



# Infant Mortality Prevention: Updates from CDC

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Secretary's Advisory Committee on Infant Mortality  
April 25, 2013

# Outline

- ❑ **CDC's Impact Pyramid for Infant Mortality Prevention**
- ❑ **Updates on CDC Activities**
- ❑ **Opportunities for Future Collaboration**

# CDC's Impact Pyramid: Factors that Affect Health

Smallest impact



Largest impact

Counseling &  
Education

Clinical Interventions

Long-lasting Protective  
interventions

Changing the Context

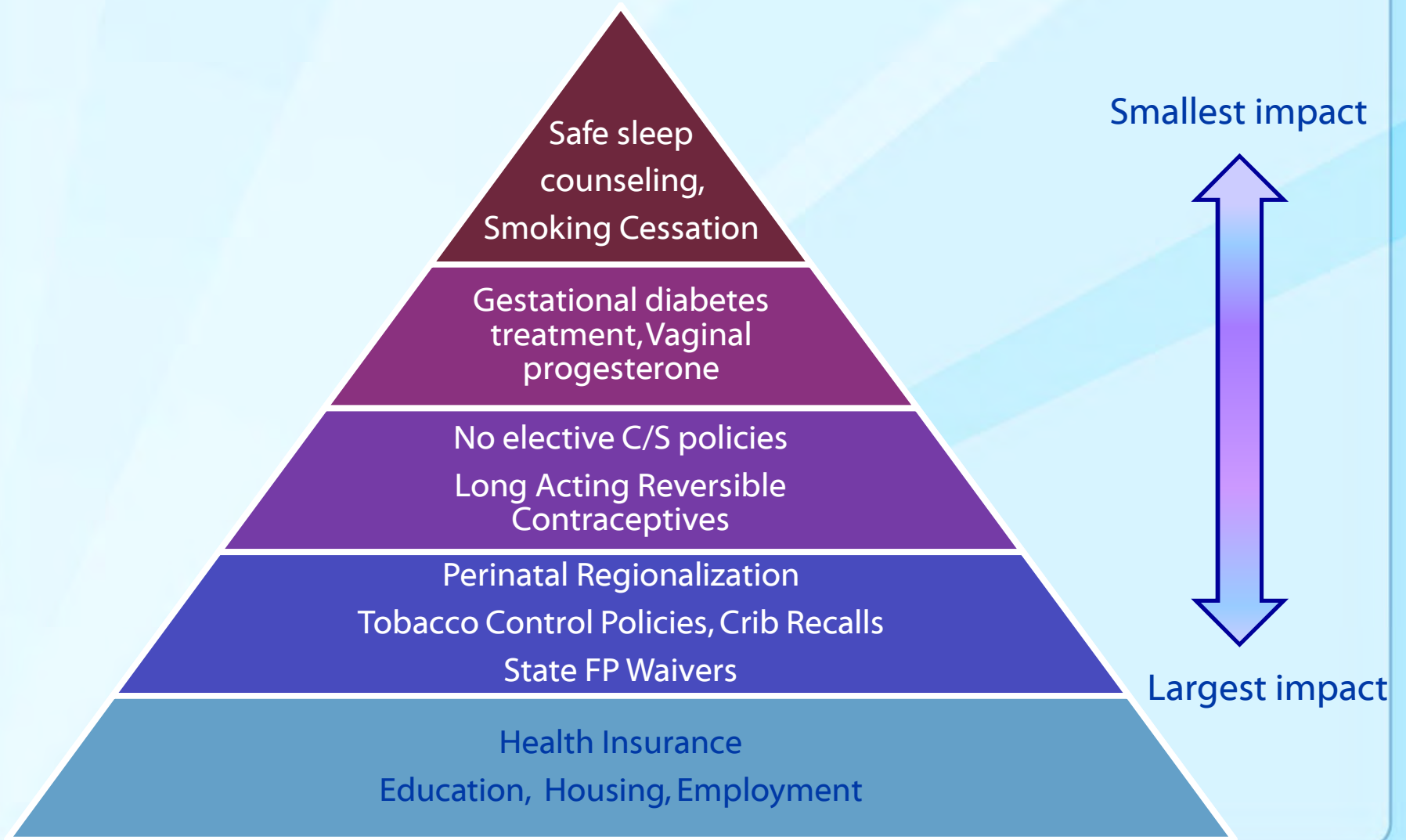
To make individual's default decisions healthier

Socio-economic Factors

# **Infant Mortality Prevention Strategies**

- ❑ Improving Women's Health prior to conception**
- ❑ Treatment of chronic conditions in pregnancy**
- ❑ Long acting reversible contraception (birth spacing)**
- ❑ Safe infant sleep, injury prevention**
- ❑ New models of care (e.g. Centering)**
- ❑ Improving quality of perinatal care (e.g. reducing non-indicated C-Sections)**
- ❑ Perinatal regionalization**
- ❑ Health insurance, Employment**

# Illustration: Impact Pyramid for Infant Mortality Prevention



Source: Frieden TR. A framework for public health impact: The health impact pyramid. AJPH 2009

# The Contribution of Cigarette Smoking to Infant Mortality

- ❑ Prenatal smoking occurs in 11.5% of all U.S. live births
- ❑ Smoking in pregnancy accounts for:
  - 23-34% of deaths due to SIDS
  - 5-7% of deaths from preterm-related causes
- ❑ Potentially preventable

Source: Dietz PM, England LJ, Shapiro-Mendoza CK, et al. Infant morbidity and mortality attributable to prenatal smoking in the U.S. Am J Prev Med 2010 Jul .38(1)

# Smoking Cessation—The Tips Campaign

A TIP FROM A  
FORMER  
SMOKER

***RECORD YOUR VOICE  
FOR LOVED ONES  
WHILE YOU  
STILL CAN.***

It is Oral, Head & Neck Cancer Awareness Week.  
You can quit. Call 1-800-QUIT-NOW. 

Office of Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion



# Smoking Cessation— The Tips Campaign



- ❑ **Both of Terrie's children were born premature.**

*"I can't help but think it was because of my cigarette smoking.*

*My fear now is that I won't be around to see my grandchildren graduate or get married."*





# **Newborn Screening for Critical Congenital Heart Disease (CCHD)**

- ❑ **Newborn screening for CCHD by pulse oximetry recommended by the Secretary's Advisory Committee on Heritable Disorders in Newborns and Children in October 2010**
- ❑ **Represents about 25% of all congenital heart disease**
- ❑ **Estimated 300 or more infants with unrecognized CCHD discharged yearly from US newborn nurseries**
  - Risk for serious complications, including death, shortly after birth
- ❑ **Recommendation endorsed by Secretary Sebelius in September 2011 and CCHD screening added to the Recommended Uniform Screening Panel**



# Progress on Implementing CCHD Screening

October 2010  
SACHDNC  
Recommendation

September 2011  
HHS Secretary  
Endorsement

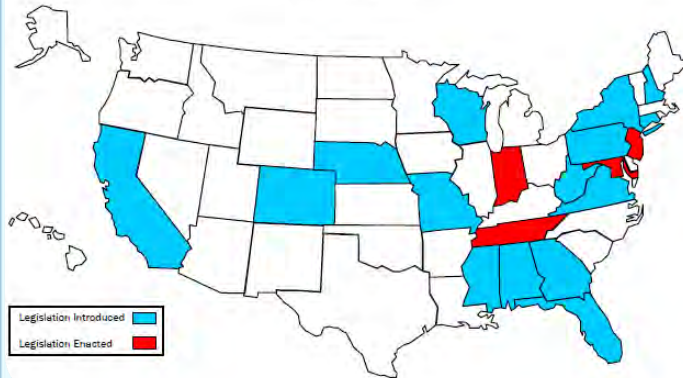
March 2012

April 2013



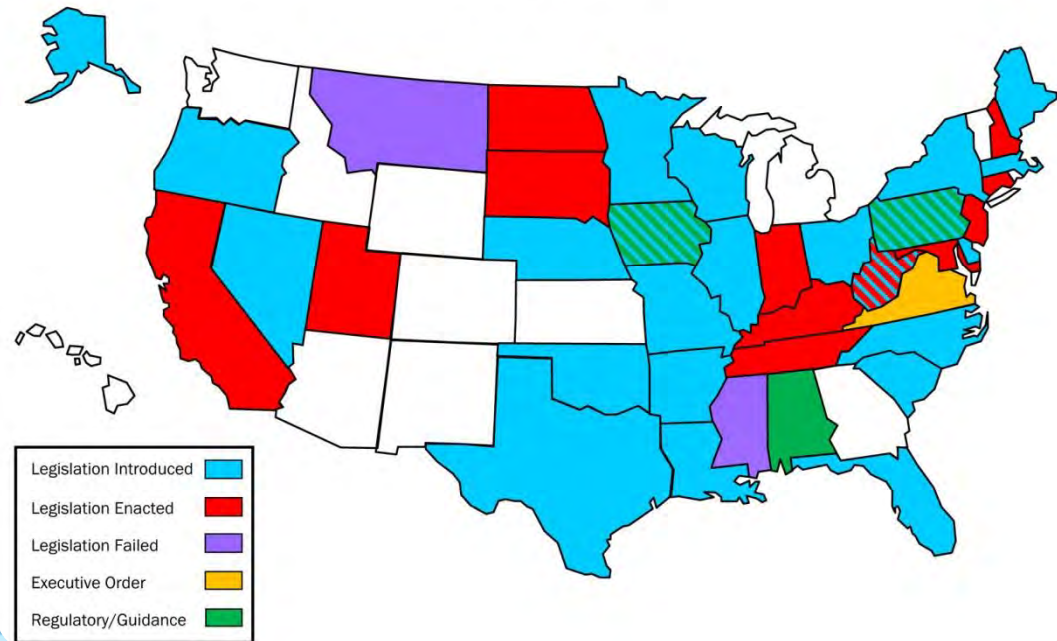
## BILLS INTRODUCED AND ENACTED DURING THE 2011-2012 STATE LEGISLATIVE SESSIONS

(As of March 30, 2012)



## STATES' ACTIONS DURING 2013-14

(As of April 2, 2013)



## **CDC's Role: Newborn Screening for Critical Congenital Heart Disease (CCHD)**

- **CDC assigned three tasks by the Secretary:**
  1. **Evaluate state surveillance and tracking to monitor the effectiveness of CCHD newborn screening programs**
  2. **Conduct a cost-effectiveness analysis of newborn screening for the early identification of CCHD**
  3. **Leverage an electronic health record framework for congenital heart defects, including CCHD**

## **CDC Activities\*: Newborn Screening for Critical Congenital Heart Disease (CCHD)**

- **Assessment of state birth defects surveillance systems capacity to monitor effectiveness of CCHD screening**
  - *MMWR 2012;61:849-853*
  - Identified barriers including the lack of relationships between state birth defects and newborn screening programs
  
- **Field investigations of CCHD screening in two states: one with mandated screening, one with voluntary screening**
  - New Jersey – In first 3 months, 98% of infants were screened and hospital staff reported that screening was easily added to other routine tasks – *MMWR 2013;62:292-294*
  - Georgia – Barriers identified including no clear follow-up plan for babies who screen positive and concerns about costs to begin and maintain screening – *MMWR 2013;62:288-291*

\*Led by National Center for Birth Defects and Developmental Disabilities



## **CDC Activities\*: Newborn Screening for Critical Congenital Heart Disease (CCHD)**

- ❑ **Survival study of infants with CCHD showed that survival up to one year has improved over time, however, the chance of infant death is still high – *Pediatrics*, April 2013.**
  - Provides important information about survival of infants with CCHDs from 1979-2005, before screening started
  - Identifies what factors affect survival
- ❑ **Other activities in progress:**
  - Time-motion studies and resource utilization questionnaire to assess hospital cost burden as part of the NJ field investigation
  - Collaboration with the National Library of Medicine and the National Heart, Lung and Blood Institute to map CCHD conditions to various coding systems to facilitate meaningful data exchange between stakeholders

\*Led by National Center for Birth Defects and Developmental Disabilities

# Perinatal Quality Improvement

- ❑ **CDC is funding 3 state perinatal collaboratives**
  - California, Ohio, New York
- ❑ **Increasing Interest-- March Webinar**
  - 176 registrants, from 35 states
- ❑ **Next Webinar: Today! (don't worry—it's archived)**
- ❑ **Responses to the "Describe your interest in PQC's" :**

"Founding member and member of executive board for PQC - Perinatal Quality Collaborative of Illinois. Responsible for leading Neonatal QI projects. Currently leading PQC involvement in NCABSI project."

"We have a perinatal collaborative in process here in WA State and want to know what other states are doing."



## Perinatal Quality Collaboratives

- ▣ Responses indicate we are reaching the right people

"I am the consultant hired from our state chapter of March of Dimes to help build the newly formed Kansas Perinatal Quality Collaborative."

"As the marketer, I always want to see what other state collaboratives are doing. We are a young collaborative, and I am trying to generate strategic ideas for building membership."

"Utah is in the process of developing a PQC. We are currently in the recruitment phase so this will be very helpful information."

"We are in the beginning phase of creating a Georgia Perinatal Quality Collaborative."

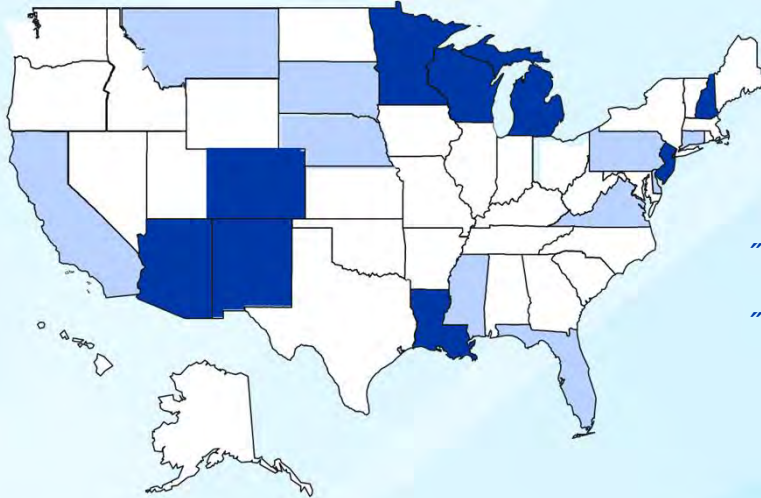
## **CDC's Sudden Unexpected Infant Death (SUID) Initiative**

### **Accomplishments:**

- ❑ Created standardized SUID investigation form for medicolegal investigators**
- ❑ Trained more than 20,000 medicolegal professionals to conduct comprehensive SUID investigations**
- ❑ Initiated state-based SUID Case Registries, building on existing state and local Child Death Review programs**
- ❑ Provide technical assistance to SUID Case Registry state grantees to use their data to:**
  - Improve systems that investigate deaths and serve families**
  - Promote Safe Sleep education activities**

## CDC's Sudden Unexpected Infant Death (SUID) Initiative: Next Steps

- **Expand the SUID Case Registry to new states**



- “ Dark blue = state grantee
- “ Light blue = voluntarily collecting SUID data

States: 19, Nebraska negotiating

- **Collaborate with NIH (NHLBI, NINDS) to use the SUID Case Registry program to build Sudden Cardiac Death and Sudden Unexpected Death in Epilepsy Registries**

# Promoting Preconception Health: “Show your love” Campaign

## Show your love.

Your future is filled with many possibilities and choices. The demands of everyday life are great. It's important to show yourself some love so that you'll be ready to take on the world.

### What can you do?

- Choose behaviors like eating a healthy diet, being physically active and taking folic acid every day
- Stop smoking, using street drugs, and drinking excessive amounts of alcohol
- Get screened and tested for possible medical problems like infections or diabetes
- Talk with your doctor about how to best manage your medical conditions
- Make sure your vaccinations are up-to-date
- Get mentally healthy
- Get regular checkups at least once a year
- Use an effective method of contraception correctly and consistently to prevent pregnancy

For more information on how to improve your health now, talk with your doctor and visit [www.cdc.gov/showyourlove](http://www.cdc.gov/showyourlove).

Your Body Will Thank You For It!

Show Your Love  Preconception Health



Centers for Disease Control and Prevention  
Prevention Center for Birth Defects and Developmental Disabilities

1-800-CDC-INFO

<http://www.cdc.gov/preconception/showyourlove/index.html>

## Preconception Health: Core Indicators

- ❑ Seven participated on the Core State Preconception Health Indicators Working Group \*
  - ❑ California, Delaware, Florida, Michigan, North Carolina, Texas, and Utah
  
- ❑ Eleven domains of preconception health were identified (with 45 indicators):
  1. general health status and life satisfaction,
  2. social determinants of health,
  3. health care,
  4. reproductive health and family planning,
  5. tobacco, alcohol and substance use,
  6. nutrition and physical activity,
  7. mental health,
  8. emotional and social support,
  9. chronic conditions,
  10. infections, and
  11. genetics/epigenetics.

Source: \* Core State Preconception Health Indicators; A Voluntary, Multi-State Selection Process; Danielle L. Broussard, William B. Sappenfield, Chris Fussman, Charlan D. Kroelinger, Violanda Grigorescu; Maternal and Child Health J. 2011;15(2):158-168."



# Preconception Health: Core Indicators (cont.)

- ❑ PRAMS is the data source for 24 of the 45 core indicators
- ❑ CPONDER is a web-based query system created to easily access data collected through PRAMS.

MS - CPONDER System

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**CDC** Department of Health and Human Services  
Centers for Disease Control and Prevention

Pregnancy Risk Assessment Monitoring System (PRAMS): CPONDER

**Pregnancy Risk Assessment Monitoring System**

- PRAMS Home
- Participating States
- Questionnaires
- MMARS
- Surveillance Reports
- Prevalence and Trends Data - CPONDER System

**CPONDER - CDC's PRAMS On-line Data for Epidemiologic Research**

CPONDER Home | Select Another Question | Compare to Another State or Year | All Available States

Break Out Categories

Break Out by Income

North Carolina - 2008  
Contraception

Are you or your husband or partner doing anything now to keep from getting pregnant?

| Income               |    | NO          | YES         |
|----------------------|----|-------------|-------------|
| Less than \$10,000   | %  | 17.6        | 82.4        |
|                      | CI | 12.8 - 23.8 | 76.2 - 87.2 |
|                      | n  | 44          | 219         |
|                      | %  | 8.7         | 91.3        |
| \$10,000 to \$24,999 | CI | 5.7 - 12.8  | 87.2 - 94.3 |
|                      | n  | 33          | 262         |
|                      | %  | 9.7         | 90.3        |
|                      | CI | 6.4 - 14.4  | 85.6 - 93.6 |
| \$25,000 to \$49,999 | n  | 27          | 238         |
|                      | %  | 10.8        | 89.2        |
|                      | CI | 8.0 - 14.3  | 85.7 - 92.0 |
|                      | n  | 53          | 387         |

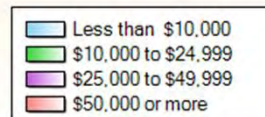
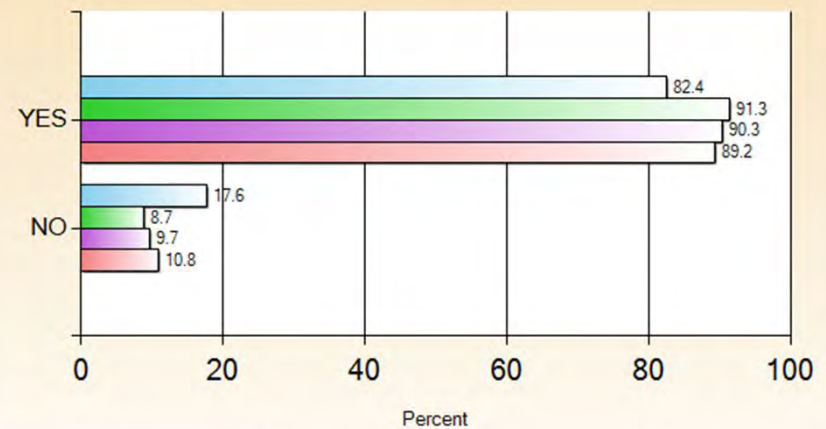
Number of Missing (unweighted)<sup>1</sup>: 119

%=Percent, CI=95% Confidence Interval for Percent, n=Sample Size  
Cell Size Percentages are weighted to population characteristics.  
\* = Not available, if the unweighted sample size was less than 30.

Are you or your husband or partner doing anything now to keep from getting pregnant?

Break Out By Income

North Carolina 2008





# Preconception Indicators in CPONDER

| Domain                                  | CPONDER Indicator  | Indicator Description   | Question in PRAMS  | Core or Standard Years Available  | Which States   |
|---|--|---|--|---|--|
| <b>Chronic Conditions: Diabetes</b>     | Indicator of whether mother reported having diabetes that began before recent pregnancy (years 2009-2011)        | Percentage of women aged 18–44 years having a live birth who had ever been told by a health care provider that they had Type I or Type II diabetes before their most recent pregnancy | Before you got pregnant with your new baby, were you ever told by a doctor, nurse, or other health care worker that you had Type I or Type II diabetes?                      | PRAMS Core 2009–2011  | All PRAMS states   |
| <b>Chronic Conditions: Hypertension</b> | During the 3 months before you got pregnant with your new baby, did you have high blood pressure (hypertension)? | Percentage of women aged 18–44 years having a live birth who reported that they had hypertension during the 3 months before their most recent pregnancy                               | During the 3 months before you got pregnant with your new baby, did you have any of the following health problems?<br><br>High blood pressure (hypertension)                 | PRAMS Standard 2004–2008 (6 states)<br><br>PRAMS Standard 2009–2011 (10 states) | Years 2004–2008: DE, FL, MD, MN, WI, WV<br><br>Years 2009–2011: DE, HI, MD, MI, MN, MO, UT, WI, WV, WY   |
| <b>Health Care Postpartum Checkup</b>   | Since your new baby was born, have you had a postpartum checkup for yourself?                                    | Percentage of women aged 18-44 years having a live birth who had a postpartum checkup   | Since your new baby was born, have you had a postpartum checkup for yourself? (A postpartum checkup is the regular checkup a woman has about 6 weeks after she gives birth). | PRAMS Standard 2004–2008 (18 states)  | Years 2004–2008: AR, GA, HI, MA, MN, MO, NJ, NYC, NY, OH, RI, SC, TN, VT, WA, WI, WV, WY<br><br>Years 2009–2011: AR, GA, HI, MA, MI, MN, MO, NJ, NYC, NY, OH, RI, TN, TX, UT, WA, WI, WV |

Source: TBI

# Reducing Teen & Unintended Pregnancy

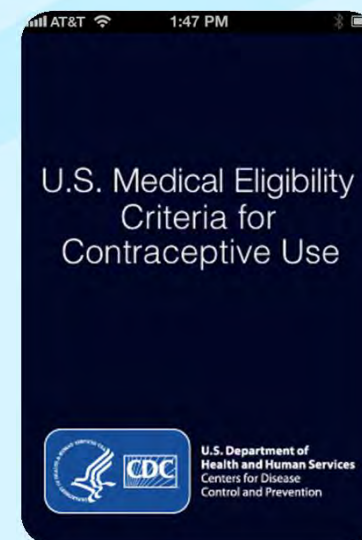
## Tools, wheels and apps!

**Summary Chart of U.S. Medical Eligibility Criteria for Contraceptive Use, 2010**

This summary chart only contains a subset of the recommendations from the U.S. MEC. For complete guidance, see [www.cdc.gov/reproductivehealth/teenpregnancy](http://www.cdc.gov/reproductivehealth/teenpregnancy)

Most contraceptive methods do not protect against sexually transmitted infections (STIs). Consistent and correct use of the male latex condom reduces the risk of STIs and HIV.

| Contraceptive Method                           | 1 | 2 | 3 | 4 |
|--|---|---|---|---|
| Male latex condom                              | 1 | 1 | 1 | 1 |
| Female condom                                  | 1 | 1 | 1 | 1 |
| Diaphragm                                      | 1 | 1 | 1 | 1 |
| Cervical cap                                   | 1 | 1 | 1 | 1 |
| Spermicide                                     | 1 | 1 | 1 | 1 |
| Withdrawal                                     | 1 | 1 | 1 | 1 |
| Combined hormonal methods (pills, patch, ring) | 1 | 1 | 1 | 1 |
| Progestin-only pills (POPs)                    | 1 | 1 | 1 | 1 |
| Implants                                       | 1 | 1 | 1 | 1 |
| LNG-IUD  | 1 | 1 | 1 | 1 |
| Copper IUD                                     | 1 | 1 | 1 | 1 |



Available online at [www.cdc.gov/reproductivehealth](http://www.cdc.gov/reproductivehealth)

# Coming Soon!

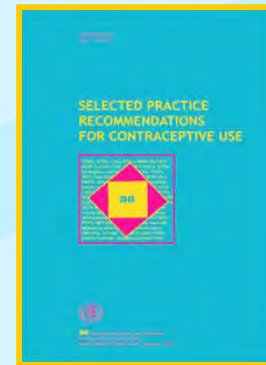
## U.S. Selected Practice Recommendations (SPR) for Contraceptive Use

### □ Guidance for health care providers on common, yet complex issues in management of contraception

- Due be published in CDC's MMWR in May
- Systematic reviews published in May 2013 issue of *Contraception*

### □ Examples of guidance

- When to start contraception
- "Quick start" - starting a woman on contraception on the same day as her visit
- What exams and tests are needed (or not needed) before starting contraception





# CDC's Teen Pregnancy Winnable Battle: Improving Social Determinants of Health

**Vital signs™**  
April 2013

## Preventing Repeat Teen Births

Although teen birth rates have been falling for the last two decades, more than 365,000 teens, ages 15–19, gave birth in 2010. Teen pregnancy and childbearing can carry high health, emotional, social, and financial costs for both teen mothers and their children. Teen mothers want to do their best for their own health and that of their child, but some can become overwhelmed by life as a parent. Having more than one child as a teen can limit the teen mother's ability to finish her education or get a job. Infants born from a repeat teen birth are often born too small or too soon, which can lead to more health problems for the baby.

Repeat teen births can be prevented.

**Health care providers and communities can:**

- Help sexually active teen mothers gain information about and use of effective types of birth control.
- Counsel teens that they can avoid additional pregnancies by not having sex.
- Connect teen mothers with support services that can help prevent repeat pregnancies, such as home visiting programs.

\*A repeat teen birth is the 2nd (or more) pregnancy ending in a live birth before age 20.

→ See page 4  
Want to learn more? Visit  
<http://www.cdc.gov/vitalsigns>

National Center for Chronic Disease Prevention and Health Promotion  
Division of Reproductive Health

**1 in 5**  
Nearly 1 in 5 births to teen mothers, ages 15 to 19, is a repeat birth\*.

**183**  
About 183 repeat teen births occur each day in the US.

**1 in 5**  
About 1 in 5 sexually active teen mothers use the most effective types of birth control after they have given birth.



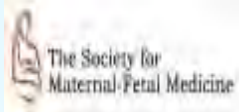
[www.cdc.gov/TeenPregnancy](http://www.cdc.gov/TeenPregnancy)



[www.cdc.gov/TeenPregnancy](http://www.cdc.gov/TeenPregnancy)

[www.cdc.gov/teenpregnancy](http://www.cdc.gov/teenpregnancy)

# Partnerships



Using Epidemiology to Improve Maternal and Child Health

# Opportunities for Future Research and Collaboration

## ❑ COIIN

- Data for decision making

## ❑ Maternal Mortality Initiative

## ❑ Surveillance of Preventive Services

## ❑ Tips from Smokers Campaign

## ❑ CDC

- National linkage of ART with vital records
- States Monitoring ART (SMART collaborative)
  - “ 10 states represent 50% of ART births
  - “ ART a significant contributor to multiple gestation, very preterm, and low birth weight births
- Surveillance of non-ART fertility treatments



# Collaborative on Innovation and Improvement Network (COIIN): CDC Participants

## Division of Reproductive Health

### COIIN Co-Team Leads

- Wanda Barfield: Director—Perinatal Regionalization Team
- Carrie Shapiro Mendoza: Senior Scientist—Safe Sleep Team

### COIIN Technical, Data, and State Leads

- Dabo Brantley: Epidemiologist, Applied Sciences Branch
- Elizabeth Conrey: CDC Assignee, Ohio Department of Health
- David Goodman: Epidemiologist, Field Response Branch\*
- Laurin Kasehagen: CDC Assignee, CityMatCH
- Lyn Kieltyka: CDC Assignee, Louisiana Department of Health
- Brian Morrow: Statistician, PRAMS
- Cheryl Robbins: Epidemiologist, Maternal/Infant Health Branch
- Angela Rohan: CDC Assignee, Wyoming Department of Health
- Van Tong: Epidemiologist, Maternal/Infant Health Branch

\*Proposed new branch within DRH; pending approval.

# Thank you!



National Center for Chronic Disease Prevention and Health Promotion  
Division of Reproductive Health

