



Promotional Toolkit: Nurse Corps Scholarship

# 2022 Nurse Corps Scholarship Program Application Cycle

<u>Newsletter Announcement</u> <u>Social Media Content</u> <u>Social Media Shareable Graphic</u> <u>Drop-in Email</u>

#### Newsletter Announcement

The Health Resources and Services Administration (HRSA) has opened the 2021 <u>Nurse Corps Scholarship</u> <u>Program</u> (SP) application cycle. Nurse Corps SP provides financial support to students enrolled in nursing degree programs in exchange for a commitment to serve in high-need areas across the country. Scholarship support includes payment of tuition, required fees, other reasonable educational costs, as well as a monthly living stipend. After graduation, scholarship recipients fulfill their service commitment at an approved health care facility with a critical shortage of nurses. Check out the program's <u>fact sheet</u> to learn more.

#### Eligible applicants are encouraged to attend the Nurse Corps Technical Assistance Webinars:

Webinar #1 Date: Thursday, April 14 Time: 3:00pm – 4:30 p.m. ET Link: Join via Zoom

Webinar #2 Date: Thursday, April 28 Time: 3:00pm – 4:30 p.m. ET Link: Join via Zoom

## Social Media Content

By posting these messages below to your Facebook, LinkedIn, Instagram, and/or Twitter accounts, you will help increase awareness about this opportunity to all of your social media followers.

You can tailor the messages for your platforms and audience.

Facebook/Instagram/LinkedIn Content

• Attention Nursing Students! The Nurse Corps Scholarship Program offers financial support, including tuition, materials and living stipend, to students enrolled in nursing degree programs in exchange for 2 years of service at a critical shortage facility. <u>Check your eligibility</u>.



• Nursing students: Interested in a scholarship? Join HRSA's Nurse Corps Scholarship Program informational webinar on April 14 at 3:00 p.m. ET to <u>learn more about the eligibility</u> requirements and get your questions answered in real time!

#### **Twitter Content**

- Attention Nursing Students! Want help with tuition? The Nurse Corps Scholarship Program offers financial support to students enrolled in nursing degree programs in exchange for 2 years of service at a critical shortage facility. <u>Check your eligibility</u>.
- Nursing students: Interested in a scholarship? Join HRSA's Nurse Corps Scholarship Program informational webinar on April 14 at 3:00 p.m. ET to <u>learn more about the program and</u> <u>eligibility requirements</u>!

If you share on your social media channels, remember to tag HRSA's accounts. Provided below are direct links to our social media accounts:

HRSA Facebook Account HRSA Twitter Account HRSA LinkedIn Account HRSA Instagram Account

### Social Media Shareable Graphic

You can use these graphics to accompany the social media content above.

## Facebook, Twitter, LinkedIn







#### HELP THE HEALTH WORKFORCE REPRESENT THOSE IT SERVES.

Apply today for the Nurse Corps Scholarship Program.



## Instagram





U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES HEALTH RESOURCES AND SERVICES ADMINISTRATION



# Drop-in Email

If you have the option to send an e-blast to your members, you can use the email below.

Subject: Scholarship Opportunity for Nursing Students Preheader: Applications due May 5, 2022

### Nursing Students: Apply to the 2022 Nurse Corps Scholarship Program

HRSA's programs aim to improve the health of underserved and vulnerable populations by strengthening the health workforce and connecting skilled professionals to communities in need. In line with these efforts, the Nurse Corps Scholarship Program (SP) provides scholarships to nursing students in exchange for a minimum two-year, full-time service commitment (or part-time equivalent) at an eligible health care facility with a critical shortage of nurses.

As a Nurse Corps SP recipient, the participants will have the opportunity to increase access to care by delivering nursing services to those in need. In exchange, they will receive funds to support nursing school tuition and eligible fees; an annual payment to cover expenses for books, clinical supplies, and instruments; and monthly stipends to cover living expenses.

<u>Learn more</u> about the program and eligibility requirements; check out the program's <u>fact sheet</u>, and <u>sign-up to receive email updates about the Nurse Corps SP</u>.



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Thank you for your interest in and support of the Nurse Corps Scholarship Program.

