

THE PROBLEM

1_N2



About 1 in 2 adults live with a chronic disease.

About half of this group have two or more.



Only half of adults get the physical activity they need to help reduce and prevent chronic diseases.

NOT GETTING ENOUGH PHYSICAL ACTIVITY COSTS MONEY

\$117 BILLION

\$117 billion in annual health care costs are associated with inadequate physical activity.



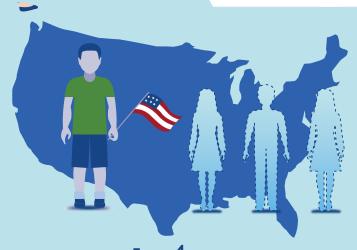


Think about how much an active nation could save us over the next decade.



10 YEARS

IMPACT ON MILITARY READINESS



NEARLY 1 IN 4 YOUNG ADULTS are too heavy to serve in our military.

Long-term military readiness is at risk unless a large-scale change in physical activity and nutrition takes place in America.

Mission: Readiness Military Leaders for Kids



PHYSICAL ACTIVITY SAVES LIVES AND PROTECTS HEALTH

premature deaths could be prevented by getting enough physical activity.

It could also prevent:



11N8

cases of breast cancer



1_{IN}8

cases of colorectal cancer



In12

cases of diabetes



l_™15

cases of heart disease

Physical activity is the closest thing we have to a wonder drug.

Dr. Tom Frieden, CDC Director

INVESTING IN PHYSICAL ACTIVITY MAKES SENSE



BENEFITS FOR CHILDREN

- Improves aerobic fitness
- Improves muscular fitness
- Improves bone health
- Promotes favorable body composition
- Improves attention and some measures of academic performance (with school physical activity programs)



BENEFITS FOR ADULTS

- Lowers risk of high blood pressure
- · Lowers risk of stroke
- Improves aerobic fitness
- Improves mental health
- Improves cognitive function
- Reduces arthritis symptoms
- Prevents weight gain



BENEFITS FOR HEALTHY AGING

- Reduces risk of falling
- Improves balance
- Improves joint mobility
- Extends years of active life
- Helps prevent weak bones and muscle loss
- Delays onset of cognitive decline

PHYSICAL ACTIVITY BENEFITS COMMUNITIES



ECONOMIC

Building active and walkable communities can help:

- Increase levels of retail economic activity and employment
- Increase property values
- Support neighborhood revitalization
- Reduce health care costs



SAFETY

Walkable communities can improve safety for people who walk, ride bicycles, and drive.



WORKFORCE

Physically active people tend to take fewer sick days.



U.S. Department of Health and Human Services Centers for Disease Control and Prevention

FOR MORE INFORMATION PLEASE VISIT:
Division of Nutrition, Physical Activity, and Obesity
www.cdc.gov/nccdphp/dnpao