

# US Department of Health and Human Services

## Third Party Websites and Applications Privacy Impact Assessment

**Date Signed:**

June 22, 2017

**OPDIV:**

OS

**Name:**

OS/Twitter/President's Council- Fitness.gov

**TPWA Unique Identifier:**

T-8576797-503745

**Is this a new TPWA?**

No

**Please provide the reason for revision.**

Request from Office of the Secretary (OS)/Assistant Secretary for Administration (ASA) to provide updated information to the previously submitted form.

**Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?**

No

**If SORN is not yet published, identify plans to put one in place.**

N/A

**Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?**

No

**Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).**

N/A.

**Describe the plans to obtain OMB clearance.**

N/A.

**Does the third-party Website or application contain Federal Records?**

No

**Describe the specific purpose for the OPDIV use of the third-party Website or application:**

The President's Council on Fitness, Sports & Nutrition (PCFSN) created a Twitter account as a communications vehicle for its messages. The account directs traffic to Fitness.gov. The account also promotes content from other government agencies with similar missions.

**Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?**

Yes

**Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:**

All information is available on Fitness.gov.

**Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of non-governmental actors?**

Yes

**How does the public navigate to the third party Website or application from the OPDIV?**

(i) an external hyperlink from an HHS Website or Website operated on behalf of HHS.

**Please describe how the public navigate to the thirdparty website or application:**

The public navigates to our Twitter account via an external link(s) on Fitness.gov.

**If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a non-governmental Website?**

No

**Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?**

Yes

**Provide a hyperlink to the OPDIV Privacy Policy:**

<http://www.hhs.gov/Privacy.html>

**Is an OPDIV Privacy Notice posted on the third-part website or application?**

Yes

**Is PII collected by the OPDIV from the third-party Website or application?**

No

**Will the third-party Website or application make PII available to the OPDIV?**

No

**Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:**

No personally identifiable information(PII) collected.

**Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:**

No PII collected or shared.

**If PII is shared, how are the risks of sharing PII mitigated?**

N/A

**Will the PII from the third-party website or application be maintained by the OPDIV?**

No

**Describe how PII that is used or maintained will be secured:**

N/A. No PII maintained.

**What other privacy risks exist and how will they be mitigated?**

Because no PII is maintained, stored, or shared on our Twitter site, risk to invasion of privacy is low.