

Acronyms

ATO - Authorization to Operate
 CAC - Common Access Card
 FISMA - Federal Information Security Management Act
 ISA - Information Sharing Agreement
 HHS - Department of Health and Human Services
 MOU - Memorandum of Understanding
 NARA - National Archives and Record Administration
 OMB - Office of Management and Budget
 PIA - Privacy Impact Assessment
 PII - Personally Identifiable Information
 POC - Point of Contact
 PTA - Privacy Threshold Assessment
 SORN - System of Records Notice
 SSN - Social Security Number
 URL - Uniform Resource Locator

General Information

Status:	Approved	PIA ID:	1419437
PIA Name:	HRSA - TLH - QTR1 - 2022 - HRSA780563	Title:	HRSA - Telehealth Website
OpDIV:	HRSA		

PTA

PTA - 1A:	Identify the Enterprise Performance Lifecycle Phase of the system	Operations and Maintenance
PTA - 1B:	Is this a FISMA-Reportable system?	Yes
PTA - 2:	Does the system include a website or online application?	Yes

URL Details

Type of URL	List Of URL	
Internet (publicly available)	https://telehealth.hhs.gov	
Internet (publicly available)	https://telehealth.hhs.gov/	
PTA - 3:	Is the system or electronic collection, agency or contractor operated?	Contractor
PTA - 3A:	Is the data contained in the system owned by the agency or contractor?	Agency
PTA - 5:	Does the system have or is it covered by a Security Authorization to Operate (ATO)?	Yes
PTA - 5A:	If yes, Date of Authorization	2/11/2021
PTA - 6:	Indicate the following reason(s) for this PTA. Choose from the following options.	PIA Validation (PIA Refresh)
PTA - 7:	Describe in further detail any changes to the system that have occurred since the last PIA	Updating record for Archer
PTA - 8:	Please give a brief overview and purpose of the system by describing what the functions of the system are and how the system carries out those functions?	A government website that aims to increase the adoption of telehealth at a time when it is essential to protect the public. The site will

		leverage the recent uptick in telehealth to explore the long-term potential of telehealth resources and services to address the diverse health needs of the American public.
PTA - 9:	List and/or describe all the types of information that are collected (into), maintained, and/or shared in the system regardless of whether that information is PII and how long that information is stored.	Analytical and statistical information (Google Analytics), No unique identifiers are used and information is collected anonymously.
PTA -9A:	Are user credentials used to access the system?	No
PTA - 10:	Describe why all types of information is collected (into), maintained, and/or shared with another system. This description should specify what information is collected about each category of individual	Analytical and statistical information (Google Analytics) related to Informational attributes for improving the user experience for the Telehealth website, specifically for Telehealth Provider and Telehealth Patients. No unique identifiers are used, and information is collected anonymously.
PTA - 10A:	Are records in the system retrieved by one or more PII data elements?	No
PTA - 11:	Does the system collect, maintain, use or share PII?	No
PIA		
PIA - 25:	Describe the purpose of the web site, who has access to it, and how users access the web site (via public URL, log in, etc.). Please address each element in your response	Provides Telehealth information to the general public (patients and providers). Site is accessed via the https://telehealth.hhs.gov/
PIA - 26:	Does the website have a posted privacy notice?	Yes
PIA - 27:	Does the website use web measurement and customization technology?	Yes
PIA - 27A:	Select the type of website measurement and customization technologies is in use and if it is used to collect PII	Web bug/ beacons - Does Not Collects PII
PIA - 28:	Does the website have any information or pages directed at children under the age of thirteen?	No
PIA - 29:	Does the website contain links to non-federal government websites external to HHS?	Yes