

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** HRSA/Facebook/HRSA
- 2. Date of this Submission:** 1-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Joni Johns
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** HRSA uses Facebook to extend the reach of the Agency's key messages to new audiences and to reinforce those messages to traditional website users.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** HRSA website, listservs, e-mail newsletters, phone
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** an external hyperlink from an HHS Website or Website operated on behalf of HHS
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** Does not collect or use PII.

Senior Official for Privacy Name: Sharon Kelsner

Senior Official for Privacy Approval Date: 1-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** HRSA/Facebook/National Health Service Corps
- 2. Date of this Submission:** 1-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Joni Johns
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** Extend the reach of National Health Service Corps messages and engage NHSC participants in the NHSC mission.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** NHSC website, listservs, e-newsletters, phone
- 9. How does the public navigate to the third-party Website or application from the OPDIV: (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?:** an external hyperlink from an HHS Website or Website operated on behalf of HHS
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** Does not collect or use PII.

Senior Official for Privacy Name: Sharon Kelsner

Senior Official for Privacy Approval Date: 1-Sep-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** HRSA/Twitter/HRSA
- 2. Date of this Submission:** 1-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Joni Johns
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** HRSA uses Twitter to disseminate information related to HRSA programs, mission, and goals.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** Individuals can obtain comparable information or services at <http://www.hrsa.gov>
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: (i) an external hyperlink from an HHS website
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** Does not collect or use PII

Senior Official for Privacy Name: Sharon Kelsner

Senior Official for Privacy Approval Date: 29-Nov-11

HHS Third-Party Website and Application (TPWA) Privacy Impact Assessment (PIA):

- 1. Third-Party Website or Application Name:** HRSA/Youtube/HRSA
- 2. Date of this Submission:** 1-Sep-11
- 3. Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?** No
- 4. Does the third-party Website or application contain Federal records?** No
- 5. Point of Contact (POC):** Joni Johns
- 6. Describe the specific purpose for the OPDIV use of the third-party Website or application:** HRSA uses YouTube to host agency-produced videos and to extend the reach of those videos.
- 7. Have the third-party's privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?** Yes
- 8. Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:** HRSA 's Website
- 9. How does the public navigate to the third-party Website or application from the OPDIV:** (i) an external hyperlink from an HHS Website or Website operated on behalf of HHS; (ii) incorporated or embedded on HHS Website; or (iii) Other?: an external hyperlink from an HHS Website or Website operated on behalf of HHS
- 10. If the public navigates to the third-party Website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?** Yes
- 11. Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?** Yes
- 12. Is an OPDIV Privacy Notice posted on the third-party Website or application?** Yes
- 13. Is PII collected by the OPDIV from the third-party Website or application?** No
- 14. Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:** Does not collect or use PII.

Senior Official for Privacy Name: Sharon Kelsner

Senior Official for Privacy Approval Date: 1-Sep-11
