

# ASTHO Healthy Babies: Updates and Next Steps

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# State Strategies to Improve Birth Outcomes

- ▶ Healthy Babies Challenge
- ▶ National CoIN Rollout
- ▶ ASTHO/UHF Learning Community
- ▶ Neonatal Abstinence Syndrome (NAS)
- ▶ Newborn Screening
- ▶ Long Acting Reversible Contraception (LARC) Learning Community

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HEALTHY BABIES

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UPCOMING EVENTS

2012 Senior Deputies Annual Meeting and Orientation

Access » Accreditation and Performance » Branding Public Health » e-Health » Environmental Health » Evidence-Based Public Health » Health Equity » Health Reform » Immunization » Infectious Disease » Preparedness » Prevention » Workforce and Leadership Development »

**PRESIDENT'S CHALLENGE 2012: HEALTHY BABIES**

In September 2011, ASTHO President David Lakey (TX) issued his challenge is to improve the health of the nation's children. The challenge is to improve the health of the nation's children by reducing the rate of prematurity in the United States. The challenge is to improve the health of the nation's children by reducing the rate of prematurity in the United States. The challenge is to improve the health of the nation's children by reducing the rate of prematurity in the United States.

**PRECONCEPTION PRECONCEPTION**

**PRENATAL PRENATAL**

**BIRTH TO 28 DAYS BIRTH TO 28 DAYS**

**FIRST YEAR FIRST YEAR**

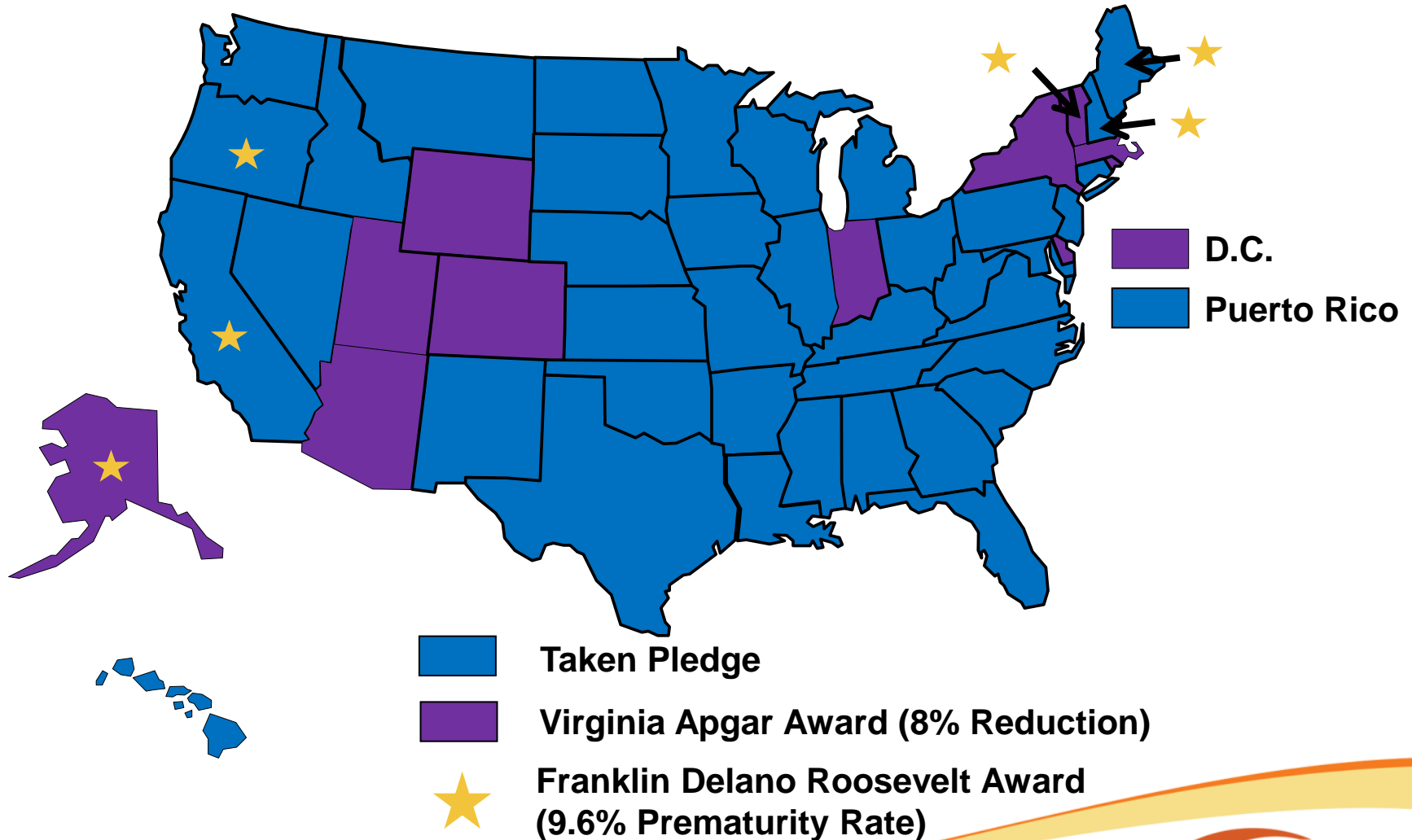
**BIRTH TO 28 DAYS BIRTH TO 28 DAYS**

**FIRST YEAR FIRST YEAR**

[www.astho.org/healthybabies/](http://www.astho.org/healthybabies/)

# Healthy Babies Challenge: 50 States Have Taken the Pledge

Pledge to Reduce Prematurity by 8% by 2014



# National CoIIN Rollout

- ▶ Working with Region IV/VI on sustainability as their CoIIN transitions to the next phase
- ▶ Supporting Region V's early elective deliveries team
- ▶ National Rollout July 21-22 (Regions VII-X), July 24-25 (Regions I-III), August 24-25 (Region IX Territories)

# ASTHO/UHF Learning Collaborative

- ▶ AR, GA, KS, OK, and RI received \$30,000 and TA
- ▶ Model/Theory: Institute for Healthcare Improvement's Plan-Do-Study-Act (PDSA) cycles for rapid change.
- ▶ Project Period: May 2013-May 2014



Leveraged \$1M to support telemedicine

- All 159 Counties telehealth capable with reimbursement mechanisms
- Incorporating for Centering Pregnancy programs across state



Systematizing Text4Baby enrollment and follow-up process to tackle IM and Diabetes

- Including it in HIE
- Training for CHW

# Neonatal Abstinence Syndrome

- ▶ Issue brief on state-level approaches to NAS
- ▶ Developing a NAS framework looking at NAS through a policy & program lens
- ▶ Interviews with states for challenges and successes
- ▶ Webinar co-hosted with NIHCM:  
<http://www.nihcm.org/webinar-neonatal-abstinence-syndrome-strategies-for-states-and-health-plans>

**Neonatal Abstinence Syndrome:**  
How States Can Help Advance the  
Knowledge Base for Primary Prevention  
and Best Practices of Care



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# Newborn Screening

- ▶ All member call featuring successes of AZ, KY, and WI
- ▶ Tracking new state legislation (<http://www.astho.org/state-legislative-tracking/>) and policy (<http://www.astho.org/Maternal-and-Child-Health/Materials/Newborn-Screening-Process/>)
- ▶ Providing TA around QI and NBS system changes
- ▶ 6 state focus group planned (Fall 2014)
  - Challenges of transforming NBS systems
  - How to replicate successes in quality improvement
  - Recommendations for other states

# LARC Learning Community

- ▶ There are several barriers to the use of Long Acting Reversible Contraception (LARC) , one of the most significant of which being out-of-pocket cost, insurance reimbursement, and unbundling of payment at birth.
- ▶ LARC Implementation Learning Community
  - 7 states: CA, CO, GA, IA, MA, NM, SC
  - Providing TA, state-to-state learning for implementing LARCs immediately post partum
  - Key informant interviews of challenges, successes
  - Capturing state stories, developing tools based on TA



# ASTHO Resources

ASTHO Healthy Babies Initiative Clearinghouse:  
<http://www.astho.org/healthybabies/>

ASTHO State Stories

<http://www.astho.org/Programs/Access/Maternal-and-Child-Health/MCH-Case-Studies-and-Resources/>

ASTHO Health Equity:

<http://www.astho.org/Programs/Health-Equity/>

ASTHO Health in All Policies:

<http://www.astho.org/Programs/HiAP/>