

PROVIDER RELIEF FUND

Phase 4 and American Rescue Plan (ARP) Rural Distributions

Information for stakeholders and associations Application period open from September 29, 2021 – October 26, 2021

Quick Start Guide

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The content in this toolkit can be easily shared with your members to promote Provider Relief Fund (PRF) Phase 4 and the American Rescue Plan (ARP) Rural payments. The Health Resources and Services Administration (HRSA) will host technical assistance webinars for potential applicants to review the application process and answer questions on:

- Thursday, September 30
- Tuesday, October 5
- Wednesday, October 13
- Thursday, October 21

For more resources, please visit hrsa.gov/provider-relief.

Template Email for Members

Subject: New funding available! Apply for COVID-19 relief payments

The U.S. Department of Health and Human Services (HHS), via the Health Resources and Services Administration (HRSA) has announced \$25.5 billion in new funding for health care providers affected by the COVID-19 pandemic. Any provider of health care, services, and support in a medical setting, at home, or in the community, including members of our association, can apply to receive financial assistance.

This includes \$8.5 billion in American Rescue Plan (ARP) Rural payments and an additional \$17 billion for Provider Relief Fund (PRF) Phase 4 payments for a broad range of providers who can document changes in operating revenues and expenses.

The four-week application period opens on **September 29, 2021**. There is a single combined application for both programs, and you can opt in to be considered for payments from both simultaneously. Providers must submit their completed application by the final deadline of **October 26 at 11:59 p.m. ET**. Providers who have previously created an account in the Provider Relief Fund Application and Attestation Portal and have not logged in for more than 90 days will need to first reset their password before starting a new application. <u>Apply here</u>.

You may be eligible for Phase 4 and/or ARP Rural funding regardless of whether you previously were eligible for, applied for, received, accepted, or rejected PRF payments.

What should you know about Phase 4?

- Payments are based on changes in operating revenue and expenses between Jul. 1, 2020 and Mar. 31, 2021.
- HRSA is reimbursing smaller providers for changes in operating revenues and expenses at a higher percentage compared to larger providers.
- HRSA will provide "bonus" payments based on the amount and types of services applicants provided to Medicaid, Children's Health Insurance Program (CHIP), and Medicare patients, using claims from Jan. 1, 2019 through Sept. 30, 2020, priced at the generally higher Medicare rates.

What should you know about ARP Rural?

- Payments are based on the amount and type of Medicare, Medicaid, and CHIP services provided to rural patients from Jan. 1, 2019 through Sept. 30, 2020, priced at the generally higher Medicare rates.
- You do <u>not</u> need to verify whether your patients live in an area that meets the definition of rural. Simply select whether your organization would like to be considered for ARP rural payments during the application process, and HRSA will use existing Medicaid, CHIP, and Medicare claims data to determine payments. Eligible providers who may not operate in an area classified as rural, but who serve rural patients, may receive ARP Rural payments.

HRSA will host technical assistance webcasts for potential applicants to review the application process and have their questions answered. Register below:

- <u>Thursday, September 30, 3:00 4:00 p.m. ET</u>
- <u>Tuesday</u>, <u>October 5</u>, <u>3:00 4:00 p.m. ET</u>
- <u>Wednesday</u>, <u>October 13</u>, <u>3:00 4:00 p.m. ET</u>

• <u>Thursday, October 21, 3:00 – 4:00 p.m. ET</u>

How to apply?

- Review the <u>Instructions page</u> for an overview of the application process
- Learn more about how payments will be calculated
- Visit the <u>Provider Relief Fund Application and Attestation</u> <u>Portal</u> to begin an application
- Check out <u>hrsa.gov/provider-relief</u> to learn more and find additional resources

Don't delay. Begin your application today!

Sample Newsletter Content

New Phase of Provider Relief Funding Opens for Applications

The U.S. Department of Health and Human Services (HHS) has announced \$8.5 billion in American Rescue Plan (ARP) Rural payments and an additional \$17 billion for Provider Relief Fund (PRF) Phase 4 payments for a broad range of providers who have experienced changes in operating revenue or expenses during the pandemic.

The four-week application period opens on **September 29, 2021** through a single application portal—<u>apply here</u>. Applications must be submitted by **October 26, 2021 at 11:59 p.m. ET**. Visit <u>hrsa.gov/provider-relief</u> for more information, and to register for one of the technical assistance webinars that HRSA is hosting to provide guidance on the application process and portal.

General Fact Sheet

New Funding for Health Care Providers

Now open: Combined application for Provider Relief Fund (PRF) Phase 4 and American Rescue Plan (ARP) Rural funding.

Application submission deadline: Oct. 26, 2021 11:59 pm ET Apply Here!

PRF Phase 4 \$17 Billion

Base payments - changes in operating revenues and expenses from Jul. 1, 2020 through Mar. 31, 2021 with smaller providers reimbursed for a higher percentage of changes in their operating revenues and expenses.

Bonus payments - based on amount and type of Medicare, Medicaid, and Children's Health Insurance Program (CHIP) services provided.

Who is eligible?

Providers or suppliers who bill Medicare feefor-service (Parts A, B, and C), Medicaid (fee-for-service or managed care) and/or CHIP as well as:

- Dental service providers
- State-licensed or certified assisted living facilities
- Behavioral health providers
- And others <u>see if you're eligible</u>

ARP Rural \$8.5 Billion

Payments based on amount and type of Medicare, Medicaid, and CHIP services provided to rural patients from Jan. 1, 2019 through Sept. 30, 2020. Eligible providers can receive payments from **both** PRF Phase 4 and ARP Rural. Payments from both programs can be used for changes in operating revenues and expenses dating back to Jan. 1, 2020.

Who is eligible?

Providers or suppliers who bill Medicare (Parts A, B, and C), Medicaid (fee-for-service or managed care), and/or CHIP, and operate in or serve patients in a <u>rural area</u>, including:

- Rural health clinics and critical access hospitals
- In-home health, hospice, or long-term services
- And others <u>see if you're eligible</u>

Resources

- Application instructions
- Sample application form
- "How to Apply" flow chart
- Frequently asked questions (FAQs)

Provider Support Line: (866) 569-3522

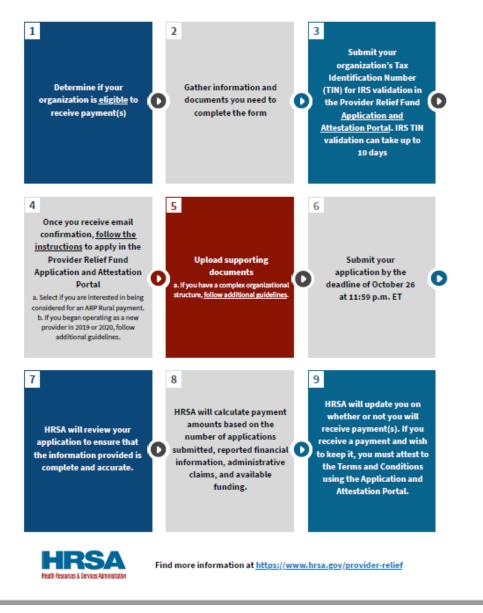
- Phase 4 Terms and Conditions
- ARP Rural Terms and Conditions
- PRF Webpage



Download here

"How to Apply" Flow Chart

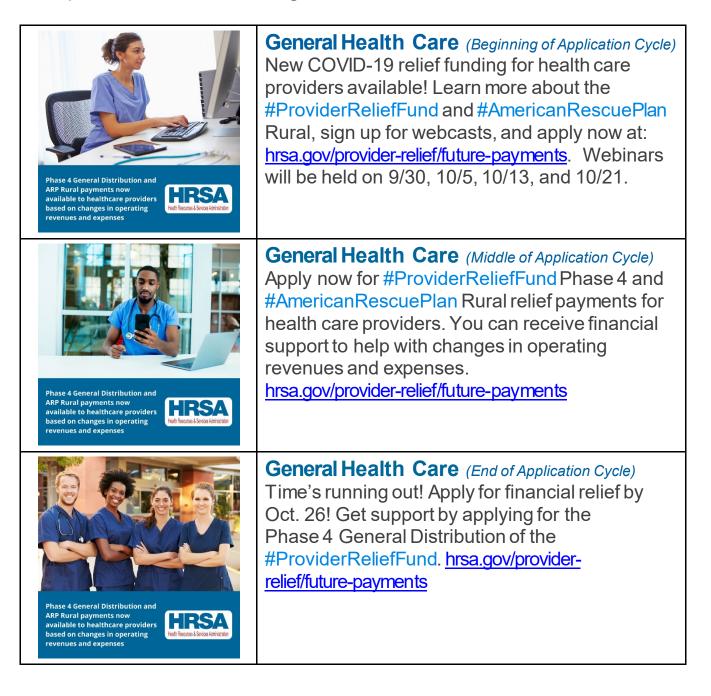
How to Apply for Provider Relief Fund and ARP Rural Funding



Download here

Social Media Posts

Please see sample content below for your social media posts. We encourage you to post regularly during the application period from September 29, 2021 through October 26, 2021.







ARP Rural payments now available to healthcare providers based on changes in operating evenues and expenses

Rural Health Providers

Applications for #AmericanRescuePlan Rural relief payments are now open for providers who serve rural patients who are covered by Medicaid, Medicare, or CHIP. Application closes Oct. 26-apply now at: www.hrsa.gov/provider-relief/future-payments

Phase 4 General Distribution and

ARP Rural payments now available to healthcare providers based on changes in operating venues and expenses



payments

HRS/

ATTENTION behavioral health providers—you may be eligible for financial relief. Learn more and apply now for #ProviderReliefFund Phase 4 and #AmericanRescuePlan Rural payments at: www.hrsa.gov/provider-relief/future-

Behavioral Health Providers

Behavioral Health Providers

Apply for financial relief by October 26 for Phase 4 #ProviderReliefFund and #AmericanRescuePlan Rural payments. Get support for changes in operating revenues and expenses. Learn more and apply now at: www.hrsa.gov/provider-relief/future-payments



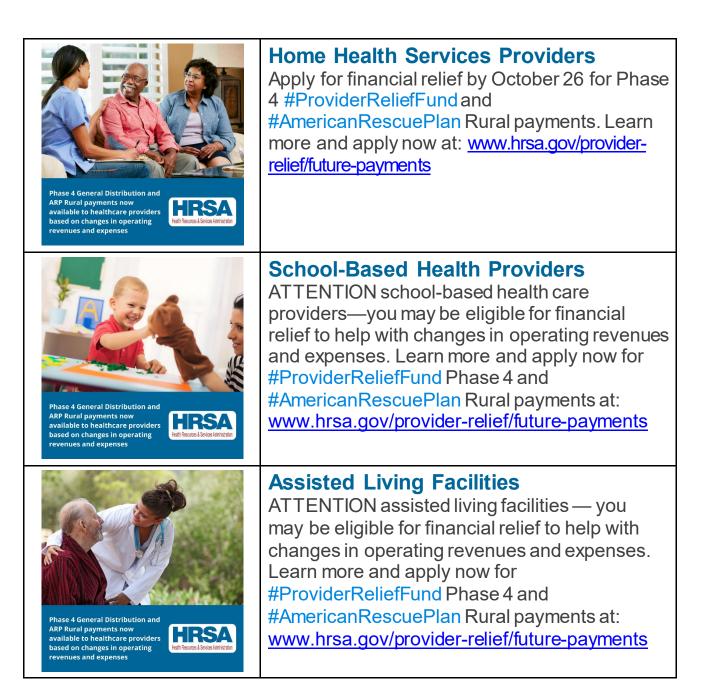


HRS

ase 4 General Distribution and ARP Rural payments now available to healthcare providers based on changes in operating revenues and expenses

Home Health Services Providers

ATTENTION home health providers—you may be eligible for financial relief. Learn more and apply now for #ProviderReliefFund Phase 4 and #AmericanRescuePlan Rural payments at: www.hrsa.gov/provider-relief/future-payments





Phase 4 General Distribution an **ARP Rural payments now** available to healthcare providers based on changes in operating revenues and expenses

Assisted Living Facilities

Apply for financial relief by October 26 for Phase 4 #ProviderReliefFund and #AmericanRescuePlan Rural payments. Get support for changes in operating revenues and expenses. Learn more and apply now at: www.hrsa.gov/provider-relief/future-payments

Phase 4 General Distribution and

Dental Providers

ATTENTION dental providers - you may be eligible for financial relief. Learn more and apply now for #ProviderReliefFund Phase 4 and #AmericanRescuePlan Rural payments at: www.hrsa.gov/provider-relief/future-payments

ARP Rural payments now available to healthcare providers based on changes in operating revenues and expenses



HRSA

Frequently Asked Questions

You can use these frequently asked questions available at the link below as a reference guide to answer questions from providers or distribute to your members:

https://www.hrsa.gov/provider-relief/faq/general-distribution

These FAQs will continue to be updated and new questions and answers may be posted, so be sure to check back regularly for new information.