



Secretary's Advisory Committee on Infant Mortality Meeting

Hyatt Regency
Bethesda, MD

Thursday, March 26th, 2015

Healthy Start 3.0: Policy & Practice Considerations to Addressing the Social Determinants of Health

Mario Drummonds, MS, LCSW, MBA
CEO, Northern Manhattan Perinatal
Partnership, Inc.
SACIM Member

Healthy Start 2.0

1. Caseload Driven
2. Health Systems Action Plan
3. Focus Interventions during Pregnancy Period
4. Community Consortium
5. Title V Collaboration

Healthy Start 3.0

1. Zonal Population Approach to MCH Practice
2. Multi-Sector Community Transformation
3. Lifecourse: Before, During, Beyond Pregnancy
4. Achieve Collective Impact: Community Action Networks
5. Private Sector, City, State, Fed. Collaborations

Community Needs Assessment: Multi Sector Organizing Community Action Network: Building for Collective Impact Healthy Start as the Backbone Agency



Economic Development

- Minimum Wage Organizing
- Job Readiness Training & Placement: GED
Prep
- Develop Women's Financial Literacy:
Investment, Savings, Home Ownership Club

Community Development

- Expand # of Supermarkets & Farmers Markets in the Zone
- Grow Affordable Housing Base in the Zone
- Develop Community Anti-Crime & Peace Patrols in the Zone
- Redesign Zonal Physical & Social Space
- Organize a Campaign to eliminate Engine Fuel Contaminates from Bus Garages

Educational Development

- Healthy Start/Head Start Collaboration: Building o-8 Pipeline
- Building STEM Capacity
- Childcare Network Integration
- GED, Job Readiness Training Programs
- Preparing & Steering Zonal Residents to Local Community Colleges

Health Development

- Institutionalize Perinatal Regionalization- Statewide
- Chronic Disease Management & MCH
- Expansion of 17P
- Organize Baby Friendly Hospital Campaign
- Develop Quality Collaborative to reduce Gestational Diabetes

Legislating Health

- Develop Public Health Marketing/Legislative Campaign to Ban Trans-fats
- Develop Campaign with City Council to Zone-Out Fast Food Restaurants
- Develop Campaign Locally to Enact a Soda-Tax
- Develop Citywide Campaign to fund Infant Mortality Reduction Programs to Supplement Fed. Healthy Start Funds

Spectrum of Work for MCH Life Course Organization

Building Public Health Social Movement

Economic Opportunities

- Minimum Wage
- Financial Literacy
- LPN RN Training Program
- Union Employment
- Micro Lending Savings
- Empowerment Zone
- Job Readiness Training Program
- Job Fairs

Community Development

- Home Ownership
- Affordable Housing
- Base Building: Door to Door
- Supermarket Expansion
- Farmers Market

Legislative Agenda

- Reauthorize Healthy Start
- Trans Fat Campaign
- Soda Tax
- Women's Health Financing

Health System

- Case Management - Best Babies Zone
- Health Education - Regionalization
- Outreach - Baby Friendly Hospital
- Perinatal Mood Disorders- 17P Campaign
- Interconceptional Care -CMS Waiver

Early Childhood

- Early Head Start
- Head Start
- UPK
- STEM

Child Welfare

- Preventive Services
- Foster Care Services
- Parenting Workshops
- Newborn Home Visiting
- COPS Waiver

Birth ➔ Early Childhood ➔ Pre-teen ➔ Teen ➔ Young Adult ➔ Women over 35



Social Determinants of Health
Life Course

US

High Infant Mortality

Interventions

Health Disparities



Economic
Development

Community
Development

Best
Babies
Zone

Educational
Development

Health
Development

Achieving Health Equity by: Building a Social Movement, Investing in Ideas, Executing Tasks, Returning Results!



Linking Women to Health, Power and Love Across the Life Span

For more information contact:

Mario Drummonds, MS, LCSW, MBA

Executive Director/CEO

Northern Manhattan Perinatal Partnership

127 W. 127th Street

New York, NY 10027

(347)489-4769

mdrummonds@msn.com