

Department of Health and Human Services

DEPARTMENTAL APPEALS BOARD

Civil Remedies Division

Center for Tobacco Products,

Complainant,

v.

Retail Investments Incorporated d/b/a Shell Finish Line #14,

Respondent.

Docket No. C-12-1057
FDA Docket No. FDA-2012-H-0811

Decision No. CR2618

Date: September 19, 2012

INITIAL DECISION AND DEFAULT JUDGMENT

The Center for Tobacco Products (CTP) initiated the above-captioned matter when it filed an Administrative Complaint for Civil Money Penalties (Complaint) with the Departmental Appeals Board, Civil Remedies Division (CRD) and the Food and Drug Administration's (FDA) Division of Dockets Management. CTP seeks to impose civil money penalties under the Federal Food, Drug, and Cosmetic Act (Act) and the Act's implementing regulations.

The Complaint alleges the following facts. Respondent owns an establishment in Lumberton, Mississippi, that sells tobacco products. Complaint ¶ 2. CTP conducted two inspections of the establishment. Complaint ¶ 8. During the first inspection on November 9, 2011, an FDA-commissioned inspector observed that Respondent:

[Sold] cigarettes or smokeless tobacco products to a person younger than 18 years of age . . . , [and] fail[ed] to verify by means of photographic identification, containing the bearer's date of birth, that no person purchasing cigarettes or smokeless tobacco is younger than 18 years of age."

Complaint ¶ 10.

On January 19, 2012, CTP issued a warning letter to Respondent describing the violations the inspector observed. Complaint ¶ 10. The letter warned Respondent that a failure to correct the violations could result in the imposition of civil money penalties and that it was Respondent's responsibility to ensure compliance with the law. Complaint ¶ 10. CTP did not receive a response to the warning letter. Complaint ¶ 11.

Subsequently, during a two-part follow-up inspection, an FDA-commissioned inspector again documented that Respondent "[sold] tobacco products to a minor." Complaint ¶ 9. "Specifically, a person younger than 18 years of age was able to purchase a package of Grizzly Long Cut Wintergreen smokeless tobacco on March 29, 2012, at approximately 4:45 PM CT" and "the minor's identification was not verified before the sale . . . on March 29, 2012, at approximately 4:45 PM CT." Complaint ¶ 9.

In compliance with 21 C.F.R. §§ 17.5 and 17.7, CTP served Respondent with the Complaint on August 1, 2012, via United Parcel Service. CTP charged Respondent with violating 21 C.F.R. § 1140.14(a) (sale of tobacco products to a minor) and 21 C.F.R. § 1140.14(b)(1) (failure to verify the age of a person purchasing tobacco products by means of photographic identification containing the bearer's date of birth). Complaint ¶¶ 1, 9, 10. CTP asked the CRD to impose a \$500 civil money penalty based on three alleged violations of the regulations in a 24-month period. Complaint ¶ 13. Both the cover letter to the Complaint and the Complaint provided detailed instructions related to filing an answer and requesting an extension of time to file an answer. The letter and Complaint stated that failure to file an answer could result in the imposition of a civil money penalty against Respondent. Respondent neither filed an answer nor requested an extension of time within the 30-day time period prescribed in 21 C.F.R. § 17.9.

If a respondent does not file an answer within 30 days of a properly served complaint, the regulations provide that the:

presiding officer shall assume the facts alleged in the complaint to be true, and if such facts establish liability under the relevant statute, the presiding officer shall issue an initial decision within 30 days of the time the answer was due, imposing: (1) The maximum amount of penalties provided for by law for the violations alleged; or (2) The amount asked for in the complaint, whichever amount is smaller.

21 C.F.R. § 17.11(a). Further, a failure to file a timely answer means that “respondent waives any right to a hearing and to contest the amount of penalties and assessments” imposed in the initial decision. 21 C.F.R. § 17.11(b).

Accepting the facts alleged in the Complaint as true, I find that those facts establish Respondent’s liability under the Act. *See* 21 U.S.C. §§ 333(f)(9), 387c(a)(7)(B), 387f(d); 21 C.F.R. §§ 1140.1(b), 1140.14. I also find that CTP’s request to impose a \$500 civil money penalty is permissible. *See* 21 C.F.R. § 17.2.

Therefore, Respondent is directed to pay a civil money penalty in the amount of \$500. This initial decision becomes final and binding upon both parties within 30 days of the date of its issuance. 21 C.F.R. § 17.11(b).

It is so ordered.

/s/
Scott Anderson
Administrative Law Judge