US Department of Health and Human Services

Privacy Impact Assessment

Date Signed:

02/12/2014

OPDIV:

CDC

Name:

Digital Signage (CDC-DS)

PIA Unique Identifier:

P-6837966-021434

The subject of this PIA is which of the following?

Minor Application (child)

Identify the Enterprise Performance Lifecycle Phase of the system.

Development

Is this a FISMA-Reportable system?

Yes

Does the system include a Website or online application available to and for the use of the general public?

No

Identify the operator.

Agency

Is this a new or existing system?

New

Does the system have Security Authorization (SA)?

No

Indicate the following reason(s) for updating this PIA.

Describe the purpose of the system.

The system provides a Digital Signage Solution to help push internal digital communications to digital displays at locations across CDC campuses that include special meetings, events, and staff health and safety alerts.

Describe the type of information the system will collect, maintain (store), or share.

The system will not collect, maintain(store) or share information. The system will schedule already approved digital information (including events and alerts) to be displayed at specified locations inside CDC.

Provide an overview of the system and describe the information it will collect, maintain (store), or share.

The system provides a Digital Signage Solution to help push internal communication to digital displays at locations across CDC campuses. The system will not collect, maintain(store) or share information. The system will schedule already approved digital communications that include special meetings, events, and staff health and safety alerts, to be displayed at specified locations inside CDC.

Does the system collect, maintain, use or share PII?

No