

The Opportunity Project DEMO DAY 2019

March 1, 2019 | 12-5 p.m. ET | U.S. Census Bureau

Welcome

Stephen Buckner, Assistant Director,
Communications Directorate,
U.S. Census Bureau

Overview

Mara Abrams, Founder and Co-director,
Census Open Innovation Labs

Drew Zachary, Director and Co-founder,
The Opportunity Project; Co-director, Census
Open Innovation Labs

Opening Remarks

Dr. Neil Jacobs, Assistant Secretary of
Commerce for Environmental Observation
and Prediction; Performing the Duties of
Under Secretary of Commerce for Oceans and
Atmosphere

Building Resilient People and Places: TOP Geo-Cohort

Lorena Molina-Irizarry, Director of Operations,
Census Open Innovation Labs

Lightning Talks

Ovela Carl Pucci, COO

iCasaPR Raúl Ríos-Díaz, *President, Digital Media
Creations, Inc.*

Spatial Networks, Inc. Brian Monheiser,
*Executive Vice President, Government
Solutions-Global*

Geoslug Kristen Safdie, *Learning Technology
Specialist, Motivf*

Eddie Melcer, *Assistant Professor and Director
of the Alternative Learning Technologies and
Games Lab, University of California, Santa Cruz*

Bloomberg Peter Brusoe, *Global Data Analyst*

Alex Amparo, Assistant Administrator, National
Preparedness Directorate, Federal Emergency
Management Agency (FEMA)

Revolutionizing the Workforce

Juliane Gallina, Vice President, U.S. Federal Key
Accounts, IBM

Lightning Talks

IBM Mike Griffith, *AI and Cognitive Solution
Architect*, and Krista Kinnard, *Cognitive
Developer*

Shift.org Mike Slagh, *Founder & CEO, Shift.org*

Nepri Stasi Gaveras, *Business Development
Manager*

Patrick Pizzella, Deputy Secretary,
U.S. Department of Labor

The Future of Healthcare: TOP Health Showcase

Ed Simcox, Chief Technology Officer and Acting
Chief Information Officer, U.S. Department of
Health and Human Services

Lightning Talks

Microsoft Hadas Bitran, *Head of Microsoft
Health Israel*

Tick Tracker Olivia Goodreau, *Founder, LivLyme
Foundation, and Inventor, Tick Tracker App*

Supporting Local Decision Makers

Perla Ni, CEO, Community Connect Labs

Lightning Talks

ESRI Lain Graham, *Solution Engineer*

George Mason University Mike Wolf, *Adjunct
Professor*

REI Systems Rujuta Waknis, *Grants Offering
Lead*

eCivis Samer Sadek, *Senior Web Developer*

Socrata KenRick Skerritt, *Account Executive*

Closing Remarks

Dr. Steven Dillingham, Director,
U.S. Census Bureau

Dr. Kelvin Droegemeier, Director, White House
Office of Science and Technology Policy

3:15pm

Interactive Live Demos Presented by the Following TOP Participants:

Bloomberg
Cisco
Civis Analytics
eCivis
Esri
Flatiron Health
Geoslug (University of California Santa Cruz and Motivf)
George Mason University
IBM
iCasaPR
LivLyme Foundation
Loveland Technologies
Mapbox
Microsoft Health
Nepris
Oak Ridge National Lab
Oracle
Ovela
Philips
REI Systems
Rush University Medical School
Socrata
Spatial Networks
Storm Center Communications
Tom Tom
Trial X