

Healthy Start

What's Happening

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Dept. of Health and Human Services (HHS)

Health Resources and Services Administration (HRSA)

Maternal and Child Health Bureau (MCHB)

Division of Healthy Start and Perinatal Services (DHSPS)

November 2006

HEALTHY START AND PERINATAL SERVICES

Health Resources and Services Administration
Maternal and Child Health Bureau



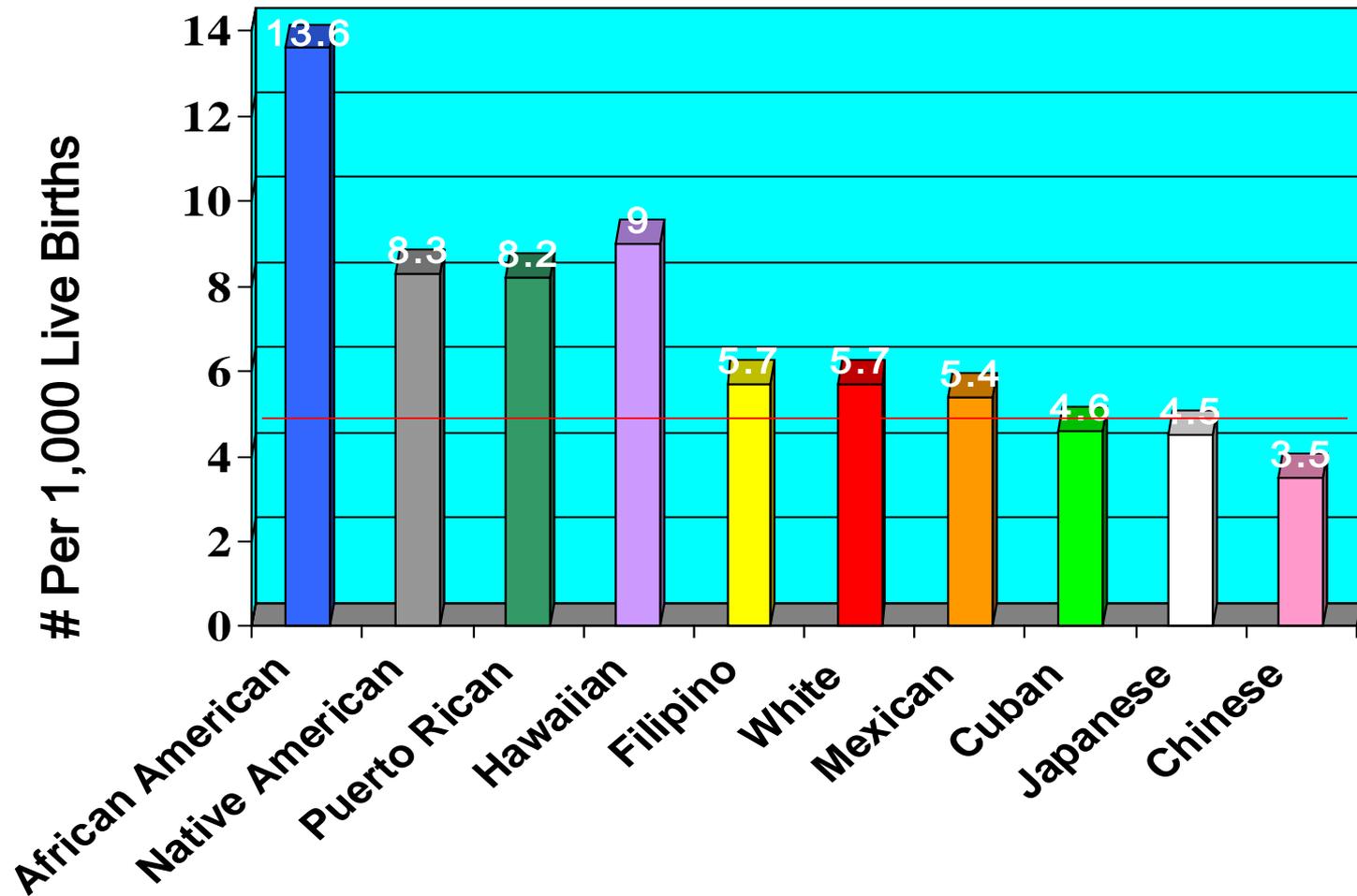
TARGET AUDIENCE

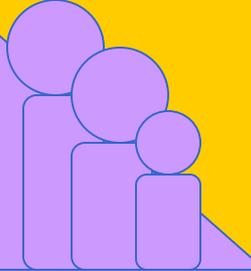
Women Across the
Lifespan, particularly
women of
reproductive age,
and their infants

November 2006

RACIAL & ETHNIC DISPARITIES INFANT MORTALITY

Year 2010 Goal: 4.5 per 1,000





HEALTHY START AND PERINATAL SERVICES

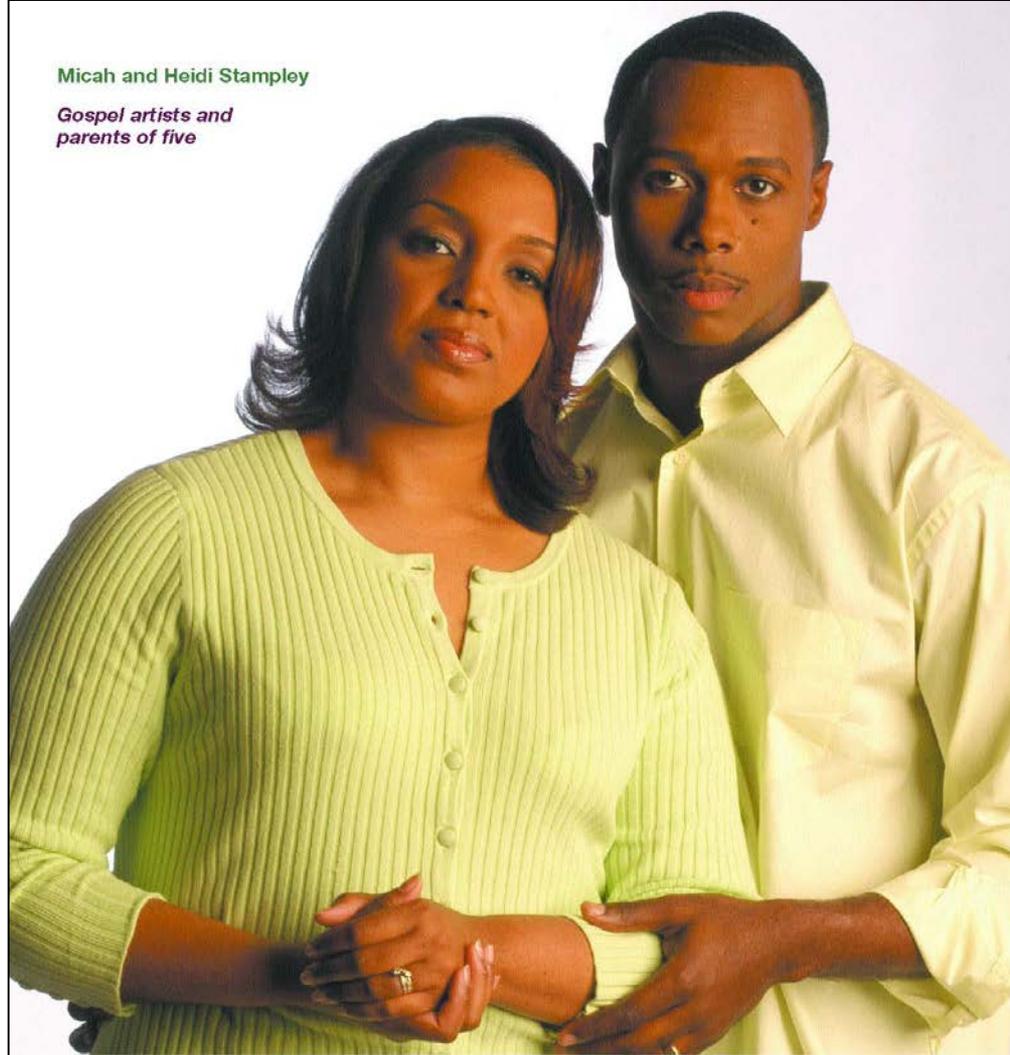
CLOSING THE HEALTH GAP ON INFANT MORTALITY AFRICAN AMERICAN RISK REDUCTION

- **Four State Initiative:**
Illinois, Michigan, Mississippi and South Carolina
- **Perinatal and Patient Safety Health Disparities Collaborative**
- **Collaboration with Indian Health Service on Native American Risk Reduction Component**
- **National IM and SIDS Media Campaigns**

November 2006

Micah and Heidi Stampley

*Gospel artists and
parents of five*



Your baby counts on you.

To know about Sudden Infant Death Syndrome (SIDS) - also known as crib death. African American babies are twice as likely to die from SIDS. Help keep children safe. Always place babies on their backs to sleep. And don't put soft, stuffed toys in their crib.

To learn more, call 1-800-444-6472.

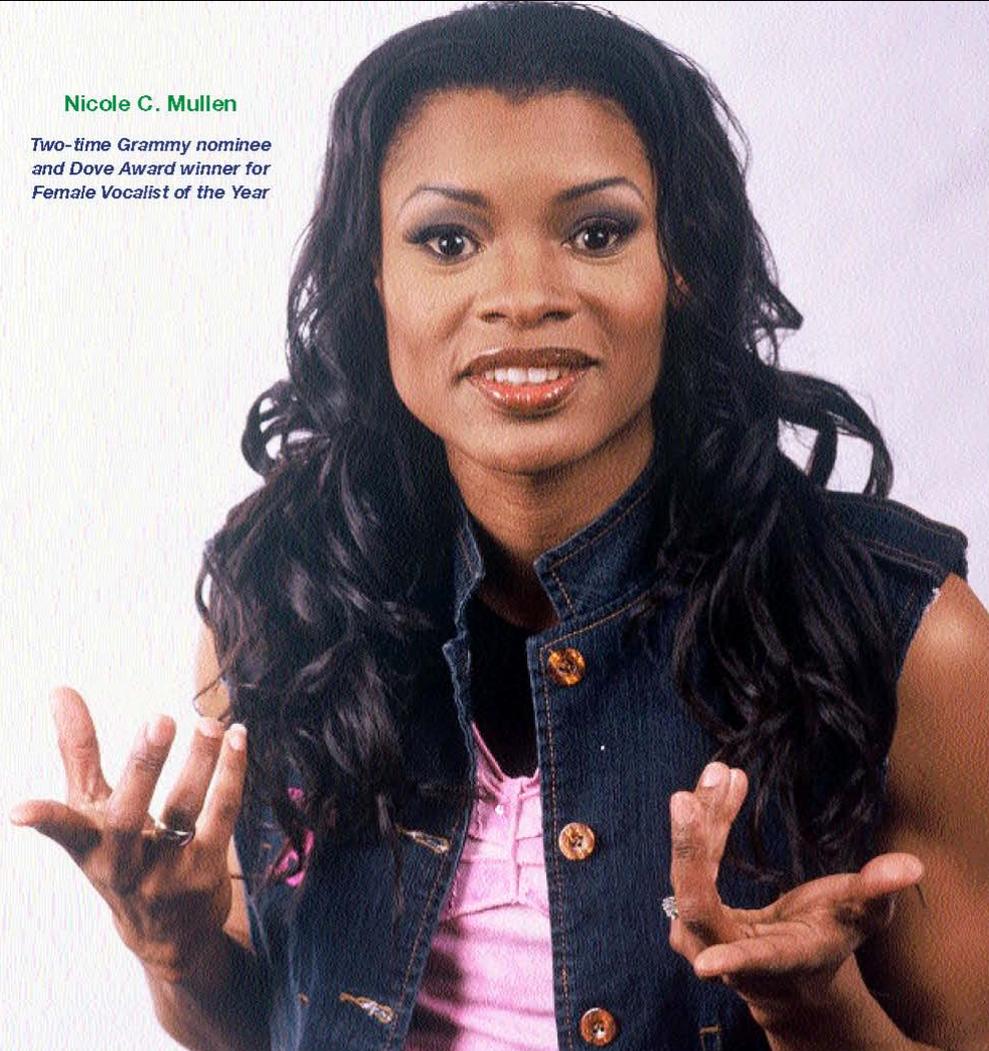
know what to do for life.

Sponsored by the U.S. Department of Health and Human Services, Office of Minority Health
www.healthgap.omhrc.gov



Nicole C. Mullen

*Two-time Grammy nominee
and Dove Award winner for
Female Vocalist of the Year*



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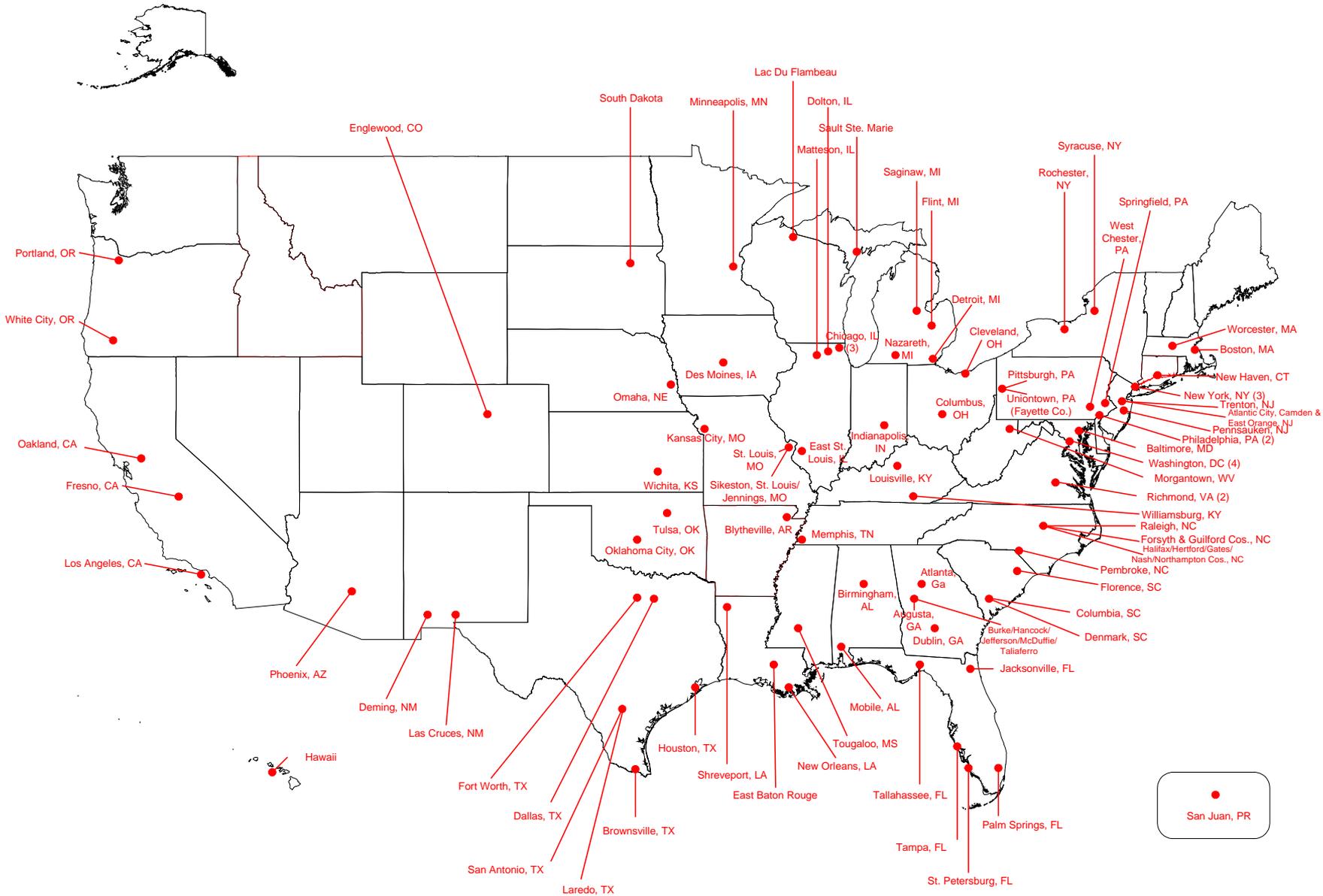
HEALTHY START

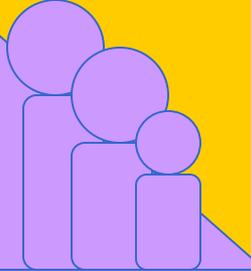
AUTHORIZING LEGISLATION

Title III, Section 330H of the Public Health Service Act (42 U.S.C. 254c-8)

- An initiative to reduce the rate of infant mortality and improve perinatal outcomes
- Make grants for project areas with high annual rates of infant mortality
- Requires communities to partner with statewide systems and with other community services funded under the Maternal and Child Health Block Grant
- Requires communities to have community consortium

Healthy Start Project Area Sites



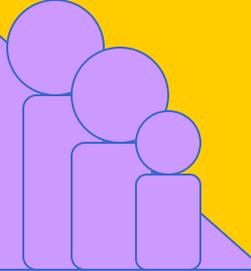


HEALTHY START AND PERINATAL SERVICES

ELIMINATING DISPARITIES IN PERINATAL HEALTH

92 Communities

- 2004-2008 Six Grantees
- 2005-2009 Seventy-four Grantees
- 2006-2010 Twelve Grantees



HEALTHY START AND PERINATAL SERVICES

ELIMINATING DISPARITIES IN PERINATAL HEALTH-BORDER, ALASKAN AND NATIVE HAWAIIAN COMMUNITIES

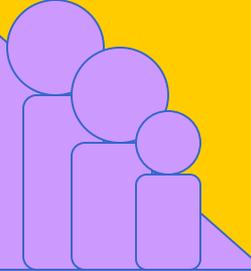
7 Communities

- 2004-2008 Two Grantees
- 2005-2009 Three Grantees
- 2007-2011 Two Grantees

HIGHLIGHTS OF 2006 CONSOLIDATED APPROPRIATIONS ACT

"The Committee urges HRSA to give **preference to current and former grantees** with expiring or recently expired project periods. This should include grantees whose grant applications were approved but not funded during fiscal year 2006."

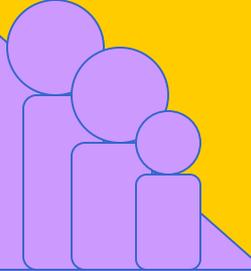
The Departments of Labor, Health And Human Services, And Education, And Related Agencies Appropriations Act, 2006 indicates concurrence with the Senate report 109-103



HEALTHY START AND PERINATAL SERVICES

HEALTHY START

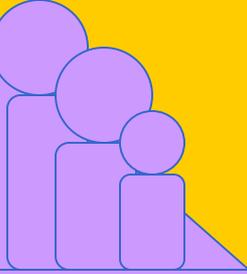
- Core Services:
 - Outreach
 - Case management
 - Health education
 - Screening for depression
 - Interconceptional continuity of care (linkage of mother and infant to medical home and other need services from delivery to two years after delivery)



HEALTHY START AND PERINATAL SERVICES

HEALTHY START

- Core Systems Building:
 - Consumer and consortium involvement in policy formation and implementation
 - A yearly action plan to improve the quality, cultural competence, access of services or address other problems in the local system of care
 - Collaboration with Title V
 - Sustainability



RISK REDUCTION/PREVENTION ACTIVITIES in FY2006

- Synthesis of Emerging Practices/Lessons Learned from Interconceptional Grants
- Synthesis of Emerging Practices and Lessons Learned from Risk Reduction Grants

PRESIDENT'S MANAGEMENT AGENDA

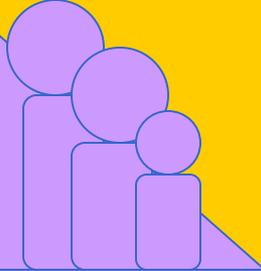
Program Assessment Rating Tool (PART)

- **U.S. Office of Management and Budget** and **Federal agencies** together assess the performance of every Federal program to make sure they are working well for the American people and hold ourselves accountable for improvement.

PROGRAM ASSESSMENT RATING TOOL (PART)

Components

- Program Purpose & Design
- Strategic Planning
- Program Management
- Program Results/Accountability



***PROGRAM ASSESSMENT RATING TOOL
(PART)***

Programs are rated as

- Effective
- Moderately effective
- Adequate
- Inadequate
- Results Not Demonstrated

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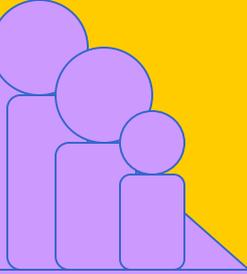
PROGRAM ASSESSMENT RATING TOOL (PART)

Annual Measures:

- The percentage of live singleton births weighing less than 2,500 (5 lbs. 8 ozs.) grams among all live births to HS program participants.
- The percentage of HS pregnant program participants who have a prenatal care visit in the first trimester.
- The number of community members (providers and consumers, residents) participating in infant mortality awareness public health information/ and education activities.

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PROGRAM ASSESSMENT RATING TOOL (PART)

- Long-term Measures:
 - Reduce the infant mortality rate among Healthy Start program participants
 - Reduce the neonatal mortality rate among Healthy Start program participants
 - Reduce the post-neonatal mortality rate among Healthy Start program participants.

HEALTHY START AND PERINATAL SERVICES

NATIONAL LEADERSHIP ACTIVITIES

- Advisory Committee on Infant Mortality
- Federal Interagency Committees on Safe Motherhood
- Select Panel on Preconceptional Care
- Steering Committee on Preconceptional Care
- National Hispanic Prenatal Hotline

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NATIONAL LEADERSHIP ACTIVITIES

- Interagency Coordinating Committee on Fetal Alcohol Syndrome
- National Folic Acid Campaign
- Smoke-Free Families
- Bright Futures For Women's Health and Wellness
Perinatal Focus: Adaptation and Emotional Wellness
Steering

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Healthy Women

↓
Healthy Infants

↓
Healthy Families

↓
Healthy Communities

↓
Healthy Nation



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Health Resources and Services Administration
Maternal and Child Health Bureau



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