

## **HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):**

- 1. Third-Party Website or Application Name:** AHRQ/Twitter/AHRQ News
- 2. Date of this Submission:** 29-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Karen Migdail
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Disseminates press information
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** AHRQ news can be found on the AHRQ website (<http://www.ahrq.gov/>)
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: A link on the AHRQ website (<http://www.ahrq.gov/news/socialmedia.htm>)
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** No
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None

**Senior Official for Privacy Name:** Tim Erny

**Senior Official for Privacy Approval Date:** 27-Dec-11

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## **HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):**

- 1. Third-Party Website or Application Name:** AHRQ/Youtube/AHRQ Channel Health TV
- 2. Date of this Submission:** 29-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Biff LeVee
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Displays videos that are already hosted on the Healthcare411.ahrq.gov website.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** Videos can be found on the AHRQ site.  
(<http://www.ahrq.gov/news/pass.htm#video>)
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** A link on the AHRQ website  
(<http://www.ahrq.gov/news/socialmedia.htm>)
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None

**Senior Official for Privacy Name:** Tim Erny

**Senior Official for Privacy Approval Date:** 27-Dec-11

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## **HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):**

- 1. Third-Party Website or Application Name:** AHRQ/Youtube/AHRQ Innovations
- 2. Date of this Submission:** 29-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Biff LeVee
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Displays videos that are already hosted on the healthcare411.ahrq.gov website
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** Videos can be found on the AHRQ site. (<http://www.ahrq.gov/news/psas.htm#video>)
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: A link on the AHRQ website (<http://www.ahrq.gov/news/socialmedia.htm>)
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** No
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None

**Senior Official for Privacy Name:** Tim Erny

**Senior Official for Privacy Approval Date:** 29-Sep-11

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## **HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):**

- 1. Third-Party Website or Application Name:** AHRQ/Youtube/Espanol
- 2. Date of this Submission:** 29-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Biff LeVee
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Displays videos that are already hosted on the healthcare411.ahrq.gov website
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** Videos can be found on the AHRQ site. (<http://www.ahrq.gov/news/psas.htm#video>)
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** "Other". The ahrq.gov website does not contain a link to the AHRQ/Youtube/Espanol account.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** -
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** None

**Senior Official for Privacy Name:** Tim Erny

**Senior Official for Privacy Approval Date:** 27-Dec-11

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