- **1. Third-Party Website or Application Name:** NIH/NHLBI/CVENT.com/Online Event Registration
- 2. Date of this Submission: 4-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- **5. Point of Contact (POC):** Carol Sadler
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Cvent is an online registration solution. Staff build the registration sites and participants can quickly register online for meetings, upload abstracts, and register and pay for associated networking events. Speakers can provide arrival and departure dates so staff can make their hotel reservations. They can also upload narrative bios and abstracts. To log onto Cvent, staff are given a unique username and password. Only those staff are able to download submitted documents and access information entered by participants.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: People who do not want to use the https:// site to submit credit card information are able to fax their information to a secure fax machine at our contractor's office.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: It is linked to the NHLBI site. Visitors get a pop-up message that they are leaving the NHLBI site and going to Cvent. The registration page is branded exactly the same as the other website pages so participants know that the page is associated with the event they are registering for.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the
- **PII:** Users submit contact information (name, title, affiliation, phone, fax and email addresses). They may also upload narrative biographical information and abstracts. If they opt to attend a networking dinner, they can submit credit card information to a PayPal account that is associated with our logistics

contractor. NHLBI does not have any access to the PayPal account or the information that is submitted. We only have access to the fact that people have registered for the dinner and their menu selection.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 26-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- **1. Third-Party Website or Application Name:** NIH/NIEHS/iTunes/The Researcher's Perspective Podcast Series
- 2. Date of this Submission: 15-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Kathy Crabtree
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Apple's iTunes is a proprietary media player computer program, used for playing and organizing digital music and video files on desktop computers. It can also manage contents on iPod, iPhone and iPad. iTunes can connect to the iTunes Store to purchase and download music, music videos, television shows, iPod games, audiobooks, podcasts, movies and movie rental, and ringtones.

EHP utilizes iTunes to distribute its Researcher's Perspectives podcast series. Users do not need to register with either iTunes or Apple (iTunes owner) to listen or download EHP's podcasts.

The Apple's iTunes privacy policy is available at: http://www.apple.com/privacy/

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Transcripts available at www.ehponline.org.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (iii) Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? No

14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: N/A

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- **1. Third-Party Website or Application Name:** NIH/NIEHS/Scholar One/Environmental Health Perspectives manuscript submission
- 2. Date of this Submission: 15-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- 5. Point of Contact (POC): Kathy Crabtree
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** ScholarOne Manuscript Central is a web-based manuscript submission, peer review, and tracking system. Authors who submit manuscripts to EHP utilize ScholarOne Manuscript Central to complete this task. To create an account, authors must provide personal information, such as name, address, affiliation, user name, password and email address.

The ScholarOne Manuscript Central privacy policy is available at: http://mc.manuscriptcentral.com/downloads/privacy.htm

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: The public can fax or send mail to Environmental Health Perspectives and we will input it for them.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: External hyperlink from website operated on behalf of HHS; www.ehponline.org.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes

14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: A person has to create an account with name, affiliation and contact information in order to submit their original manuscript for publication.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 26-Sep-11

- 1. Third-Party Website or Application Name: NIH/NIEHSYouTube/theNIEHS
- 2. Date of this Submission: 22-Dec-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- **5. Point of Contact (POC):** Edward Kang
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** YouTube is a video-sharing website on which users can upload, share, and view videos. The Office Communications and Public Liaison (OCPL) manages the NIEHS YouTube Channel, and as such, creates and/or reviews video content to be posted on the Institute's channel. Videos produced describe new research findings, provide information about the activities of the Institute, or explain environmental health topics.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: NIEHS material posted on YouTube is co-located on the NIEHS website at http://www.niehs.nih.gov. No videos are produced or posted exclusively for YouTube.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: All three (i, ii, and iii).
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through

the use of the third-party Website or application and the intended or expected use of the

PII: Users do not need to register with either YouTube or Google (YouTube owner) to watch NIEHS videos. The public can subscribe to the NIEHS YouTube Channel, or simply perform a keyword search on the YouTube website (http://www.youtube.com). When visitors watch videos, YouTube records nonpersonally identifiable information. Information includes the total number of videos, total number of views,demographics, most popular videos, etc. If a user logs onto the http://www.youtube.com website to register before watching NIEHS videos, YouTube may associate information about the user's site use with their YouTube account. If the user logs onto YouTube.com and comments on an NIEHS video, certain personal information (username, profile information) included when registering for their account will be visible to visitors who click on the comment. If the user does not log in before watching NIH videos posted on YouTube, their use of our site will not be associated with them or their YouTube account. NIEHS does not monitor the viewing habits of individual uers. The YouTube privacy policy is available at: http://www.youtube.com/t/privacy.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 20-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- **1. Third-Party Website or Application Name:** NIH/NLM/iTunes/ WISER (Wireless Information System for Emergency Responders)
- **2. Date of this Submission:** 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- **5. Point of Contact (POC):** Hua Florence Chang
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** WISER (Wireless Information System for Emergency Responders) is a mobile application designed to assist first responders in hazardous material incidents.

Features of WISER app include:

- * Rapid access to the most important information about a hazardous substance by an intelligent synopsis engine and display called "Key Info"
- * Intuitive, simple, logical user interface developed by working with experienced first responders
- * Comprehensive decision support, including guidance on immediate actions necessary to save lives and protect the environment
- * Access to NLM's Hazardous Substances Data Bank (HSDB), which contains detailed peer-reviewed information on hazardous substances
- * User Profiles enable users to specify the role they are currently playing at the scene of an incident: first responder, HAZMAT specialist, or EMS specialist. The key information presented to the user about a substance varies depending on this role, so that the information most relevant to the respective job can be quickly accessed.
- * Radiological and biological substance support.
- * Mobile support, providing first responders critical information where they need it, when they need it.

WISER is available on mobile platforms including iPhone/iPod-touch, iPad, Android, Blackberry, and Windows Mobile devices.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download WISER for iPhones from the App Store in iTunes using their established iTunes account.

http://itunes.apple.com/us/app/wiser-for-iphone-ipod-touch/id375185381?mt=8

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website, http://wiser.nlm.nih.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is

Senior Official for Privacy Name: Karen Plá

responsible for establishing their own privacy settings.

Senior Official for Privacy Approval Date: 21-Sep-11

- 1. Third-Party Website or Application Name: NIH/NLM/iTunes/Embryo
- 2. Date of this Submission: 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- 5. Point of Contact (POC): Hua Florence Chang

6. Describe the specific purpose for the OPDIV use of the third-party Website or

application: Scientists and educators have used the Carnegie Embryo Collection, housed at the National Museum of Health and Medicine, to define normal human embryo development for decades. A database, called the Virtual Human Embryo, has been created to provide digital serial sections of human embryos from the collection.

The Embryo App uses mobile telecommunication and multimedia technologies to add interactive capabilities to the digital information, enhancing our understanding of embryo development. This App is part of the National Library of Medicine's program to fulfill the NLM's role as a provider of medical, science and health care information using mobile technologies. The Eunice Kennedy Shriver National Institute of child Health & Human Development has provided support for two components of the imaging project. Scientists at Louisiana State University Health Sciences Center has supported the 3D-reconstruction of the collection to add visual dynamics to the images.

Features at a glance:

- video's showing human fertilization
- photo micrographs of early stages of embryo development Stages (1 to 23)
- digital images of the early stages both in 2-D and 3-D using visual stack dissections
- pregnancy calculator
- related resources

This project is a collaboration between:

- National Library of Medicine
- Eunice Kennedy Shriver National Institute of Child Health and Human Development
- Louisiana State University Health Sciences Center
- National Museum of Health & Medicine, Human Developmental Anatomy Center

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download Embryo App for iPhones from the App Store in iTunes using their established iTunes account.

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit the "Virtual Human Embryo" website, http://virtualhumanembryo.lsuhsc.edu/
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No

- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name: NIH/NLM/iTunes/Health Hotlines
- 2. Date of this Submission: 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- **5. Point of Contact (POC):** Hua Florence Chang
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Health Hotlines is a directory of organizations with toll-free telephone numbers. It is derived from DIRLINE, the National Library of Medicine's Directory of Information Resources Online. This database contains descriptions of almost 9,000 biomedical organizations and resources.

Some of the subject areas included in Health Hotlines are AIDS, cancer and other diseases and disorders, maternal and child health, aging, substance abuse, disabilities, and mental health. Organizations fall into many categories including government agencies, information and referral centers, professional societies, support groups and voluntary associations.

Health Hotlines is a community service to help the public locate health-related information. The toll-free telephone numbers in Health Hotlines were provided by the organizations. The National Library of Medicine (NLM) has not reviewed or evaluated the services of the organizations listed.

The inclusion of an organization in this publication does not constitute a recommendation or endorsement by the Federal Government of the organization's services or views.

The Health Hotlines iPhone app was created for healthcare providers to replace the Health Hotlines pocket guide. It is useful in providing information about available resources. The information is also available in Spanish.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users

must first create their own accounts in iTunes. Users can then download Health Hotlines for iPhones from the App Store in iTunes using their established iTunes account.

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website, http://healthhotlines.nlm.nih.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? No
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

- 1. Third-Party Website or Application Name: NIH/NLM/iTunes/LactMed
- 2. Date of this Submission: 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- **5. Point of Contact (POC):** Hua Florence Chang
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** LactMed, part of the National Library of Medicine's (NLM) Toxicology Data Network (TOXNET®), is a database of drugs and other chemicals to which breastfeeding mothers may be exposed. It includes information on the levels of such substances in breast milk and infant blood, and the possible adverse effects in the nursing infant. Suggested therapeutic alternatives are provided to those drugs where appropriate. All data are derived from the scientific literature and fully referenced. Data are organized into substance-specific records, which provide a summary of the pertinent reported information.

LactMed app is available on mobile platforms including iPhone/iPod-touch, iPad, and Android devices.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download LactMed for iPhones from the App Store in iTunes using their established iTunes account.

http://itunes.apple.com/us/app/lactmed/id441969514?mt=

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website, http://lactmed.nlm.nih.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

- **1. Third-Party Website or Application Name:** NIH/NLM/iTunes/Radiation Emergency Medical Management (REMM)
- 2. Date of this Submission: 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes

- **5. Point of Contact (POC):** Hua Florence Chang
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Radiation Emergency Medical Management (REMM) is produced by
- •Department of Health and Human Services, Office of the Assistant Secretary for Preparedness and Response (HHS/ASPR)
- •National Library of Medicine (NLM)
- •National Cancer Institute (NCI)
- •Centers for Disease Control and Prevention (CDC)

REMM provides

- •Guidance for health care providers, primarily physicians, about clinical diagnosis and treatment of radiation injury during radiological and nuclear emergencies
- •Just-in-time, evidence-based, usable information with sufficient background and context to make complex issues understandable to those without formal radiation medicine expertise
- •Web-based information that is also downloadable in advance, so that it would be available during an event if the internet is not accessible

Mobile REMM has key selected content from REMM online, including:

- •Patient management algorithms for radiation exposure, contamination, and more...
- •Dose estimator for radiation exposure
- •Adult and pediatric triage
- •Isotopes of interest
- •Radiation countermeasures
- •Emergency contacts

Mobile REMM is available on mobile platforms including iPhone/iPod-touch, iPad, Android, Blackberry, and Windows Mobile devices.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download Mobile REMM for iPhones from the App Store in iTunes using their established iTunes account. (http://itunes.apple.com/us/app/id372600451)

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website, http://www.remm.nlm.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other

- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? -
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 22-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name: NIH/NLM/iTunes/ReUnite
- 2. Date of this Submission: 9-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- 5. Point of Contact (POC): Sameer Antani
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application: ReUnite has been developed inhouse by
- Communications Engineering Branch,
- Lister Hill National Center for Biomedical Communications
- National Library of Medicine (NLM)

ReUnite version 2.x provides

- Capability for end-users (lay persons as well as designated caregivers and social workers) to report and search lost (and found) people after a disaster to NLM's People Locator Web site.
- Along with basic person information (name, age or age-range, gender, health-status (missing, found, injured, deceased, alive-and-well) and photo) the user can also submit geospatial information about last known (or found) location and any additional notes.
- Updated list of disaster events supported by NLM's People Locator Web site.

ReUnite is available on following mobile platforms: Apple iPhone, iPod-touch and iPad.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download ReUnite for iPhones from the App Store in iTunes using their established iTunes account.

http://itunes.apple.com/us/app/reunite/id368052994?mt=8

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website (http://pl.nlm.nih.gov)
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

- 1. Third-Party Website or Application Name: NIH/NLM/iTunes/Turning the Pages
- **2. Date of this Submission:** 9-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- 5. Point of Contact (POC): Sameer Antani
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Turning the Pages (TTP) for the iPad has been developed inhouse by

- Communications Engineering Branch,
- Lister Hill National Center for Biomedical Communications
- National Library of Medicine (NLM)

TTP version 1.1.3

- Allows users to touch and virtually turn the pages of rare medical books on their iPad in an intuitive manner and also have access to historian and curator annotations, where available.
- The U.S. National Library of Medicine (NLM) created its version of TTP and have refined the original technology developed by the British Library that was designed for use in kiosks by using advanced 3D computer generated imagery, digital image enhancement, animation, illumination models and software programming to simulate page turns displayed in a highly photorealistic manner.
- Home users with an iPad and internet connection can now enjoy access to rare medical books in NLM's collection through this app.¿¿
- Using iOS we provide users a compelling and nearly identical version of the virtual books in the kiosks. We have currently completed three books for online consumption: ¿(i) Hanaoka Seishu's Surgical Casebook, (ii) Hieronymus Brunschwig's Liber de Arte Distilland, and (iii) al-Qazwini's Wonders of Creation, with others to follow.

Turning the Pages (TTP) is available on following mobile platforms: Apple iPad.

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPad are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download Turning the Pages for iPad from the App Store in iTunes using their established iTunes account.

http://itunes.apple.com/us/app/turning-the-pages-ttp/id423830194?mt=8

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website (http://archive.nlm.nih.gov/proj/ttp/intro.htm) or access rare medical books at the Turning the Pages kiosk at the U.S. National Library of Medicine in Bethesda, Maryland.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through

the use of the third-party Website or application and the intended or expected use of the

PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 21-Sep-11

- 1. Third-Party Website or Application Name: NIH/OD/AddThis/NIH News in Health
- 2. Date of this Submission: 14-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Harrison Wein, Ph.D.
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** NIH.gov uses the AddThis service to allow visitors to bookmark and share NIH News in Health Web site content on a variety of social media sites. Visitors who use the AddThis service to share content do not need to register or provide any personal information. The AddThis service providers collect non-personal data, including the aggregate and summary statistics on browsers and usage patterns. AddThis also uses non-personal data to manage the service efficiently and diagnose server problems. AddThis offers analytics and usage data reports to NIH that do not include any personally identifiable information. The reports are password protected and only available to NIH.gov managers, members of the NIH.gov Communications and Web Teams, and other designated staff requiring this information to perform their duties. The AddThis Privacy policy is available at: http://www.addthis.com/privacy External Web Site Policy
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: People can copy the URLs of the story they wish to share and directly paste them into the social media services they wish to use.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Incorporated or embedded on HHS Website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes

- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: None

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 20-Sep-11

- 1. Third-Party Website or Application Name: NIH/OD/CoverltLive/OITE
- 2. Date of this Submission: 16-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- 5. Point of Contact (POC): Patricia K McCarthy Wagner, PhD
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** CoverItLive is used by the OITE to create a transcript of workshops discussing career pathway options with experts in the field. The transcripts are discussions between an OITE staff member and the expert. The audience is able to participate in the discussion by posting questions that are moderated by the OITE Staff member. It is not required for an audience member to register with CoverItLive to participate in a discussion. If acceptable the moderator chooses a comment/question, then that comment/question is uploaded into the discussion. The period of use of this TPWA is less than 10-times / year.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: The OITE does not know of any free service that can provide real-time transcript of a discussion while allowing for moderation of audience questions for inclusion.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (iii)
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes

14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: Participation in the discussion groups does not require registration of the audience. However, if an audience member chooses to do so, he/she can create an account that would collect PII: username, name, display name, email, password, language, and a few other questions. See http://www.coveritlive.com/index.php?option=com_altcaster&task=register.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 26-Sep-11

- 1. Third-Party Website or Application Name: NIH/OD/GovDelivery/NIH News in Health
- 2. Date of this Submission: 14-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- 5. Point of Contact (POC): Harrison Wein, Ph.D.
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** GovDelivery is used to send email alerts to consumers when new issues of NIH News in Health are posted online. To subscribe to receive these alerts, you must provide an email address and indicate your subscription preferences, including the items you want to receive. The email subscriber lists are password protected by GovDelivery. Only the NIH managers who send newsletters, alerts or memos via GovDelivery and staff members who monitor the results of email initiatives have access to the subscriber lists. GovDelivery never allows access to the subscriber lists to anyone outside of NIH or for any purpose. GovDelivery collects and provides non-identifying information about the number of messages sent, clicks and open rates. This information is password protected and only available to NIH.gov managers, members of the NIH.gov Communications and Web Teams, and other designated staff who require this information to perform their duties. The GovDelivery privacy policy is available at http://www.govdelivery.com/privacy
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit http://newsinhealth.nih.gov/ on or after the first Monday of every month. They may also subscribe to the print edition by calling, writing or emailing their address to NIH staff.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: An external hyperlink from an HHS Website.

- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? No
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Subscribers provide only email addresses. Only designated staff with a business purpose has access

PII: Subscribers provide only email addresses. Only designated staff with a business purpose has access to this information.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 20-Sep-11

- 1. Third-Party Website or Application Name: NIH/OD/GovDelivery/NIH Research Matters
- 2. Date of this Submission: 14-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Harrison Wein, Ph.D.
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** GovDelivery is used to send email alerts to consumers when new stories are posted to NIH Research Matters. To subscribe to receive these alerts, you must provide an email address and indicate your subscription preferences, including the items you want to receive. The email subscriber lists are password protected by GovDelivery. Only the NIH managers who send newsletters, alerts or memos via GovDelivery and staff members who monitor the results of email initiatives have access to the subscriber lists. GovDelivery never allows access to the subscriber lists to anyone outside of NIH or for any purpose. GovDelivery collects and provides non-identifying information about the number of messages sent, clicks and open rates. This information is password protected and only available to NIH.gov managers, members of the NIH.gov Communications and Web Teams, and other designated staff who require this information to perform their duties. The GovDelivery privacy policy is available at http://www.govdelivery.com/privacy.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can go to http://www.nih.gov/researchmatters/index.htm.

- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: An external hyperlink from an HHS Website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? No
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Subscribers provide only email addresses. Only designated staff with a business purpose has access to this information.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 20-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name: NIH/OD/GovDelivery/NIH.Gov
- 2. Date of this Submission: 14-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Dennis Rodrigues
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** GovDelivery is used to send email alerts to consumers when there are new items added or changes to these products:
- -- Directors Page
- --NIH Radio
- --News Releases
- --Health Information

To subscribe to receive these alerts, you must provide an email address and indicate your subscription preferences, including the items you want to receive. The email subscriber lists are password protected by GovDelivery. Only the NIH managers who send newsletters, alerts or memos via GovDelivery and staff members who monitor the results of email initiatives have access to the subscriber lists. GovDelivery

never allows access to the subscriber lists to anyone outside of NIH or for any purpose. GovDelivery collects and provides non-identifying information about the number of messages sent, clicks and open rates. This information is password protected and only available to NIH.gov managers, members of the NIH.gov Communications and Web Teams, and other designated staff who require this information to perform their duties. The GovDelivery privacy policy is available at http://www.govdelivery.com/privacy.

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can go to http://www.NIH.gov to access all information.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: An external hyperlink from an HHS Website.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Subscribers provide only email addresses. Only designated staff with a business purpose has access

to this information.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 20-Sep-11

- **1. Third-Party Website or Application Name:** NIH/OD/iTunes/AIDSinfo HIV-AIDS Glossary
- 2. Date of this Submission: 5-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- 5. Point of Contact (POC): Hua Florence Chang

6. Describe the specific purpose for the OPDIV use of the third-party Website or application: The AIDSinfo HIV/AIDS Glossary is a powerful tool that provides mobile access to over 850 pertinent HIV/AIDS glossary terms in both English and Spanish.

Included in the AIDSinfo HIV/AIDS Glossary are the following features:

- Over 850 HIV/AIDS-related terms in both English and Spanish, written in clear, easy-to-understand language
- Toggle between English and Spanish term and definition, which allows the user to use the app as a translation tool
- "Random" button that signals the app to randomly choose a term and definition to display

This app is designed as a resource to help health care providers, caseworkers, community-based organization professionals, and people living with HIV/AIDS and their families understand complex HIV/AIDS terminology.

AIDSinfo, a service of the U.S. Department of Health and Human Services (HHS), is a trusted source for information about HIV/AIDS treatment, clinical trials, and medical practice guidelines for consumers and health care providers. AIDSinfo is collectively sponsored by the National Institutes of Health (NIH), Centers for Medicare and Medicaid Services (CMS), Health Resources and Services Administration (HRSA), and the Centers for Disease Control and Prevention (CDC).

The iPhone is a line of Internet- and multimedia-enabled smart phones designed and marketed by Apple Inc. Software applications built for use on the iPhones are available from the App Store in iTunes. Users must first create their own accounts in iTunes. Users can then download AIDSinfo HIV/AIDS Glossary for iPhones from the App Store in iTunes using their established iTunes account.

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: Visitors can visit our website, http://aidsinfo.nih.gov
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the

PII: Upon creation of an iTunes account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture. The users is responsible for establishing their own privacy settings.

Senior Official for Privacy Name: Karen Plá

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name: NIH/OD/Skype/OITE
- 2. Date of this Submission: 15-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Patricia K McCarthy Wagner, PhD
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** The OITE uses Skype as a means to communicate between OITE staff, especially those that telework multiple days per week. On rare occasions Skype is used to coordinate a graduate student dissertation advisory committee (DAC) meetings or preliminary job interviews for NIH graduate students and post-doctorate trainees.

The OITE uses the free service option, which does not allow for the recording of person-to-person meetings. The OITE understands that Skype does allow for the transfer of files through the software, a feature that is not used because a more secure option is the NIH Secure File Transfer software.

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: The only alternative option to the use of person-to-person software is for the teleworking OITE staff members to exchange multiple email messages or telephone conference calls. For those stationed outside the Bethesda campus, face-to-face interactions would require travel orders, which is an additional expense to the OITE operating budget.

It is possible that the dissertation committee meetings and preliminary job interviews could be completed by sponsored travel (NIH or non-NIH) though this would dramatically affect budget and time constraints for all involved parties.

- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (iii)
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? ${\rm No}$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- **12.** Is an OPDIV Privacy Notice posted on the third-party Website or application? Not Applicable

- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: N/A

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 26-Sep-11

- 1. Third-Party Website or Application Name: NIH/OD/WordPress/OITE
- 2. Date of this Submission: 17-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- 5. Point of Contact (POC): Patricia K McCarthy Wagner, PhD
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** This blog was established by the Career Services Center within the Office of Intramural Training and Education (OITE), National Institutes of Health:
- to increase awareness of OITE services among trainees;
- to respond to frequently asked questions about and offer guidance with the career planning and job search process;
- and to share new and updated career information and resources with all NIH trainees.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- **8.** Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: There are no other means for the OITE to provide a Careers Blog without using services provided by WordPress or a similar company.
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) an external hyperlink from an HHS Website
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes

14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII. This blog is moderated. Any visitor who wishes to submit a comment may do so but the comment

PII: This blog is moderated. Any visitor who wishes to submit a comment may do so, but the comment must be approved by the moderator before it is published. The OITE policy is not to publish anyone's personal information on the blog. If an individual includes his/her phone number or e-mail address in the body of the message, those items are removed prior to the moderator approval the comment for posting.

If the visitor does not have a WordPress account, he/she must provide an e-mail address (not published) and name. Any individual wishing to create a WordPress account is required to provide an e-mail address and choose a blog address, username, password, and blog posts language. Once the account is activated, the user may choose to provide additional public profile information, including the following: first and last name, location, photograph, and contact methods (public e-mail, home phone, mobile phone, etc.).

The expected use of the PII is to enable communication among users with shared career interests.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 26-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name: NIH/CC/Twitter/ NIH CC News
- 2. Date of this Submission: 14-Oct-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? Yes
- 5. Point of Contact (POC): Ellen Crown
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Twitter is a micro-blog used to send short messages (up to 140 characters) or "Tweets" to share information about NIH with visitors and respond to comments and inquiries sent via Twitter to NIH. Visitors who want to subscribe to (or follow) NIH Twitter feeds must create a Twitter account at http://www.twitter.com. To create an account, the user must provide personal information, such as name, user name, password and email address. Visitors have the option to provide additional personal information including a short biography, location or a picture. Visitors are responsible for establishing their privacy settings.

This Twitter account is designed, specifically, to keep followers updated on new stories published in CC News, the Clinical Center's monthly newsletter.

7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes

- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: http://www.cc.nih.gov/about/news/newsletter.html
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: Other
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? No
- 13. Is PII collected by the OPDIV from the third-party Website or application? Yes
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: Upon creation of an account, the user must provide their name, user name, password and email address. In addition, they may provide a short biography, location or picture.

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 31-Oct-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- **1. Third-Party Website or Application Name:** NIH/NIEHS/Feedburner/The Researcher's Perspective RSS Feed
- 2. Date of this Submission: 15-Aug-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act? No
- 4. Does the third-party Website or application contain Federal records? No
- **5. Point of Contact (POC):** Kathy Crabtree
- **6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** FeedBurner provides custom RSS feeds and management tools to bloggers, podcasters, and other web-based content publishers. Users can browse and subscribe to feeds via reading applications, also known as "news aggregators" (for text, mostly) or "podcatchers" (for podcasts). EHP utilizes FeedBurner to distribute its Researcher's Perspectives podcast series.

Users do not need to register with either FeedBurner or Google (FeedBurner owner) to subscribe or browse EHP's RSS feeds.

When visitors subscribe or browse RSS feeds, FeedBurner records non-personally identifiable information. Information includes subscription reach data, breakdown of feed readers and aggregators, email services, web browsers and bots by which subscribers are accessing your content, clickthrough tracking, etc.

The FeedBurner privacy policy is available at: http://www.google.com/intl/en/privacy/

- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use? Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application: EHP RSS feeds
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: External hyperlink from website operated on behalf of HHS.
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website? $\rm No$
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application? Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application? Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application? No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII: $\rm N/A$

Senior Official for Privacy Name: Karen Plá

Senior Official for Privacy Approval Date: 7-Oct-11