

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

June 30, 2017

OPDIV:

SAMHSA

Name:

SAMHSA YouTube TPWA

TPWA Unique Identifier:

T-1038629-884940

Is this a new TPWA?

No

Please provide the reason for revision.

Annual review

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

N/A

Describe the plans to obtain OMB clearance.

N/A

Does the third-party Website or application contain Federal Records?

Yes

Describe the specific purpose for the OPDIV use of the third-party Website or application:

The purpose of SAMHSA's YouTube page is to post and share videos related to SAMHSA's mission with the public. Additionally, it serves as the vehicle for featuring videos on the SAMHSA.gov website and blog.samhsa.gov blog posts. To open or administer the SAMHSA Twitter, a SAMHSA Office of Communications employee/Direct Contractor enters the third party website SAMHSA username and password. This username and password information is saved on SAMHSA's internal/secure network and the only persons at SAMHSA who access and maintain SAMHSA'S Twitter are the staff of SAMHSA's Office of Communications/Direct Contractor. No SAMHSA employee/Direct Contractor PII is submitted to gain access.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

All content shared on SAMHSA's YouTube channel are linked to from other SAMHSA web pages. Most YouTube videos link to other resources for additional information (such as websites, publications, etc.) and many YouTube videos are linked to on SAMHSA.gov

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third party Website or application from the OPDIV?

An external hyperlink from an HHS Website or Website operated on behalf of HHS

Please describe how the public navigate to the thirdparty website or application:

Users can link to SAMHSA's YouTube page via an external hyperlink on the SAMHSA.gov website or via another third-party social media website like Twitter or Facebook. Users can also search within the third-party website for the SAMHSA YouTube channel.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?

No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

Yes

Provide a hyperlink to the OPDIV Privacy Policy:

<https://www.samhsa.gov/privacy>

Is an OPDIV Privacy Notice posted on the third-part website or application?

Yes

Is PII collected by the OPDIV from the third-party Website or application?

Yes

Will the third-party Website or application make PII available to the OPDIV?

Yes

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

All comments submitted to SAMHSA's YouTube channel go through the comment clearance process to ensure PII isn't shared via the comment option. Since the SAMHSA YouTube channel is pre-moderated, PII is not shared on the channel and only collected in the event of a comment policy violation. The only information that will be collected is a person's name and the comment they posted that violated the commenting policy.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

The only information that will be collected is a person's name and the comment they posted that violated the commenting policy.

If PII is shared, how are the risks of sharing PII mitigated?

N/A

Will the PII from the third-party website or application be maintained by the OPDIV?

Yes

Describe how PII that is used or maintained will be secured:

PII is secured on the SAMHSA's internal/secure server. The only persons at SAMHSA who access and maintain SAMHSA'S YouTube channel are the staff of SAMHSA's Office of Communications.

What other privacy risks exist and how will they be mitigated?

N/A