

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Facebook/BestBonesForever
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses FaceBook to generate interest in, and spread awareness of, the Best Bones Forever Campaign.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The information is also posted to the website, Bestbonesforever.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i)The public can navigate to FaceBook from the Bestbonesforever.gov website. There is also a facebook feed embedded on Bestbonesforever.gov.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None collected, or requested. We will monitor, and if someone from the public posts their PII on the website, we will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Facebook/GirlsHealthGov
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses FaceBook to generate interest in, and spread awareness of, the adolescent health programs of the Office on Women's Health, as well as general girl's health issues
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The information is also posted to the website, girlshealth.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: The public can navigate to FaceBook from the girlshealth.gov website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None collected, or requested. If someone from the public posts their PII on the website, we will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Facebook/Office on Women's Health
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses Facebook to generate interest and spread awareness for the Office of Women's Health and its programs, as well as, general women's health issues.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** All information is also posted on Womenshealth.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i) the public navigates to Facebook from the womenshealth.gov website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** No PII collected or requested. If someone from the public posts their PII on the website, we will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/GovLoop/HHS in the Loop
- 2. Date of this Submission:** 29-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** Yes
- 5. Point of Contact (POC):** Kathryn Hambleton
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Extend the reach of HHS Center for New Media Content to other government professionals.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** All information provided on GovLoop is also provided on Newmedia.hhs.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** No PII collected.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

1. Third-Party Website or Application Name: OS/IntenseDebate/HHS Center for New Media

2. Date of this Submission: 3-Oct-11

3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No

4. Does the third-party Website or application contain Federal records? Yes

5. Point of Contact (POC): Kathryn Hambleton

6. Describe the specific purpose for the OPDIV use of the third-party Website or application: HHS is using IntenseDebate to enable a commenting function for the new HHS Media Blog on newsmedia.hhs.gov.

7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes

8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: If people have questions or comments that they do not want to leave on the HHS blog, they can send comments to newmeddia@hhs.gov.

9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: incorporated or embedded on HHS website.

10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? No

11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes

12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes

13. Is PII collected by the OPDIV from the third-party Website or application? No

14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: People can make PII available by posting in a comment field. There is no intended or expected use of PII.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 26-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/LinkedIn/HealthyPeople
- 2. Date of this Submission:** 8-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Linda Harris
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** The Health People LinkedIn account is used to highlight existing ODPHP resources related to Healthy People 2020 that are relevant and timely. The LinkedIn account is also used to engage Health People stakeholders in a dialogue on implementing Healthy People.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The public can obtain comparable information and services from HealthyPeople.gov if they chose not to use LinkedIn. LinkedIn content is repurposed from cleared content available on HealthyPeople.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i) an external hyperlink from an HHS website or website operated on behalf of HHS.
The public can access the LinkedIn account via an external hyperlink on this web page:
<http://healthypeople.gov/2020/connect/default.aspx>.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** PII Collected: None
PII Likely to be made available:
 - association of name and employment with activity
 - open-ended comments or responses which may contain PII.

The OPDIV does not use PII and has no intended or expected use of the data.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 14-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Twitter/BestBonesForever
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses Twitter to generate interest and spread awareness of the Best Bones Forever campaign.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** Information is also posted to the website BestBonesForever.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i) The public can navigate to Twitter from the BestBonesForever.gov website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Not Applicable
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** No PII collected or requested. If someone from the public posts their PII on the website, we will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Twitter/GirlsHealth
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses Twitter to generate interest and spread awareness of the adolescent health programs of the Office on Women's Health, as well as, general girl's health issues.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The information is also posted to the website GirlsHealth.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) the public can navigate to Twitter from GirlsHealth.gov
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Not Applicable
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** No PII collected or requested. If someone from the public posts their PII on the website, OWH will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Twitter/HealthFinder
- 2. Date of this Submission:** 8-Jul-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Linda Harris
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** The HealthFinder Twitter account is used to highlight existing ODPHP resources related to prevention and wellness that are relevant and timely, while also working across government agencies and government Twitter handles to share and promote related government content. The Twitter account is also used to engage followers in a dialogue on prevention, thus engouraging attitude and behavior change.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The public can obtain comparable information and services from healthfinder.gov if they chose not to use Twitter. Twitter content is repyrposed from cleared content available on healthfinder.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i) an external hyperlink from and HHS website or website operated on behalf of HHS. The public can access the Twitter account via an external hyperlink on this web page: <http://healthfinder.gov/widgets/>
The Twitter account is also embedded on this page.
We are working to incorporate an external hyperlink from HealthFinder.gov homepage as well.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Not Applicable
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** PII Collected: None
PII Likely to be Made Available:
-association of name with activity
-open-ended comments or responses which may contain PII.

The OPDIV does not use PII and has no intended or expected use of the data.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 18-Aug-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Twitter/HealthyPeople
- 2. Date of this Submission:** 8-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Linda Harris
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** The HealthyPeople Twitter account is used to highlight existing ODPHP resources related to Healthy People 2020 that are relevant and timely, while also working across government agencies and government Twitter handles to share and promote related government content. The Twitter account is also used to engage Health People stateholders in a dialogue on implementing Health People.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The public can obtain comparable information and services from HealthPeople.gov if they choose not to use Twitter. Twitter content is repurposed from cleared content available on HealthPeople.gov.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** (i) an external hyperlink from an HHS website or website operated on behalf of HHS.
The public can access the Twitter account via an external hyperlink on this web page:
<http://healthypeople.gov/2020.connect/default.aspx>.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** No
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** PII Collected: None
PII Likely to be Made Available:
 - association of name with activity
 - open-ended comments or responses which may contain PII.

The OPDIV does not use PII and has no intended or expected use of the data.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 14-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/Twitter/WomensHealth
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses Twitter to generate in and spread awareness of the Office of Women's Health and its programs, as well as general women's health issues.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The information is also posted on the WomensHealth.gov website.
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) the public can navigate to Twitter from WomensHealth.gov.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Not Applicable
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** No PII collected, or requested. If someone from the public posts their PII on the website OWH will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 14-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** OS/YouTube/WomensHealth.gov
- 2. Date of this Submission:** 9-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Ann Abercrombie
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** OWH uses YouTube to generate interest in, and spread awareness of , the Office on Women's Health and its program.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** The information is also posted to the website, Womenshealth.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) the public can navigate to YouTube from the WomensHealth.gov website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None collected or requested. If someone from the public posts their PII on the website, OWH will delete that comment as soon as possible.

Senior Official for Privacy Name: Mark A. Brown

Senior Official for Privacy Approval Date: 5-Oct-11
