# US Department of Health and Human Services

## Third Party Websites and Applications Privacy Impact Assessment

**Date Signed:**

November 17, 2017

**OPDIV:**

OS

**Name:**

EventBrite Office of HIV/AIDS and Infectious Disease Policy

**TPWA Unique Identifier:**

T-7518391-406250

**Is this a new TPWA?**

Yes

**Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?**

No

**If SORN is not yet published, identify plans to put one in place.**

N/A

**Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?**

No

**Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).**

Expiration Date:     1/1/01 12:00 AM

**Describe the plans to obtain OMB clearance.**

Explanation:     N/A

**Does the third-party Website or application contain Federal Records?**

Yes

**Describe the specific purpose for the OPDIV use of the third-party Website or application:**

Office of HIV/AIDS and Infectious Disease Policy (OHAIDP) is managing a new federal advisory committee and expects a large in-person attendance from Federal employees and the public. Registration will facilitate security clearance efforts and help determine if an overflow room is needed so that no one is turned away.

**Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?**

Yes

**Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:**

Participants can email their registration information to tickbornedisease@hhs.gov. Attendees can review their registration information before submission.

**Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?**
Yes

**How does the public navigate to the third party Website or application from the OPIDIV?**
An external hyperlink from an HHS Website or Website operated on behalf of HHS

**Please describe how the public navigate to the thirdparty website or application:**
The public will be redirected to EventBrite.com from https://www.hhs.gov/ash/advisory-committees/tickbornedisease/index.html

**If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?**
No

**Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?**
No

**Provide a hyperlink to the OPDIV Privacy Policy:**
http://www.hhs.gov/Privacy.html

**Is an OPDIV Privacy Notice posted on the third-part website or application?**
No

**Is PII collected by the OPDIV from the third-party Website or application?**
Yes

**Will the third-party Website or application make PII available to the OPDIV?**
Yes

**Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:**
OHAIDP will collect PII from EventBrite.com to allow Federal employees and the public to register to attend the advisory committee meeting; the information will facilitate the security clearance process and determine if additional space is needed to ensure inclusion of all individuals who are interested in attending.

**Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:**
OHAIDP will collect via EventBrite: first name, last name, and email address. A list of registrant names will be provided to the security guards at the Humphrey building to facilitate clearance prior and during the advisory committee meeting. Our office is collecting email addresses in case we need to contact registrants prior to the meeting to notify them that attendance will exceed room capacity and an overflow room will be provided.

EventBrite also collects certain technical data from the computer, mobile device and/or browser through which ythe Services are accessed ("Automatic Data"). Automatic Data, includes without limitation, a unique identifier associated with your access device and/or browser (including, for example, your Internet Protocol (IP) address) characteristics about your access device and/or browser, statistics on your activities on the Services, information about how you came to the Services and data collected through Cookies, Pixel Tags, Local Shared Objects, Web Storage and other similar technologies.

**If PII is shared, how are the risks of sharing PII mitigated?**
OHAIDP will collect PII data from EventBrite.com. The captured PII data in question will be

**Will the PII from the third-party website or application be maintained by the OPDIV?**
Yes

**Describe how PII that is used or maintained will be secured:**
OHAIDP will maintain and secure PII data by a password protected network-drive. The management of the PII data will follow the standards of the Record Retention Policy.

**What other privacy risks exist and how will they be mitigated?**
EventBrite may disclose, transfer or share Personal Data with certain third parties without further notice to participants. Third Parties include: business transfers, parent companies, subsidiaries, affliates, agents, consultants, service providers, event organizers, Facebook and third party connections, and for legal requirements.

Risks can be mitigated for participants by registering via email to tickbornedisease@hhs.gov.

Participants can reach out to the Privacy Officer at EventBrite for specific questions by mail or email (privacy@eventbrite.com).

EventBrite's privacy policy can be found here:
https://www.eventbrite.com/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_US