

Addressing AMR as a Global Restaurant Company

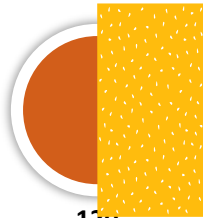
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About McDonald's



37K
RESTAURANTS



120
COUNTRIES



64M+
CUSTOMERS
Served Every Day





SCALE FOR
GOOD

We believe that delicious food can be sustainable – for our customers, the agriculture community and the environment. As one of the world’s leading restaurant brands, **we’re using our Scale for Good** to make this vision a reality.

We embrace our responsibility and the opportunity to make positive impact on issues important to people, the planet and animals.

Vision for Antimicrobial Stewardship – Our “VAS”

- It's the framework that guides our thinking around antibiotic stewardship
 - Informs species-specific company policies
- It's focused on Responsible Use of Antibiotics
 - 3 R's Framework: Reduce-Refine-Replace
 - A tiered approach to use
- It's Important
 - Preserving effectiveness of antibiotics for future generations
 - We are committed to animal health & welfare
 - Healthy Animals = Safe Food

Importance of Working with and Turning to Experts

Guided by: World Health Organization

Aligning with global authority to implement a consistent policy across a diverse set of markets.

Advised by: Diverse Selection of Experts

- The Agriculture Community
- Academics
- Veterinarians
- Non-profit organizations
- Suppliers

McDonald's Antibiotic Policy for Beef

- Builds on the “VAS”, while establishing species-specific policy
- Ambitious, measured and informed by data
- Global in scope – top 10 markets; 85% of global beef supply
- Focused on overall reduction of medically important antibiotics, as defined by WHO, taking a tiered approach.
- Addressing
 - Growth Promotion
 - Routine Prevention
 - Treatment and Control



McDonald's Antibiotic Policy for Beef: Strategic, Phased Approach

FIRST

McDonald's is partnering with supplying beef producers in our top 10 beef sourcing markets to measure and understand current usage of antibiotics across a diverse, global supply chain.

BY THE END OF 2020

Based on what we've learned, we will establish market specific reduction targets for medically important antibiotics.

STARTING IN 2022

We will be reporting progress against antibiotic reduction targets across our top 10 beef sourcing markets.

Importance of Partnership, Collaboration and Consultation

- Global challenges require diverse thinking and unique partnerships
- We embrace our role as a Global Restaurant Company to be part of this solution – Using Our Scale For Good
- We can't accomplish antibiotic reduction alone. Which is why, we are partnering with suppliers, the agriculture community, NGOs, academics, and veterinarians as we implement and measure our efforts.
- We believe cross-sector efforts and dialogues are essential

Thank You

