



SEPTEMBER 13, 2018

# CHAIR'S REPORT

Robert H. Hopkins, Jr., MD, MACP, FAAP  
Chair, National Vaccine Advisory Committee



# Thank you!

- Ann Aikin Preparation for this meeting
- NVPO Staff Meeting support, coordination
- Adm. Giroir Leadership
- Kim Thompson Mentorship
- NVAC Members Knowledge, time commitment to maximize vaccine benefits

# Housekeeping

- In person, public meeting available via webcast or audio only:
  - **Audio:**
    - **888-942-8395 (U.S.)**
    - **1-630-395-0287 (International)**
    - **Participant Passcode: 803-6601**
  - **Webcast:** [www.hhs.gov/live](http://www.hhs.gov/live)
- The meeting is recorded and streamed, so statements made may be included in the detailed minutes of the meeting.
- Before speaking, please ensure your microphone is on and identify yourself.

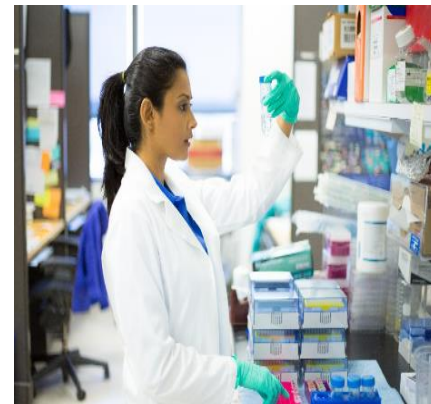
# Public Comment

- Verbal comments scheduled:
  - **Today:** ~ 4:15pm – 4:45pm
  - Please limit all verbal comments to 3 minutes in length
- Submit written comments to [nvac@hhs.gov](mailto:nvac@hhs.gov)
  - Limit written comments to 3 pages in length
  - NVPO will include all properly submitted written comments in the meeting minutes



# Meeting Highlights - Day 1

- **Welcomes**
  - Transition, set stage current NVPO activity, NVAC charge
- **Session 1: Valuing Vaccines**
  - **Communication of value NOT '1 size fits all'**
    - Different messages for public, providers, industry, funders/gov't
  - **Antimicrobial resistance~ different value assessm't?**
  - **Polio Vaccines: Success but 'miles to go to reach eradication'**
  - **Need to support development of value case for**
    - Individual vaccines
    - In specific populations



# Meeting Highlights - Day 1

- **Session 2: Public-Private Partnership- NVAC can:**
  - Define/communicate full value of vaccines
  - Drive an innovative communication Strategy
  - Prioritize needs, goals, champion infrastructure, vaccine use
  - Focus on mission and innovation
  - Transparent view of market [pharma and public health]
- **Research on vaccines in social media**
  - Fuzzy Trace theory [Parallel processing gist and facts]
  - Evidence, scripting important but GIST drives decisions
  - Positive messages, avoid engaging trolls.
- **Please review the full submitted Liaison and Ex-Officio reports**
- **Public comments**



# Meeting Highlights - Day 2

- **Vaccine innovation**
  - Exploring the pipeline:  
Cytomegalovirus vaccines
  - New vaccine technologies
- **Updates**
  - Journey of a New Shingles Vaccine
  - Analyzing National Immunization Survey Data
- **Opportunities in HPV cancer prevention**
- **Public comment**



# Meeting Slides

- **Will be available online in 2-3 weeks**
- ***Delay to allow Government Compliance Review***



# Upcoming Meetings

- February 5, 2019 (Virtual)
- June 4-5, 2019
- September 17-18, 2019



Learn more: [www.hhs.gov/nvpo/nvac](http://www.hhs.gov/nvpo/nvac)