

FUTURE OF NURSING™

Campaign for Action



Robert Wood Johnson Foundation

AARP Foundation®

National Advisory Council on Nursing
Education and Practice
September 26, 2018
Winifred V. Quinn, PhD, FAANP (Hon)
Director, Advocacy & Consumer Affairs
Center to Champion Nursing in America

Campaign Vision

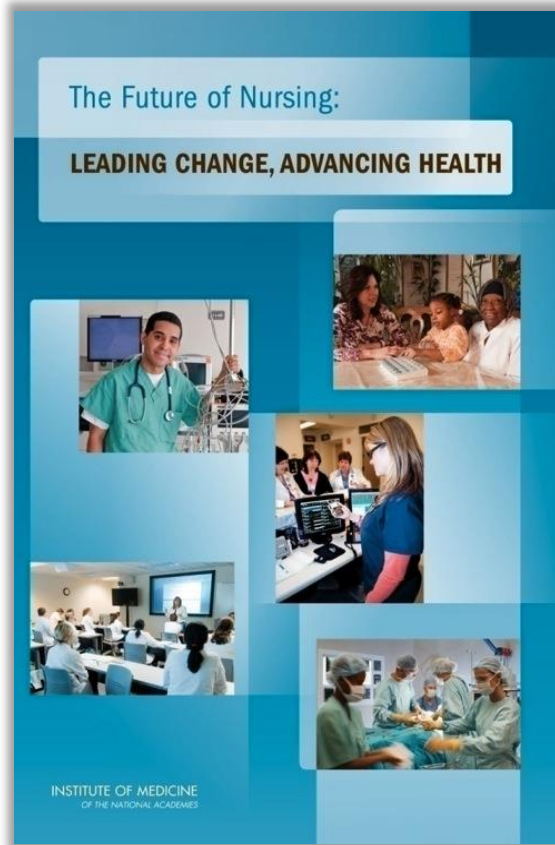
FUTURE OF NURSING™
Campaign for Action

Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.

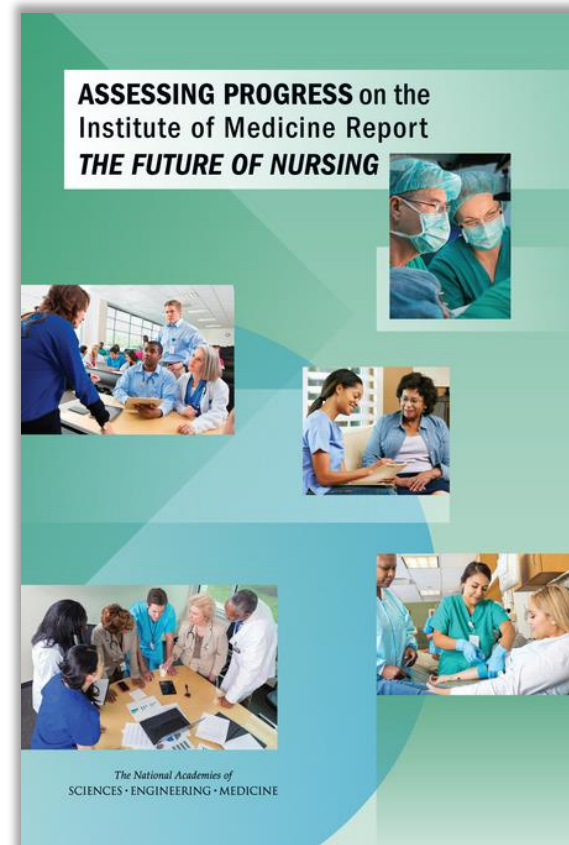


Robert Wood Johnson Foundation

AARP Foundation®



2010 report



2015 report

*The Institute of Medicine has been renamed the Health and Medicine Division of the National Academies.

A Culture of Health

FUTURE OF NURSING™
Campaign for Action



RWJF Goal: We, as a nation, will strive to create a culture of health enabling all in our society to lead healthy lives, now and for generations to come.

How Nurses Can Help

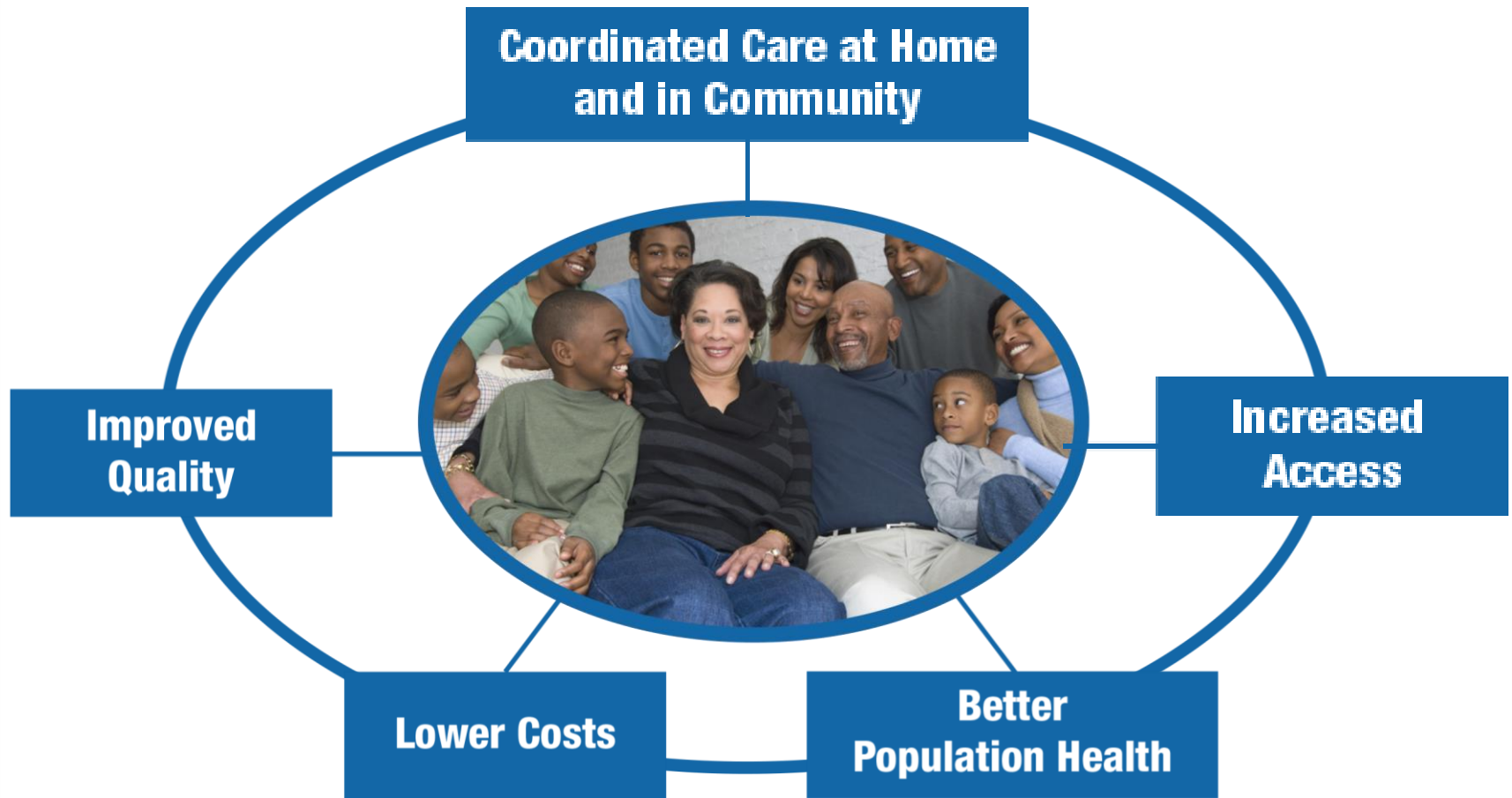
Nurses are the largest segment of the health care workforce and spend most time with individuals and families.

- Manage influx of older, sicker, patients, more chronic illness.
- Develop and implement new models of care.
- Provide transitional and coordinated care.
- Reduce medical errors and rehospitalizations.
- Improve prevention, wellness, population health outcomes.



A New Era in Health Care

FUTURE OF NURSING™
Campaign for Action



Person- and Family-Centered Care

- Move to Value-based Care/Payments Increases Need for More Well-Trained APRNs
 - Title VIII/NHSC Funding
 - Medicare GNE Demonstration
- Public and Private Sector Roles in Maximizing APRN Impact
 - All Practitioners Practicing at Top of License
 - Federal and State Laws, Health System and Insurer Policies
- APRNs leaders and innovators in improving processes and the systems in which health care services are delivered

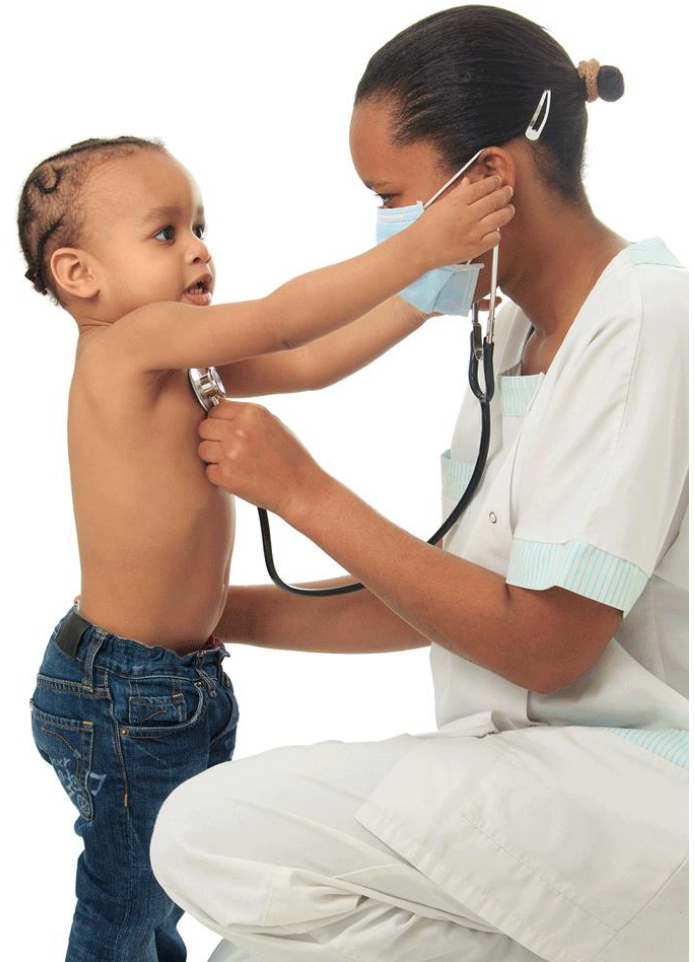
- IOM/NAM Definition
- Multi-Disciplinary Teams Can Increase Quality and Outcomes
- Patients and Caregivers are Key Part of Team
- APRNs as Team Leaders
- Crucial Role for Diversity of Workforce in Teams
 - Campaign for Action Diversity Work
 - Training with HHS Office of Minority Health

Remove Barriers to Practice and Care

FUTURE OF NURSING™
Campaign for Action

Nurses provide an immediate and cost-effective solution to care shortages.

- All clinicians should be able to practice to the full extent of their education and training.
- Barriers that limit nurses from expanding access to care must be removed.
- Patients deserve the right care by the right clinician, at the right time, in the right place.
- APRNs improve care on a wide range of indicators.



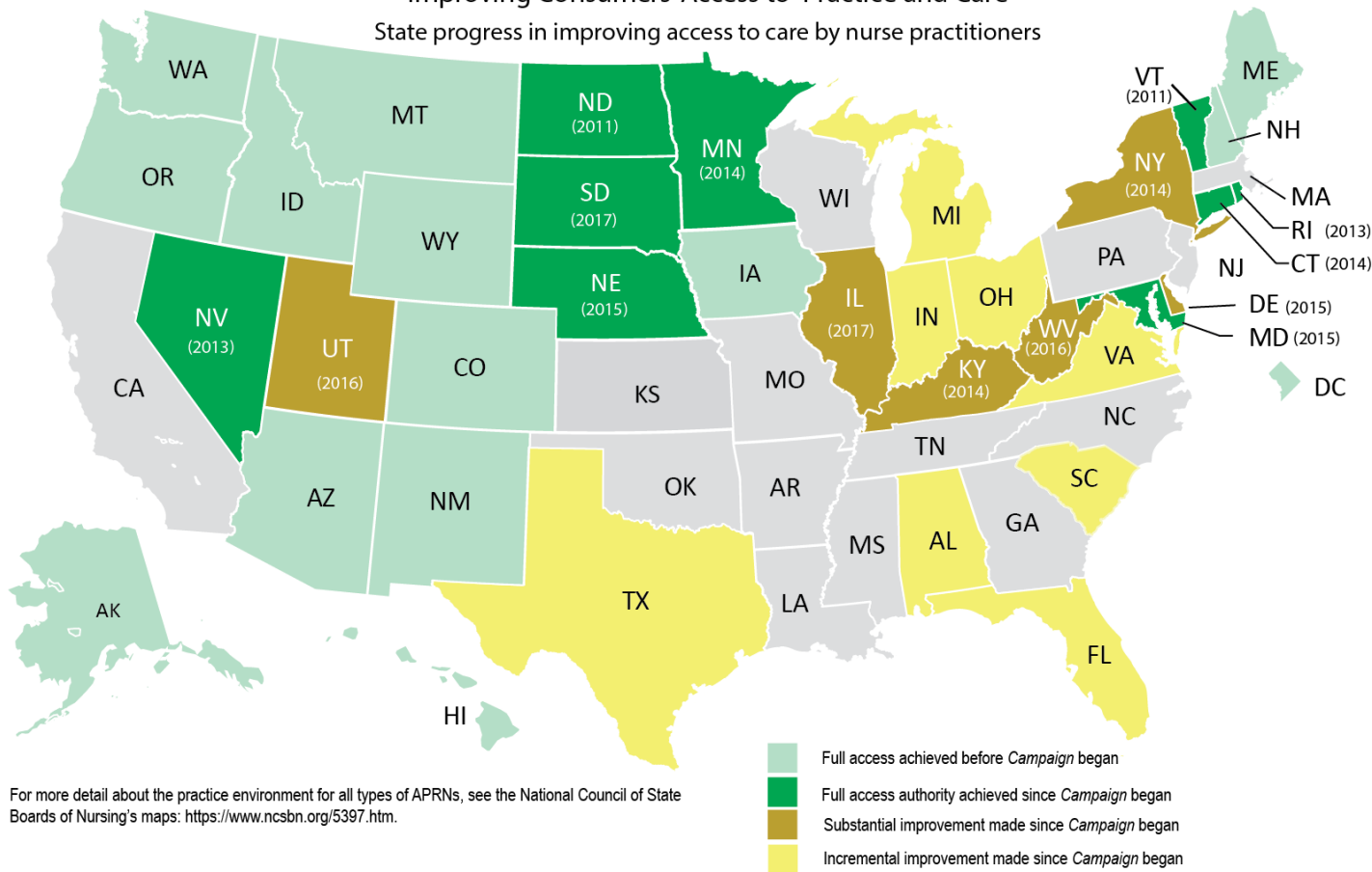
State Progress in Removing Barriers

FUTURE OF NURSING™
Campaign for Action

FUTURE OF NURSING™ Campaign for Action

Robert Wood Johnson Foundation
AARP Foundation

Improving Consumers' Access to Practice and Care
State progress in improving access to care by nurse practitioners



For more detail about the practice environment for all types of APRNs, see the National Council of State Boards of Nursing's maps: <https://www.ncsbn.org/5397.htm>.

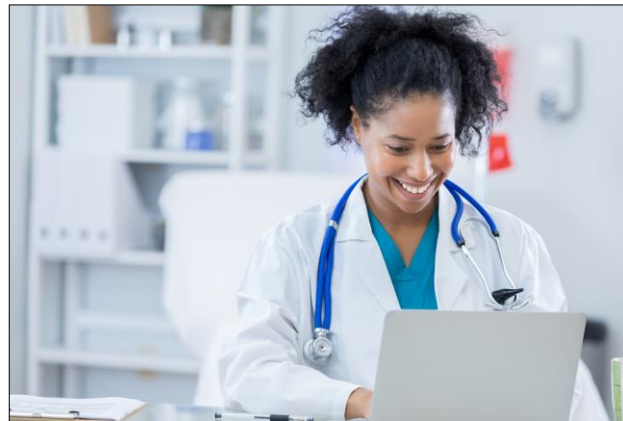
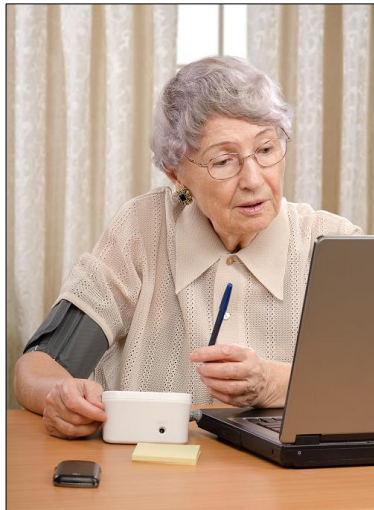
Updated: August 20, 2018

- What to say
 - It's about people
 - Access to care when need it
 - Ability to have funeral services
 - Ability to play high school sports
- What not to say
 - “Me”
 - “Physician,” “Doctor”
 - “Collaborative Agreement”
- The Messenger
- Whom to Engage
 - Conservative stakeholders/legislators in red/purple states
 - Liberal stakeholders/legislators in blue/purple

- Home Health Access
 - APRNs Unable to Certify for Home Health Services
- Expanded APRN Role in Combatting Opioid Crisis
 - New Federal legislation makes it possible for APRNs to administer Medication Assisted Therapy (MAT)
- CMS Rural Strategy

Innovation, Technology, Telehealth

- AARP's PPI Telehealth Paper
 - Promise
 - People at home, in community, aging, and choice
 - Concerns
 - Affordability, access, quality, privacy



MAY 2018

Insight on the Issues

Using Telehealth to Improve Home-Based Care for Older Adults and Family Caregivers

Winifred V. Quinn,
Ellen O'Brien, and
Gregg Springan

Older adults with complex care needs want to live as independently as they can for as long as they can, and limit stress on family caregivers. Telehealth strategies offer the potential to improve access to care and the quality of care, while reducing strain on family caregivers. For health care systems, home telehealth may help address the challenges of rising costs. Though limited today, home telehealth is likely to be implemented more widely as policy makers reduce regulatory barriers and providers focus on improving telehealth strategies to meet the needs of families.

The care of older adults with frailty, chronic disease, or significant disabilities who live in the community is a major challenge for both health systems and families. This care can be sometimes rewarding yet simultaneously difficult for family caregivers to manage because of the lack of coordinated care and because of caregivers' competing obligations. As the nation ages, the number of frail older adults with functional and cognitive impairments who require assistance from others will increase. Consequently, planning for the care of people with complex chronic conditions has taken on greater urgency. Providing higher-quality and more cost-effective care for older adults with complex conditions will require models of care that, among other things, better integrate health care and social services

and improve supports for family caregivers. To help achieve these goals, telehealth services are increasingly included as a component of community-based care for chronic conditions, mental health, and even palliative care.¹ Through telehealth, providers can deliver a wide range of diagnostic, therapeutic, and care management services, as well as services to support family caregivers, such as communication tools with clinicians—services that otherwise would be delivered in a health care setting or through in-person home visits. Telehealth has the potential to be an effective tool for improving access and continuity, improving outcomes, and lowering costs. This *Insight on the Issues* discusses the promise of home telehealth services to improve care for

AARP
Real Mobility
Public Policy
Institute

- Federal Regulators
 - Medicare
 - Payment
 - FDA
 - Apps
 - FCC
 - Broadband
 - Cellular



- State-level Policies
 - Medicaid
 - Inter-state Licensing Compacts
 - Utilities
 - Privacy



- Immersive tech, artificial intelligence, robots
 - Virtual reality, augmented reality, voice operated information, communication, and intervention
- AARP's Innovation Lab's & Northeastern University's Nursing Shark Tank
- *Campaign's* April 17 webinar, Nurse-Driven Innovation to Improve Health
- October 18 webinar, Nurses as Leaders in Telehealth

