ASTHO Health Equity and Preterm Birth

August 11, 2015 Ellen Pliska, MHS, CPH Family and Child Health Director



Agenda

- Strategic Map
 - Health Equity Goals
 - Objectives
- ASTHO Policy
 - Health Equity President's Challenge
 - Access Policy Committee
 - Healthy Babies Subcommittee
- Ongoing coordinated projects
 - Tobacco Cessation Before During and After Pregnancy
 - Racism and MCH





ASTHO Strategic Map 2013-2015

Strengthen the Effectiveness, Value, and Relevance of State and Territorial Public Health in Promoting Health Equity and Improving Health Outcomes

Support S/T Health Official Effectiveness and Success Continuously

Serve as the Collective Voice & "Go To" Resource for S/T Public Health

Strengthen Mission-Driven S/T Public Health Practice Implement a Sustainable ASTHO Economic Model Continue to Increase ASTHO's Organizational Effectiveness

Disseminate Factors that Affect Develop, Prioritize & Align Policy Agenda to Support S/T Public Health Define & Prioritize Portfolio of Current Mission-Driven Initiatives Develop a Business Plan Aligned with Prioritized Activities Streamline Internal Systems and Align with Strategic Priorities

Recruit, Retain,

and Develop

Quality Staff

Strengthen the Effectiveness, Value, and Relevance of State and Territorial Public Health in Promoting Health Equity and Improving Health Outcomes

Align Funding pertunities with Priorities

> Increase Organizational Adaptability and Scalability

Continue to Improve Internal Communication

Senior Deputies and Leadership Teams Practice, Systems & Services Research for Technical
Assistance and Share
Best/Future Practices

Develop Appropriate Revenue Generating Services/Products

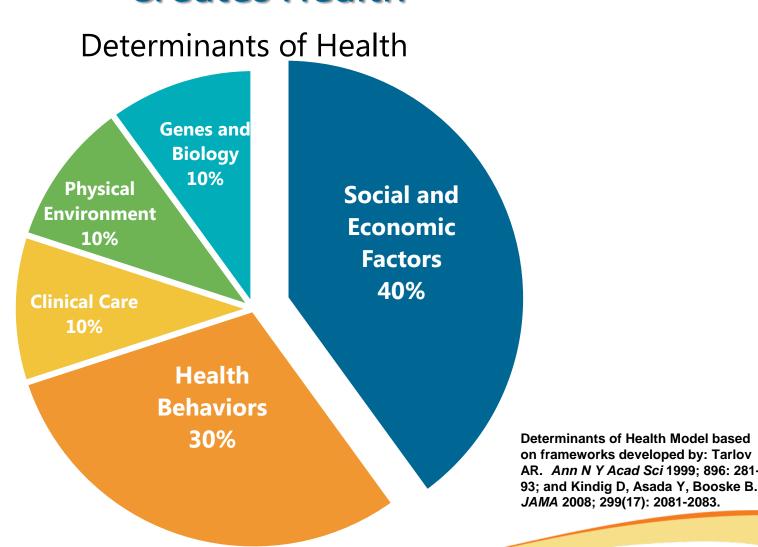
her Partners

Align the Governmental Public Health Enterprise Across Local, State, and Federal Sectors

Leverage Relationships and Expertise Among Members, Affiliates, and Other Strategic Partners

Cultivate Continuous Quality Improvement

Expand our Understanding about What Really Creates Health





Health Equity President's Challenge

September 2015, Dr. Edward Ehlinger (MN) will launch the President's Challenge on Health Equity

Expand our understanding of what creates health

Promote health in all policies approach with health equity as the goal

Strengthen capacity of communities to create their own healthy futures



Access Policy Committee

Access to health services, particularly for vulnerable and at-risk populations

Access to Health Services Policy Statement "Access to health services is essential to the well-being of all Americans."

 Position Statements: Access to Reproductive Health Services; Improving Birth Outcomes; Maternal Mortality and Morbidity

Healthy Babies Subcommittee

- Reduce infant mortality and morbidity in the US though comprehensive system change.
 - Cross-cutting activities
 - Official subcommittee of APC

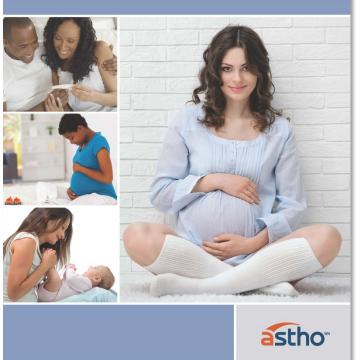
Goals

- Reducing preterm birth
- Preventing unintended pregnancies
- Reducing health disparities
- Celebrate accomplishment of Healthy Babies Challenge



ASTHO Recommendations for State and Territorial Health Agencies

Smoking Cessation Strategies for Women Before, During, and After Pregnancy Recommendations for State and Territorial Health Agencies



- Role of state and territorial health agencies
- 8 recommendations on quitting before, during, and after pregnancy
- ■10 State Success Vignettes
- Resources



Evidence-Based Tobacco Control Policies

- Work with housing agencies to promote smoke-free home policies, especially in multi-unit housing.
- Cigarette prices
- Smoking bans: worksites, public spaces, environments affecting pregnant women and new moms (e.g. educational facilities), and commercial and home-based day care settings
 - California has local ordinances on smoking bans in multi-unit housing and some single units



State Policy Example: Colorado

- Birth outcomes in Pueblo significantly reduced the odds of:
 <u>Colorado</u>
 - Maternal smoking (38%)
 - Pre-term births (23%)

 Birth outcomes in El Paso showed no change.



 Smoking bans have a significant and immediate positive impact on the health of infants and mothers.



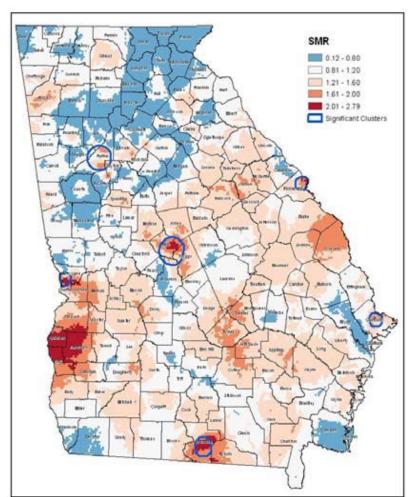
MCH and Health Equity

- Health inequities contribute \$1.24 trillion in indirect medical costs
 - 30 percent of direct medical care expenditures for racial and ethnic minorities
- ASTHO goals for S/THOs:
 - Partner with multi-sector agencies, providers, and communities
 - Develop a culture of improving the health and closing gaps between groups
 - Create a unified message
 - Develop clear measurements to evaluate targeted progress



Georgia 1x1 Mile Infant Mortality Clusters

- Identified six significant geographic cluster of infant mortality
 - One square mile cluster crossed four county lines; never been identified with traditional methods using county lines as cutoff points
- Compared leading causes of infant death and the prevalence of modifiable risk factors for the state versus the identified clusters





Maryland Goal: Reduce Total & Black Infant Mortality by 10% by 2017

- State goal: reduce infant mortality by 10% by 2012
 - Goal was reached in 2009 but not for all groups

2012 Goal: Reduce infant mortality by an additional 10% and Black infant mortality by 10% by 2017

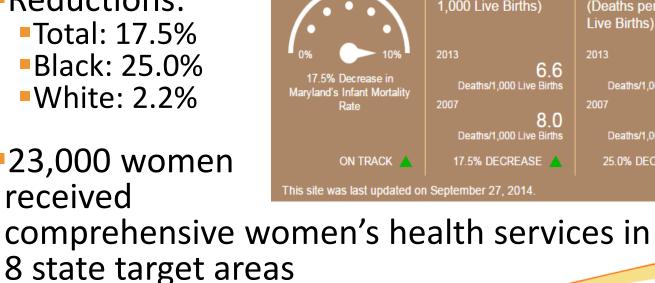
Reductions:

•Total: 17.5%

Black: 25.0%

White: 2.2%

23,000 women received



Overall Progress Total Infant Mortality African American White Infant Rate (Deaths per Infant Mortality Rate Mortality Rate 1,000 Live Births) (Deaths per 1,000 (Deaths per 1,000 Live Births) Deaths/1.000 Live Births Deaths/1,000 Live Births 14.0Deaths/1.000 Live Births Deaths/1.000 Live Births 25.0% DECREASE 2.2% DECREASE A



Questions to advance health in all policies, strengthen capacity for communities, and create a culture of change:

- •What health impacts can we anticipate and who will experience these impacts?
- •What do we know about impact(outcome) versus intent of the policy?
- •Who is/is not at the decision-making table and who has the power?
- •Who is being held accountable and to whom or what are they accountable?



Contact Us

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ASTHO resources:

- ASTHO Healthy Babies Initiative Clearinghouse: http://www.astho.org/healthybabies/
- ASTHO State Stories: <u>http://www.astho.org/Programs/Access/Maternal-and-Child-Health/MCH-Case-Studies-and-Resources/</u>
- Health Equity: http://www.astho.org/programs/health-equity/
- Tobacco Cessation: http://www.astho.org/programs/prevention/tobacco/

