

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

July 11, 2017

OPDIV:

OS

Name:

OS/Youtube/USGovHHS

TPWA Unique Identifier:

T-7425981-503745

Is this a new TPWA?

No

Please provide the reason for revision.

The purpose of revising the Third-Party Website (TPWA) Privacy Impact Assessment (PIA) form is to reflect the changes within the HHS administration.

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 1/1/01 12:00 AM

Does the third-party Website or application contain Federal Records?

Yes

Describe the specific purpose for the OPDIV use of the third-party Website or application:

Digital Communication Division (DCD) will use YouTube to host and broadcast Secretarial priority videos on the Internet for public viewing, comment, and engagement. Videos are hosted directly on YouTube and embedded on Secretarial priority websites to enhance content and allow users to interact with the information.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

All videos posted publicly have a description box that includes information about the video and HHS related web links to similar and more in-depth information.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third party Website or application from the OPIDIV?

Incorporated or embedded on HHS Website

Please describe how the public navigate to the thirdparty website or application:

The public can navigate to the third-party website via <https://www.youtube.com/user/USGOVHHS>

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?

No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

No

Provide a hyperlink to the OPDIV Privacy Policy:

<http://www.hhs.gov/Privacy.html>

Is an OPDIV Privacy Notice posted on the third-part website or application?

No

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

The public can make available any personally identifiable information (PII) they would like using the comment feature on each video. There is never any intended or expected use of public display of PII posted in comments. All video privacy settings require all comments to be approved before posting for public view.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

No PII collected or shared.

If PII is shared, how are the risks of sharing PII mitigated?

N/A

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

No PII used or maintained.

What other privacy risks exist and how will they be mitigated?

N/A