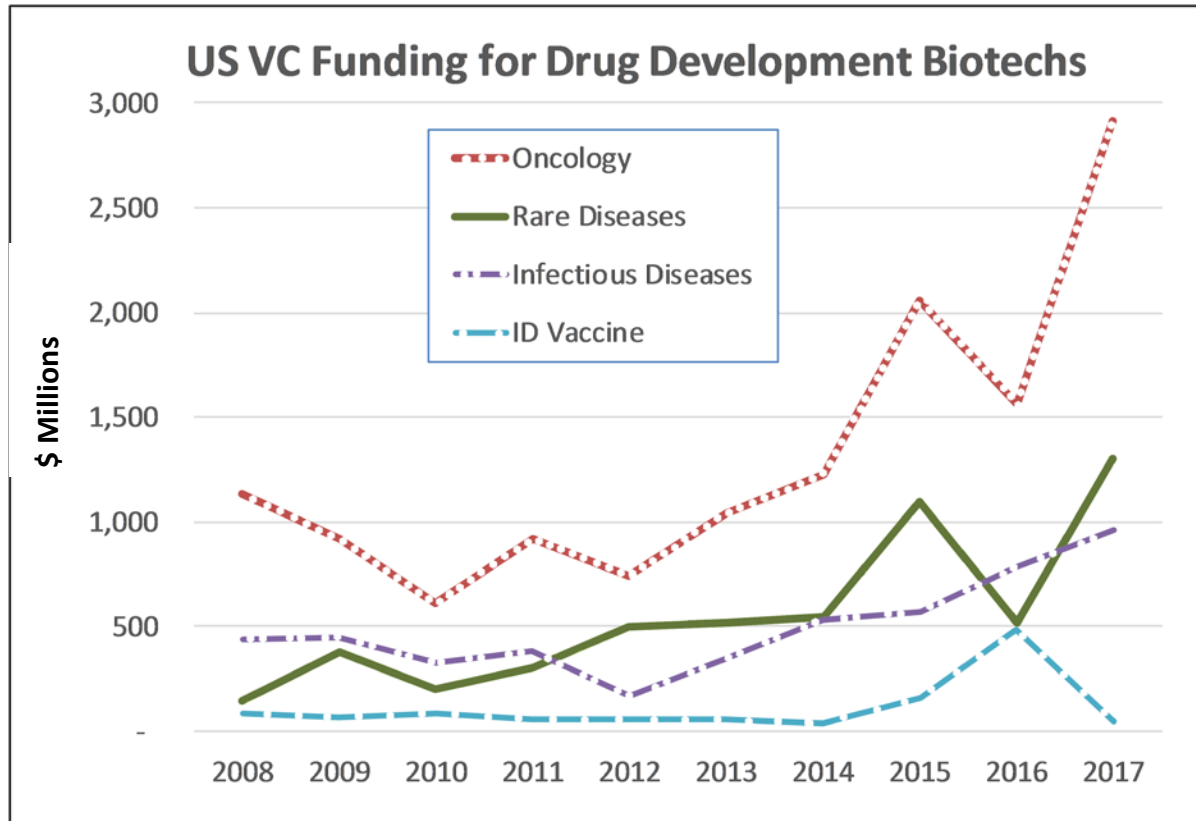
ID vaccine-focused biotechs had difficulty becoming public companies

- Strong opportunity for biotech initial public offerings 2013-2017
- 179 IPOs for drug development biotechs in US
- 19 IPOs infectious disease companies (11%)
- 2 IPOs ID vaccine companies (1%)
  - Argos Therapeutics & Genocea Biosciences in 2014
- 3 biotechs acquired public companies to become publicly traded
  - VBI Vaccines in 2014, Altimune & Vaxart in 2017

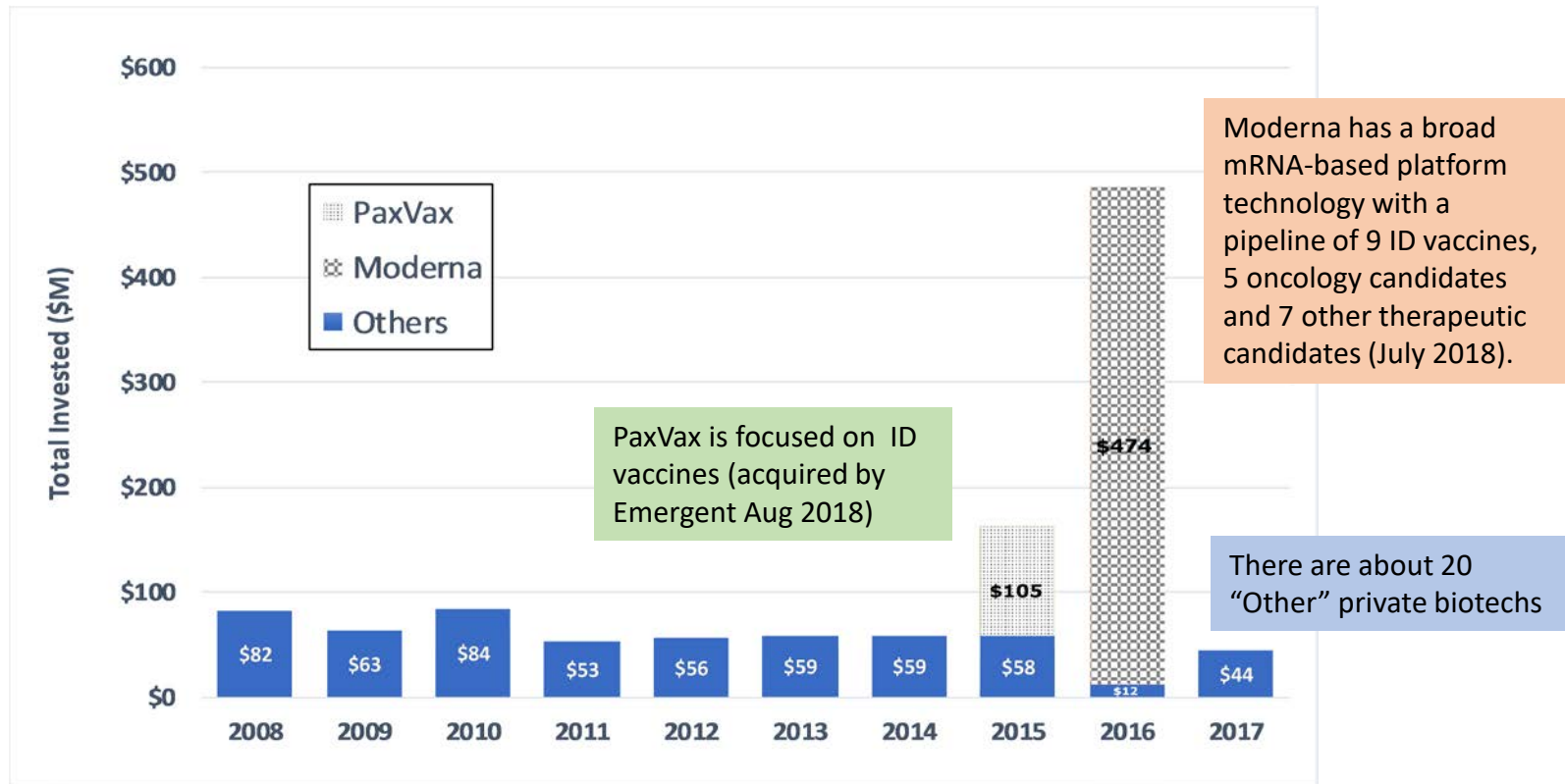
# Venture capital funding for US drug development biotechs



# Venture capital funding for US drug development biotechs



# Venture capital funding for US ID vaccine biotechs



Dave Thomas & Chad Wessel, BIO Emerging Therapeutic Company Investment and Deal Trends, 2008-2017 & unpublished data

# Biotechs developing infectious disease vaccines

- Public-private partnerships are more important than ever to mitigate VC and public investor funding gaps for biotechs
  - NIH, DoD, Gates, PATH, CEPI and CARB-X play important roles usually up to Ph2
  - Transitioning from Phase 2 to 3 requires “BARDA-scale” funding ( $\geq$ \$100M)
- Need commercially successful infectious disease vaccines
  - Maintain/expand Big Pharma interest in funding internally and acquiring biotechs
  - Success stories for investors in ID vaccines (venture capital, institutional, individual)
- Need government policies that can support vaccine use & development
  - Expand coverage and reimbursement for existing vaccines (esp. adult, adolescent)
  - Lower development cost/risk (regulatory innovation, ACIP predictability)

# Public biotechs with clinical-stage/market ID vaccines

## Government intervention has been successful in sustaining biotechs

