US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

June 09, 2017

OPDIV:

OS

Name:

The Mighty IT Twitter

TPWA Unique Identifier:

T-7617220-514271

Is this a new TPWA?

Yes

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: N/A

Describe the plans to obtain OMB clearance.

Explanation: N/A

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

Office of the Chief Information Officer (OCIO) will use a private Twitter account, @TheMightyIT for team communication - distributing info on training, employee engagement, and OCIO events. Employees will be encouraged to join in on team-building activities, training sessions, lunch and learns. The Twitter account will be set to "protected," which will limit the audience to OCIO employees only.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

The same information will be shared with OCIO staff via email and OCIO SharePoint.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?
Yes

How does the public navigate to the third party Website or application from the OPIDIV?
Other...

Please describe how the public navigate to the thirdparty website or application:
The Twitter account @TheMightyIT will be sent out to OCIO employees via an emailed newsletter. They will access it via the web at http://www.twitter.com and send a request to follow the account. In addition, OCIO employees must send an email to TheMightyIT@hhs.gov from their hhs email address and include their Twitter handle so their identity can be confirmed and their Twitter follow request can be accepted.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?
No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?
Yes

Provide a hyperlink to the OPDIV Privacy Policy:
https://www.hhs.gov/privacy.html

Is an OPDIV Privacy Notice posted on the third-part website or application?
No

Is PII collected by the OPDIV from the third-party Website or application?
No

Will the third-party Website or application make PII available to the OPDIV?
No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:
In order to ensure that only OCIO employees are allowed to follow the Twitter account, they will be asked to email their Twitter handle from their HHS email address to TheMightyIT@hhs.gov. This mailbox is monitored by OCIO Workforce Development staff who will grant access to the protected twitter account.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:
No PII will be shared from Twitter.

If PII is shared, how are the risks of sharing PII mitigated?
No PII will be shared from Twitter.

Will the PII from the third-party website or application be maintained by the OPDIV?
No

Describe how PII that is used or maintained will be secured:
No PII from Twitter will be used or maintained by OCIO

What other privacy risks exist and how will they be mitigated?

The Twitter account will be protected and all followers will be manually added to ensure they are OCIO employees. All protected Twitter accounts will not show up in a search engine, nor can they be retweeted to anyone who is not a follower of the protected account. Once people leave OCIO, it is part of the offboarding process to remove them as a Twitter follower. OCIO employees who wish to follow the protected Twitter account must email their twitter handle to TheMightyIT@hhs.gov from their HHS email address to ensure that all followers are OCIO employees.