

# Community Health and Economic Prosperity: An Initiative of the Office of the Surgeon General

**GOAL** | To improve the health of all Americans and unleash more sustainable and equitable prosperity

**HOW?** | By using a multipronged approach to increase awareness, provide tools and resources, and build support from and action by diverse stakeholders



### Engaging businesses

To be **community change-makers** and forces for health in their communities



### Implementing solutions

To help **improve and sustain the health of communities**, such as comprehensive smoke-free policies and affordable housing



### Strengthening communities

To be **places of opportunities** for health and prosperity for all

## ACTIONS

### Surgeon General's Report

Develop and publish a Surgeon General's Report on *Community Health and Economic Prosperity: Engaging Businesses as Stewards and Stakeholders*

### Community Convenings

Host **convenings** of community, health, and business leaders to explore critical topics affecting communities

### Media and Communications

Build a **national movement** by amplifying messages and reaching diverse stakeholders through media and other communications outreach

..... VADM Jerome M. Adams, M.D., M.P.H. -U.S. Surgeon General .....

“CHEP is the concept that community health and economic prosperity are inextricably linked. **When community health is poor, so is community prosperity.** We can't have one without the other.”

“The fact is, **our environment shapes the opportunities we have and the behaviors we adopt.** Therefore, strengthening communities such that the healthy choice is the easy choice can significantly improve our outcomes.”

“I invite you all to help me create a future **where communities are built so people can more easily make healthy choices,** and where businesses invest in those communities as a way of achieving a healthier workforce and a healthier bottom line.”

