

# HEART SMART SERIES: INFORMATION ON CCHD SCREENING



Knowledge is the first step



# Background

- Children's National Medical Center received a Baby's First Test Challenge Award in 2011 to create *Heart Smart* videos
- Parents and Providers
- Both organizations worked on the script and filming of the videos



# What is in the Parent video?

- How screening is done
  - ▣ Timing
  - ▣ Placement
  - ▣ What exactly is screened for
- What happens if there is an abnormal result?
  - ▣ Emphasis the goal of screening is to detect
  - ▣ Discussions of symptoms
  - ▣ Follow up



# What is in the Provider video?

- Targeted to health providers/ professionals
- Details on what CCHD is
  - ▣ Changes in heart structure
  - ▣ Potential complications
- Policy
  - ▣ Gives history of screening for CCHD
  - ▣ Why to include as part of newborn screening



# What is in the Provider video?

- How screening is done
  - ▣ What exactly is screened for
  - ▣ More technical information
  - ▣ How it works with other screening programs
- Family story – more detail
- How to educate parents
  - ▣ Key talking points for families
  - ▣ Resources



# Heart Smart Videos: Year 1

- Dissemination
  - Newsletters
  - Press Release
  - Medical meetings/ Grand Rounds
  - International requests/ meetings



# Heart Smart Video: Year 2

- Translation
  - ▣ Challenge Award used for Parent Video
- Languages
  - ▣ Arabic
  - ▣ Chinese
  - ▣ French
  - ▣ Russian
  - ▣ Spanish



# Heart Smart Video: Year 2

- Available Starting July 2013
- Can be found:
  - <http://www.babysfirsttest.org/newborn-screening/conditions/critical-congenital-heart-disease-cchd>
  - <http://www.childrensnational.org/parenting/Specific-Conditions/cchd.aspx>
  - YouTube
  - DVDs
  - Facebook push





# QUESTIONS? THANK YOU.

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