

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

June 22, 2017

OPDIV:

AHRQ

Name:

AHRQ AddThis Service

TPWA Unique Identifier:

T-7005040-560265

Is this a new TPWA?

Yes

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

The third-party AddThis plugin/tool is implemented on a variety of AHRQ websites. Visitors to the websites are presented with "social buttons" on certain pages. Clicking one of these buttons will allow the user to share a piece of AHRQ content via the named social media outlet (Facebook, Twitter and 200+ other options) to allow visitors to share AHRQ program information as found on AHRQ websites on various social media. This tool is a function of AddThis and AHRQ does not administer or troubleshoot the tool, nor does AHRQ collect information or communicate via the tool functionality. The tool also provides functionality to email other individuals with information found on AHRQ's website. However, this email function is not used to collect or communicate with AHRQ and members of the public in any way. The tool is provided as a service to individuals that visit the website to share information about AHRQ in a quick and efficient process.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

The public may manually cut and paste AHRQ content, including URLs, and insert them into social networks.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third-party Website or application from the OPDIV?

Other...

Please describe how the public navigate to the third-party website or application:

Users click the social button on the AHRQ webpage they are visiting.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?

No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

Yes

Provide a hyperlink to the OPDIV Privacy Policy:

<https://www.ahrq.gov/policy/electronic/privacy/index.html>

Is an OPDIV Privacy Notice posted on the third-party website or application?

No

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

AHRQ will not receive PII from AddThis. The tool provides an 'email a friend' feature that can be used by an individual to send a link to the AHRQ webpage. The email generation feature is not an exclusive method to contact AHRQ and AHRQ does not receive or collect any information from the tool from a user of the tool.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

A user that chooses to use the 'email a friend' feature, or any other feature of the tool, to share AHRQ webpage information may do so voluntarily. AHRQ does not collect, use, or maintain any information through the tool. The tool is provided as a service for individuals to share information found on a public AHRQ webpage through social media and email.

If PII is shared, how are the risks of sharing PII mitigated?

N/A

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

All personnel and direct contractors with access to AHRQ information systems must complete HHS-mandated security awareness training within 30 days of being hired or granted access. Technical controls are used to set permissions to support the management of information system accounts, including accounts that receive emails from members of the public. Physical controls include Oracle Data Cloud security in which AddThis is hosted, and includes common controls such as facility access control and data center controls for authorized personnel.

What other privacy risks exist and how will they be mitigated?

N/A