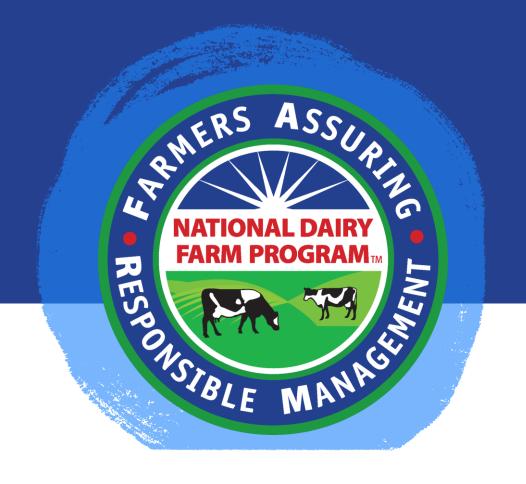
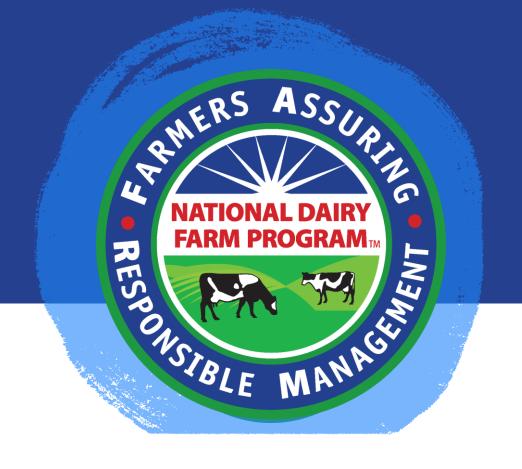


The National Dairy FARM Program

Emily Yeiser Stepp
Director, FARM Animal Care



PROGRAM HISTORY Initiated in 2009 by NATIONAL MILK PRODUCERS FEDERATION and DAIRY MANAGEMENT INC



PROGRAM GOAL

Assure **CONSUMERS & CUSTOMERS** that dairy farmers raise and care for their animals and land in a humane and ethical manner



WHAT IS FARM ANIMAL CARE?

FARM Animal Care offers a CONTINUOUS IMPROVEMENT process to ensure a high level of on-farm animal care.

ANIMAL CARE STANDARDS	
Updated Every 3 Years	
Technical Writing Group: Farmers, Academics, Veterinarians, Coop/Processor Staff	
Grounded in Science	
Outcomes Based: 'cow-centric'	
Size and Facility-type Neutral	MERS A

FARM ANIMAL CARE PROGRAM BY THE NUMBERS

- 115 Participating Co-ops and/or Proprietary Processors
- Covers 98% of the domestic milk supply in 49 states
- More than 50,000 2nd party evaluations completed to date
- More than 370 trained FARM Evaluators



FARM ANIMAL CARE PROGRAM COMPONENTS

Best Management Practices



Second-Party Evaluations

Pre-Interview

Interview Questions

Animal Observations

Closing Interview

Follow-up; Action Plans

Third-Party Verification





PRIMARY AREAS OF EVALUATION

- Management SOPs and Records
- Newborn and Milk-Fed Calves
- Animal Nutrition
- Animal Health
- Environment and Facilities
- Handling, Movement and Transportation





DEMONSTRABLE CONTINUOUS IMPROVEMENT

Version 1.0 (2009 – 2012)

Voluntary Participation Version 2.0 (2013 – 2016)

Mandatory Participation

Voluntary Action Plans

Tail-Docking Phase-Out 2022 Version 3.0 (2017 – 2020)

Greater accountability

Mandatory
Corrective Action
Plans

Critical Control
Points

Training, VCPR, Cow Care Agreement

Tail Docking Phase-Out 2017

> Probation/ Suspension



VERSION 3.0 PRIORITY 1 AREAS

Veterinary Client Patient Relationship

Official form signed by Veterinarian of Record

Dairy Cattle Care Ethics & Training Form

- Signed by all employees with animal care responsibilities
- Signed annually
- Indicates:
 - Received training in stockmanship AND area of responsibility;
 - Will not abuse animals/Will report any mistreatment that occurs

No Tail Docking



VERSION 3.0 PRIORITY 2 AREAS

Herd Health Plan

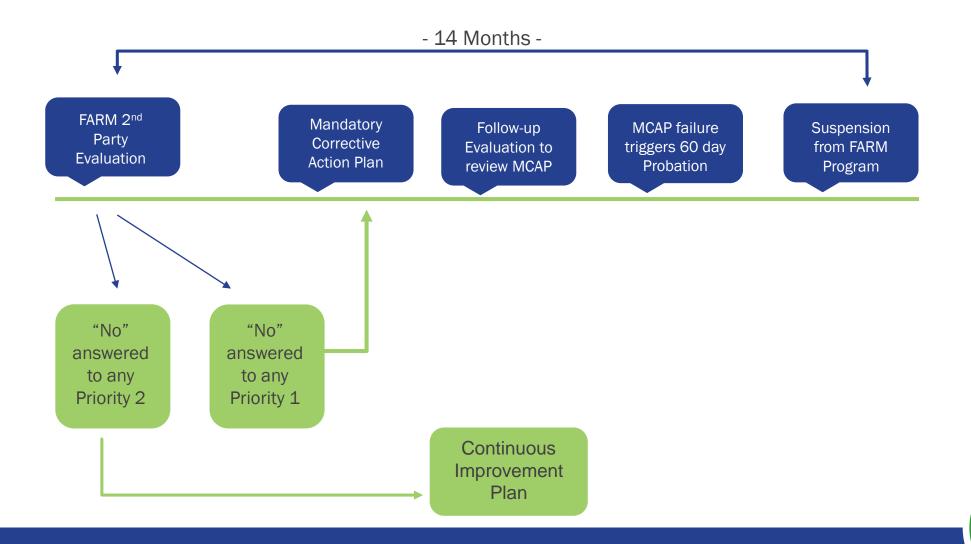
- Protocols for newborn and milk-fed dairy calves.
- Protocols for pain management.
- Protocols and training for non-ambulatory animal management.
- Protocols for euthanasia.

Animal Observations

- Lameness
- Body Condition
- Hock/Knee



FARM 3.0 ACCOUNTABILITY MEASURES



VERSION 3.0 BY THE NUMBERS

Version 3.0 Evaluations: 7,152

Mandatory Corrective Action Plans

- Signed Annual VCPR: 1,414 (20%)
- Annual Employee Training: 763 (10%)
- Tail Docking: 69 (<.01%)

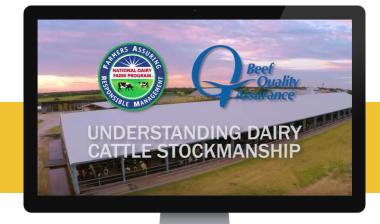
Average time to resolve Mandatory Corrective Action Plans

16.1 weeks



PRODUCER COMMUNICATION











PRODUCER RESOURCES



PARTICIPATING ORGANIZATION COMMUNICATION



CUSTOMER SUPPORT



































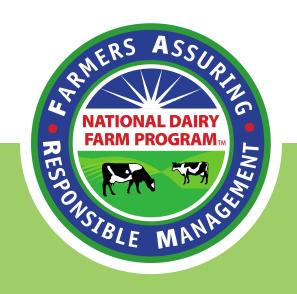












Thank You!