

# US Department of Health and Human Services

## Third Party Websites and Applications Privacy Impact Assessment

**Date Signed:**

July 11, 2017

**OPDIV:**

SAMHSA

**Name:**

SAMHSA Blog

**TPWA Unique Identifier:**

T-1107038-311709

**Is this a new TPWA?**

No

**Please provide the reason for revision.**

Annual Review

**Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?**

No

**If SORN is not yet published, identify plans to put one in place.**

N/A

**Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?**

No

**Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).**

N/A

**Describe the plans to obtain OMB clearance.**

N/A

**Does the third-party Website or application contain Federal Records?**

No

**Describe the specific purpose for the OPDIV use of the third-party Website or application:**

To communicate and promote SAMHSA information, programs, policies, and strategic initiatives to the public. To provide a forum for two-way engagement between SAMHSA and the public in accordance with the Open Government Directive. To open or administer the SAMHSA blog, a SAMHSA Office of Communications employee enters the third party website SAMHSA username and password. This username and password information is saved on SAMHSA's internal/secure network and the only persons at SAMHSA who access and maintain SAMHSA'S Blog are the staff of SAMHSA's Office of Communications. No SAMHSA employee/Direct Contractor PII is submitted to gain access.

**Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?**

Yes

**Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:**

All content published on the SAMHSA blog is uniquely created for the blog. Most blog updates link to other resources for additional information (such as websites, publications, etc.).

**Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?**

Yes

**How does the public navigate to the third party Website or application from the OPIDIV?**

Incorporated or embedded on HHS Website

**Please describe how the public navigate to the thirdparty website or application:**

Users can link to SAMHSA's blog via an external hyperlink on the SAMHSA.gov website. Users can also search other third-party web-based search tools for SAMHSA's blog.

**If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?**

Yes

**Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?**

Yes

**Provide a hyperlink to the OPDIV Privacy Policy:**

<https://www.samhsa.gov/privacy>

**Is an OPDIV Privacy Notice posted on the third-part website or application?**

Yes

**Is PII collected by the OPDIV from the third-party Website or application?**

Yes

**Will the third-party Website or application make PII available to the OPDIV?**

Yes

**Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:**

All comments submitted to SAMHSA's Blog channel go through the comment clearance process to ensure PII isn't shared via the comment option. Since the SAMHSA Blog channel is pre-moderated, PII is not shared on the channel and only collected in the event of a comment policy violation. The only information that will be collected is a person's name and the comment they posted that violated the commenting policy.

**Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:**

The only information that will be collected is a person's name and the comment they posted that violated the commenting policy (<https://www.samhsa.gov/privacy.aspx>).

**If PII is shared, how are the risks of sharing PII mitigated?**

PII is only shared with SAMHSA staff if an individual has posted content on SAMHSA's blog that is

**Will the PII from the third-party website or application be maintained by the OPDIV?**

Yes

**Describe how PII that is used or maintained will be secured:**

SAMHSA's Blog is secured by a username and password that is held by two administrators in SAMSHA Office of Communications.

**What other privacy risks exist and how will they be mitigated?**

N/A