

Addressing Health Equity from Education to Practice

Charles E. Moore, MD

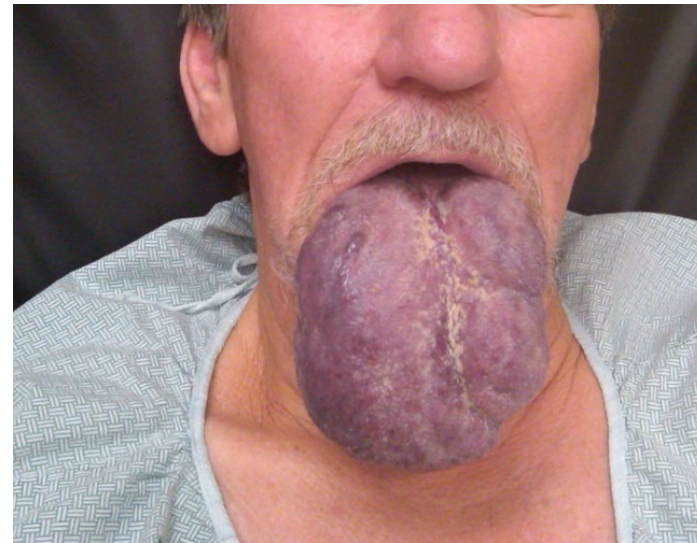
Professor, Emory University

Chief of Service, Dept. Of Otolaryngology, Grady Health System

Director, Emory Urban Health Initiative

President/Founder, HEALing Community Center

Grady Health System





Social Determinants of Health

The conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels.



Low Wealth Communities



- **Health disparities** are preventable differences in the burden of disease, injury, violence, or opportunities to achieve optimal health that are experienced by socially disadvantaged populations.
- **Health Care disparities** typically refer to differences between groups in health insurance coverage, access to and use of care, and quality of care.



HEALing Community Center



Dental Diversion Program

Grady Health System Emergency Department



HEALing Community Center Oral Health Program



The Grady Story: A Systems Based Approach

- ENT Clinic Tobacco Cessation Program
- Smoke Free Facility 2016
- Nurse Driven Protocol
- Nicotine Replacement Therapy
- Training of Hospital Employees
- Training of Emory and Morehouse Residents, Faculty and Staff





GRADY HELPS MORE PATIENTS QUIT SMOKING

"On September 1, 2017, I had my last cigarette. My daughter Erica was so proud of me, she organized a one-year, smoke-free party to celebrate my anniversary. It was something special," said Vivian Cash, who at 58 years old has completely kicked the habit after being a smoker since 9th grade.

Her will to quit, coupled with enrolling in Grady's Smoking and Tobacco Cessation Program, made it possible.

"This is a powerful program. When I learned about the toxins and chemicals in cigarettes, and how secondhand smoke was impacting my daughter who lives with me, it opened my eyes to the damage I was doing to my body. I was hurting myself and my family. I had to make a change," Cash said.



ASHES Curriculum

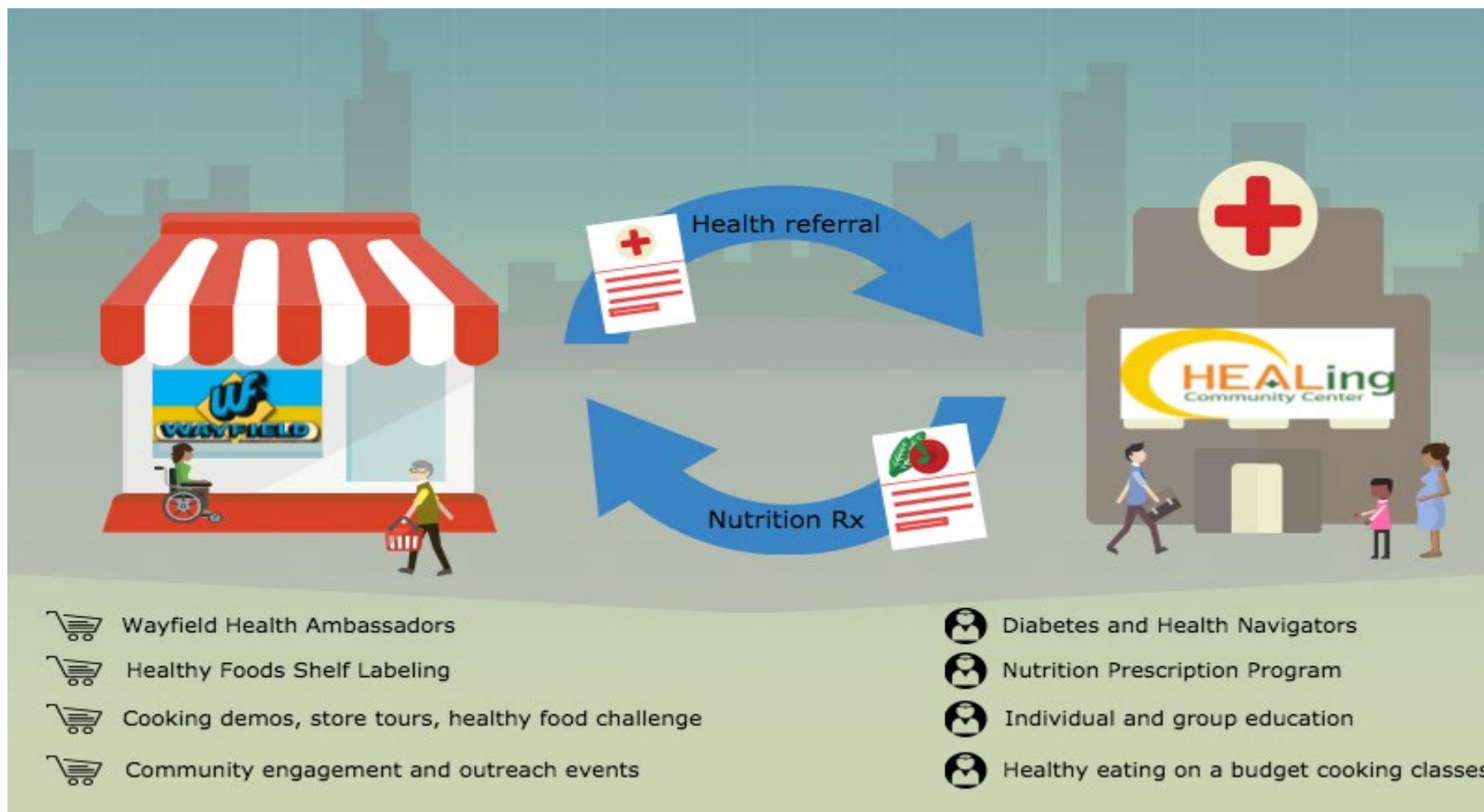
- Evaluation: based on worksheet exercises
- Sustainability:
 - Curriculum based on initial pilot sessions
 - Outreach as part of the medical school and school of public health, in conjunction with Grady Health System and the HEALing Community Center



Community Garden in Grocery Store Parking Lot



Healthy Way (Healthy Retail Atlanta)



Read To Me / Senior Exercise Programs



Walk With A Doc

- Encourage Use of Outdoor Spaces
- Connect Activity and Health
- Provide Health Tip
- Encourage Community



Health Career Academy

UHI provides health disparities education and advocacy, builds collaborative partnerships and develops best practice models with underserved communities and those who work with them to advance equity in health and well-being.



**Health Career Academy
Mentorship Program**

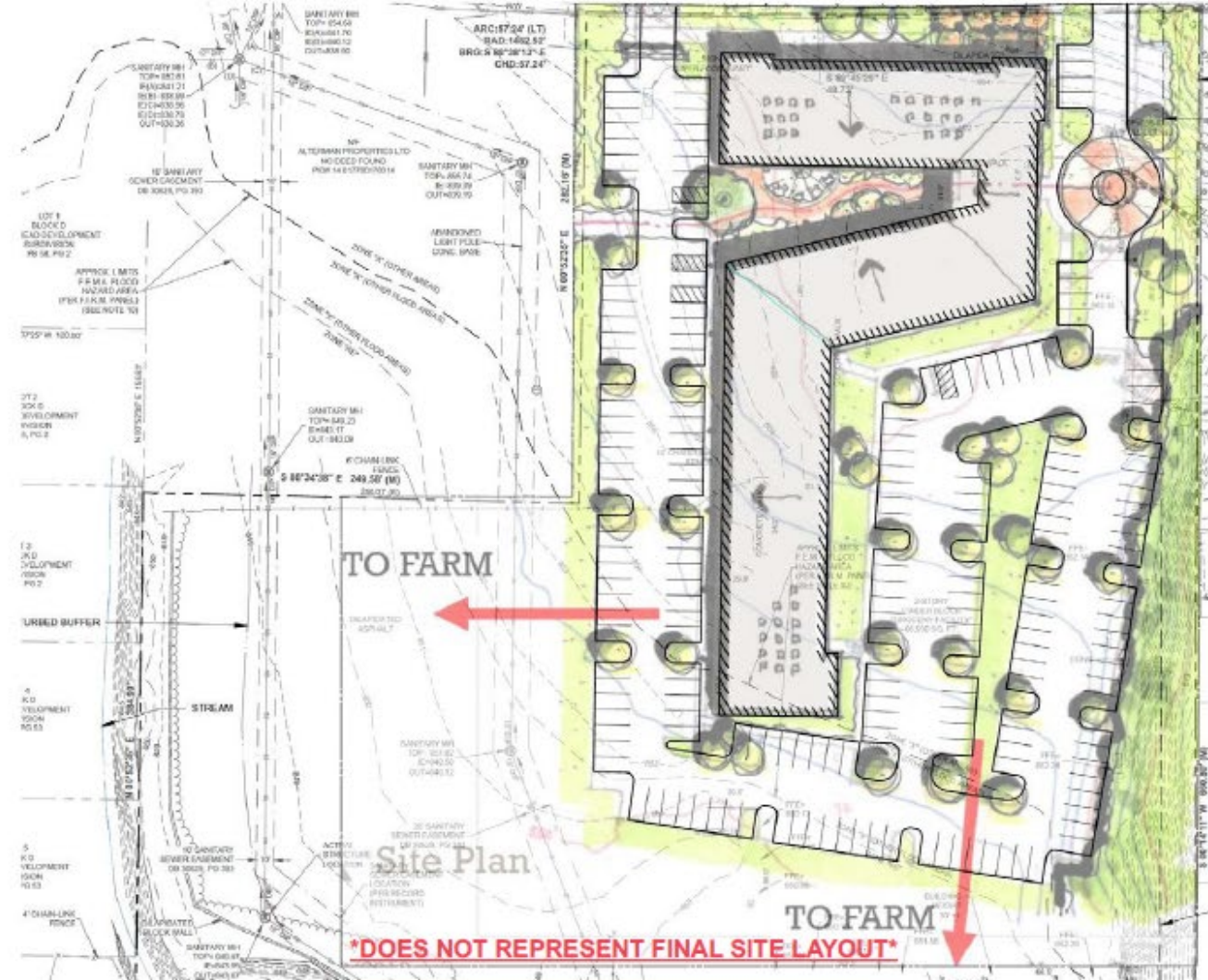
**Lunch Time Talk
12pm Fri. 9/15
SoM 120**

Make a **difference in the Atlanta Community**
Become a mentor! Email jhward@emory.edu for more information!
www.healthcareeracademy.com

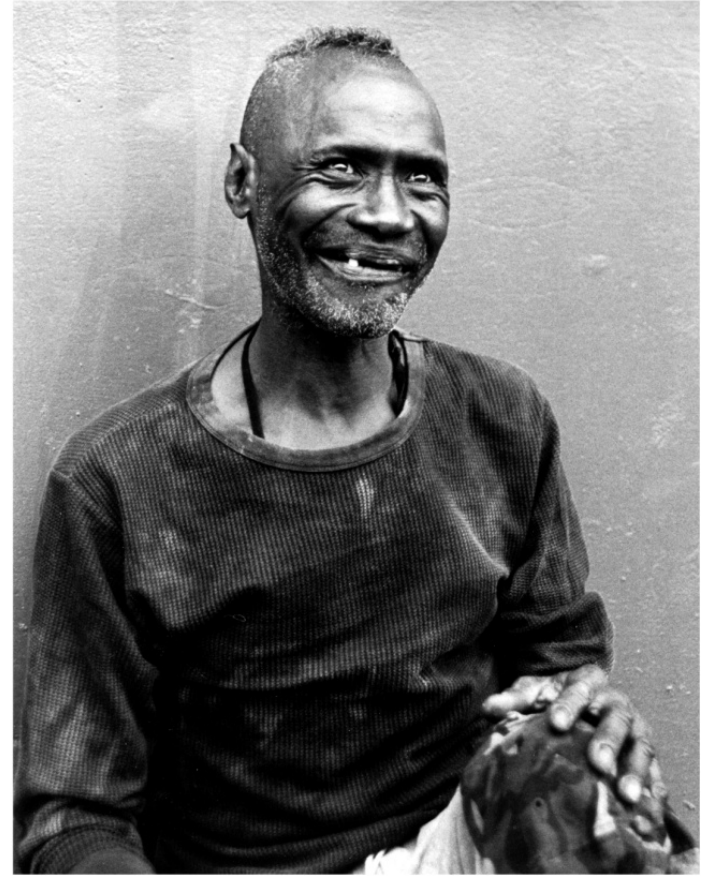
A Step Toward A Comprehensive Plan

Our Solution

- Roughly 1-Acre Production Farm and Community/Resident Garden
- Health Services and Programs Facilitated by Emory University Urban Health Initiative
- Pay-What-You-Can Farm Stand
- Edible Landscape
- Neighborhood Grocery Store
- Possible Resident Farmer Housing Accommodations







Knowing is not enough; We must apply

Willing is not enough; we must do

-Goethe

Charles E. Moore, MD, FACS

cemoore@emory.edu

www.HEALingOurCommunities.org

Twitter: @DrCharlesMoore

Instagram: drcharlesmoore