

Enacting Change through Cooperative Extension

Roger Rennekamp, Ph.D.
Extension Health Director
Cooperative Extension System/APLU

COOPERATIVE
EXTENSION

What is the Cooperative Extension System

- The Cooperative Extension System is the community outreach arm of the nation's land grant university system.
- Funded cooperatively by federal, state and local appropriations as well as grants, gifts, contracts, and user fees.
- Federal funds for Cooperative Extension are provided to 111 land grant universities by the National Institute of Food and Agriculture (USDA). Created by the Smith-Lever Act of 1914.
- More than 32,000 employees are located in more than 3,100 county Extension offices serving every county in the nation.
- Includes HBCUs and Tribal Colleges

Operational Characteristics

- County-based Extension professionals live and work in the communities they serve and have developed trust with residents.
- Work to ensure that **science-based knowledge** is mobilized in a way that helps address national, state, and local issues.
- Supported by on-campus faculty with specialized knowledge in various disciplines.
- Often administered through the institution's college of agriculture, but more frequently becoming university-wide in nature.
- Building a science-literate society.

Engages Producers, Consumers, and Youth

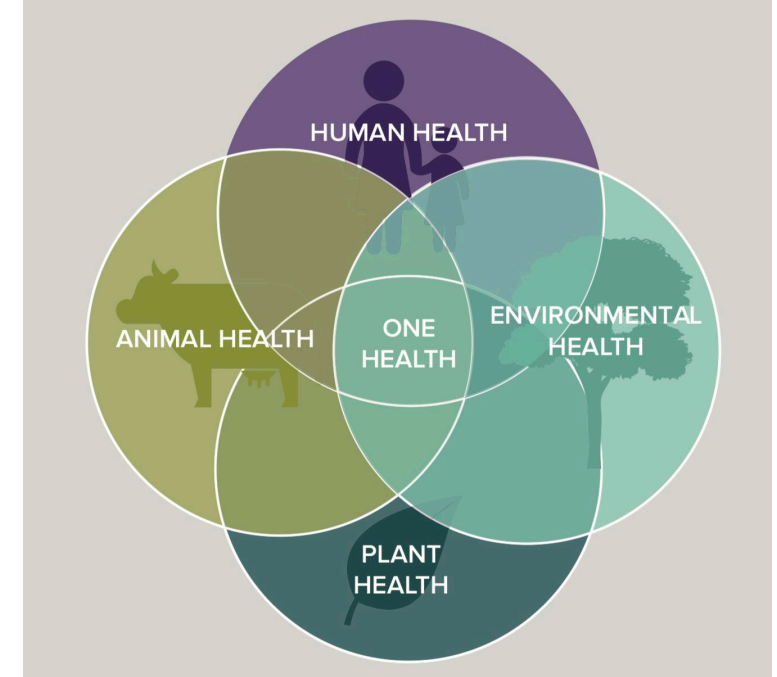


Partnerships and Collaboration

- Cross-campus partnerships are increasingly prevalent (Public Health, Pharmacy, Agriculture, Human Science, Veterinary Medicine, Social Work, Medicine, Nursing).
- Local Health Departments
- Local coalitions led, supported, facilitated by Cooperative Extension
- Centers for Disease Control and Prevention, National Institutes of Health, Robert Wood Johnson Foundation

Evolution and Innovation

- Rapidly expanding into **health-related work** through the support of organizations like the Robert Wood Johnson Foundation and CDC.
- Growing focus on “**One Health**” in Cooperative Extension
- **eXtension** is a web-based platform for increasing the reach and impact of the Cooperative Extension. Includes professional development and communities of practice.

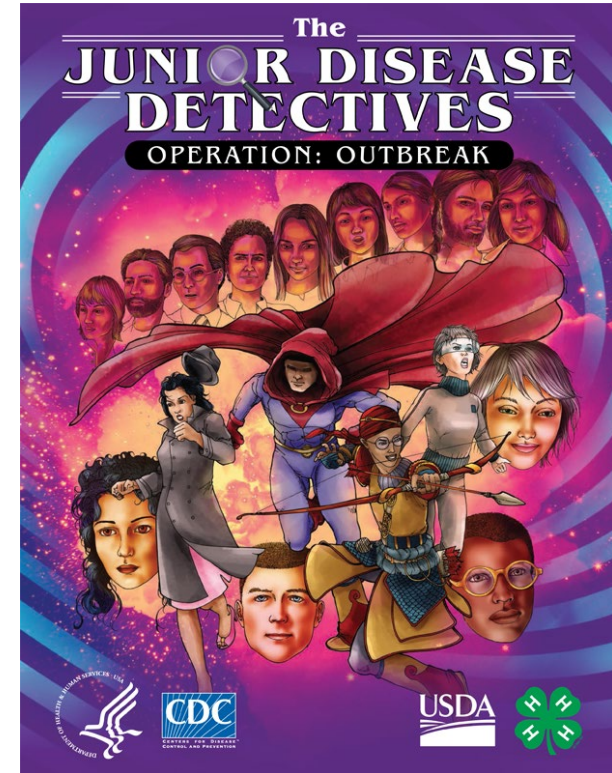


eXtension
Issues • Innovation • Impact

A Part of the Cooperative Extension System

Examples of Work

- Master health volunteers
- Community health worker training
- Youth health ambassadors (4-H)
- Immunization education
- Cooperative Extension is the largest SNAP-Ed implementing agency.
- **Generation Rx** teaches safe use of prescription drugs.
- Parenting Education



GenerationRx
Safe medication practices for life.

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rogerrennekamp@extension.org

<https://nifa.usda.gov/cooperative-extension-system>

<https://www.aplu.org/members/commissions/food-environment-and-renewable-resources/board-on-agriculture-assembly/cooperative-extension-section/>